

Report

WORLD RESEARCH
22 COUNTRIES

CNT • SENSUS

August 15 – October 10, 2001

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Technical Data

| World Research CNT • SENSUS | |
|-----------------------------|-------------------------------------------------------------------------------|
| Research | <i>International Political and Economic Themes and Perceptions on Brazil.</i> |
| Countries | 22 Countries. |
| Cities | 1.239 Cities. |
| Interviews | 8.912 Interviews – 400 Interviews per Country. |
| Sampling | Quotas. |
| Estratification | COUNTRY, REGION, CITY, URBAN/RURAL, SEX, AGE, EDUCATION. |
| Checking | 20% of the Sample. |
| Confidence | Confidence = 95%. |
| Error | Error = $\pm 2\%$ [22 Countries], $\pm 6\%$ [for each Country]. |

| | |
|---------------------|---------------|
| Research | CNT |
| Coordination | SENSUS |

| | |
|-----------------------------------|---------------------------------|
| Sampling and Questionnaire | July 01 – August 15, 2001. |
| Fieldwork | August 15 – October 10, 2001. |
| Analysis and Results | October 10 – November 01, 2001. |
| Presentation | November 13, 2001. |

| Sampling Error (400 Interviews - Country) | Reported Percentage (%) |
|----------------------------------------------|-----------------------------|
| 6 | 30 to 70 |
| 5 | 20 to 30 - 70 to 80 |
| 4 | 10 to 20 - 80 to 90 |
| 3 | Less than 10 – More than 90 |

| Sampling Error (8.912 Interviews - World) | Reported Percentage (%) |
|----------------------------------------------|-----------------------------|
| 2 | 30 to 70 |
| 2 | 20 to 30 - 70 to 80 |
| 1 | 10 to 20 - 80 to 90 |
| 1 | Less than 10 – More than 90 |

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COUNTRIES

| POPULATION AND INCOME | | | | | | | |
|-----------------------|----------------------|---------------|---------------------------------------------|---------------|--------------------------------|---------------|------------------------------|
| Countries | Population 2000 | % | Area 1999 (millions Km ²) | % | GNP 1999 (US\$ billions) | % | Per Capita 1999 (US\$) |
| China | 1.261.832.482 | 20,75 | 9.597 | 7,18 | 980 | 3,35 | 780 |
| India | 1.014.003.817 | 16,68 | 3.288 | 2,46 | 442 | 1,51 | 450 |
| USA | 275.562.673 | 4,53 | 9.364 | 7,01 | 8.351 | 28,57 | 30.600 |
| Indonesia | 224.784.210 | 3,70 | 1.905 | 1,43 | 120 | 0,41 | 580 |
| Brazil | 169.590.693 | 2,79 | 8.514 | 6,37 | 743 | 2,54 | 4.420 |
| Russia | 146.001.176 | 2,40 | 17.075 | 12,78 | 333 | 1,14 | 2.270 |
| Japan | 126.549.976 | 2,08 | 378 | 0,28 | 4.079 | 13,95 | 32.230 |
| Nigeria | 123.337.822 | 2,03 | 924 | 0,69 | 38 | 0,13 | 310 |
| Mexico | 100.349.766 | 1,65 | 1.958 | 1,47 | 429 | 1,47 | 4.400 |
| Germany | 82.797.408 | 1,36 | 357 | 0,27 | 2.079 | 7,11 | 25.350 |
| England | 59.508.382 | 0,98 | 245 | 0,18 | 1.338 | 4,58 | 22.640 |
| France | 59.329.691 | 0,98 | 552 | 0,41 | 1.427 | 4,88 | 23.480 |
| Italy | 57.634.327 | 0,95 | 301 | 0,23 | 1.136 | 3,89 | 19.710 |
| S. Korea | 47.470.969 | 0,78 | 99 | 0,07 | 398 | 1,36 | 8.490 |
| South Africa | 43.421.021 | 0,71 | 1.221 | 0,91 | 133 | 0,46 | 3.160 |
| Spain | 39.996.671 | 0,66 | 506 | 0,38 | 552 | 1,89 | 14.000 |
| Argentina | 36.955.182 | 0,61 | 2.780 | 2,08 | 278 | 0,95 | 7.600 |
| Australia | 19.164.620 | 0,32 | 7.741 | 5,80 | 381 | 1,30 | 20.050 |
| Syria | 16.305.659 | 0,27 | 185 | 0,14 | 15 | 0,05 | 970 |
| Portugal | 10.048.232 | 0,17 | 92 | 0,07 | 106 | 0,36 | 10.600 |
| Sweden | 8.873.052 | 0,15 | 450 | 0,34 | 222 | 0,76 | 25.040 |
| Israel | 5.842.454 | 0,10 | 21 | 0,02 | 63 | 0,22 | 10.925 |
| Total | 3.929.360.283 | 64,63 | 67.553 | 50,57 | 23.642 | 80,88 | |
| Other | 2.150.781.400 | 35,37 | 66.019 | 49,43 | 5.591 | 19,12 | |
| World | 6.080.141.683 | 100,00 | 133.572 | 100,00 | 29.232 | 100,00 | |

Source: World Development Report 2000/2001 - World Bank.

Main Economic Indicators 1999 - Bank of Israel

Censo Demográfico 2000 - IBGE

FIELDWORK

| COUNTRIES | INSTITUTE | FIELDWORK | INTERVIEWS | AREA |
|------------------|------------------|------------------|-------------------|---------------|
| South Africa | AcNielsen | Aug 24-Sep 26 | Domicile | Urban |
| Germany | Emnid-Tns Sofres | Sep 03-08 | CATI | Urban/Rural |
| Argentina | Aresco | Aug 25-29 | Domicile | Urban |
| Australia | Roy Morgan | Aug 15-20 | CATI | Urban/Rural |
| Brazil | Sensus | Sep 14-20 | Domicile | Urban/Rural |
| China | Global Quality | Aug 16-Sep 07 | Domicile | 10 Cities |
| S. Korea | Global Quality | Aug 16-Sep 10 | Domicile | Seoul |
| Spain | Dym | Aug 30-Sep 17 | CATI | Urban/Rural |
| USA | Global Quality | Aug 15-20 | CATI | Urban/Rural |
| France | Ifop-Gallup | Sep 03-29 | CATI | Urban/Rural |
| India | Oases | Aug 21-Sep 30 | Domicile | Urban/Rural |
| Indonesia | Nadra Hosen | Aug 29-Out 10 | Domicile | Urban/Rural |
| England | Global Quality | Aug 15-29 | CATI | Urban/Rural |
| Israel | Global Quality | Aug 15-Sep 03 | Domicile | Telaviv |
| Italy | Eurisko | Sep 03-07 | CATI | Urban/Rural |
| Japan | Nrc-Gallup | Aug 31-Sep 12 | Domicile | Tokuio, Osaka |
| Mexico | Global Quality | Aug 16-Sep 03 | Domicile | Urban/Rural |
| Nigeria | Market Research | Aug 20-Sep 01 | Domicile | Urban/Rural |
| Portugal | Metris | Sep 06-21 | CATI | Urban/Rural |
| Russia | Romir-Gallup | Aug 23-Sep 20 | Domicile | Urban/Rural |
| Syria | Ipsos-Stat | Sep 04-18 | Domicile | Urban/Rural |
| Sweden | Demoskop | Aug 21-Sep 24 | CATI | Urban/Rural |

1. INTRODUCTION

The world is undergoing profound changes in the beginning of the XXI century. We are faced with the globalization of the economy, and the state of the environment is a matter of concern. Poverty, war and corruption are world problems.

CNT has conducted its first World Research in 22 countries, seeking to contribute to the understanding and interpretation of the world political, economic and social problems. The other major topic is the world mass public's perceptions of Brazil.

The World Research is coordinated by Sensus, with the participation, as international consultants, of Ronald Inglehart and Solange Simões, from the Institute for Social Research/ University of Michigan.

The 22 countries in the sample were selected according to the "representativeness" and relevance of each country for the study. The American continents are represented by Brazil, Argentina, Mexico and the United States. In Europe the countries selected were Germany, England, France, Sweden, Italy, Spain, Portugal and Russia. In Asia we sampled Japan, China, South Korea, India and Indonesia. In the Middle East, Israel and Syria. In Africa, Nigeria and South Africa. In Oceania, Australia was selected. The total population of these countries represents 64.63% of the world.

In each country, the World Research CNT/Sensus worked with national polling institutes, following references provided by the international consultants.

The sample was designed in collaboration with national polling institutes, drawing on United Nations data, the United States Census Bureau and other national data sources. Sampling, in each country, was stratified using quotas for the following variables: Country, Region, City, Urban/Rural, Sex, Age and Education.

The Questionnaire, designed by CNT and Sensus in collaboration with the international consultants, contains 34 questions covering a wide range of topics: distribution of wealth among the nations; affection for the country; values to be taught to children; education and social mobility; world problems; world environmental problems; daily use of means of transportation; immigration; and finally perceptions of Brazil and the Amazon.

Fieldwork was conducted in the period August 15 – October 10, 2001. In some countries the survey was taken before the September 11 events, and in other countries fieldwork took place during and after the events that strongly impacted the world.

In the tables presented countries are equally weighted in order to account for the cultural specificity of each nation.

CNT is proud to provide this Data Bank for the understanding and interpretation of Brazil and the World, by the media, academics, business and the government of our country as well as by international organizations.

Brasilia, November 13, 2001

**Clésio Andrade
President of CNT**

| Countries | AMERICAS | | | | | | |
|------------------|----------------------------------------------|------|---------|--------|-------------|-------|-------|
| | THE DISTRIBUTION OF THE WEALTH AMONG NATIONS | | | | | | |
| | Very fair | Fair | Average | Unfair | Very unfair | DK/NA | Total |
| Brazil | ,8 | 4,3 | 11,5 | 45,3 | 36,0 | 2,3 | 100,0 |
| Argentina | | 3,9 | 5,0 | 47,2 | 42,5 | 1,4 | 100,0 |
| Mexico | 1,1 | 12,0 | 14,6 | 45,0 | 24,3 | 2,9 | 100,0 |
| USA | 3,0 | 30,7 | 20,9 | 25,6 | 13,2 | 6,5 | 100,0 |
| Total | 1,2 | 12,7 | 13,0 | 40,8 | 29,0 | 3,3 | 100,0 |

| Countries | EUROPE | | | | | | |
|-----------------|----------------------------------------------|------|---------|--------|-------------|-------|-------|
| | THE DISTRIBUTION OF THE WEALTH AMONG NATIONS | | | | | | |
| | Very fair | Fair | Average | Unfair | Very unfair | DK/NA | Total |
| Germany | ,5 | 10,7 | 16,0 | 48,3 | 20,6 | 3,9 | 100,0 |
| England | ,1 | 19,8 | 14,1 | 48,7 | 17,4 | | 100,0 |
| France | ,2 | 3,7 | 4,7 | 36,7 | 51,9 | 2,7 | 100,0 |
| Sweden | ,2 | 5,4 | 10,4 | 45,9 | 34,3 | 3,7 | 100,0 |
| Italy | ,2 | 4,5 | 17,2 | 41,7 | 29,7 | 6,7 | 100,0 |
| Spain | 1,2 | 4,8 | 6,9 | 48,1 | 37,1 | 1,9 | 100,0 |
| Portugal | ,5 | 7,8 | 12,5 | 57,8 | 15,0 | 6,5 | 100,0 |
| Russia | 7,3 | 15,8 | 12,5 | 30,0 | 19,3 | 15,3 | 100,0 |
| Total | 1,3 | 9,0 | 11,8 | 44,6 | 28,2 | 5,1 | 100,0 |

| Countries | ASIA | | | | | | |
|------------------|----------------------------------------------|------|---------|--------|-------------|-------|-------|
| | THE DISTRIBUTION OF THE WEALTH AMONG NATIONS | | | | | | |
| | Very fair | Fair | Average | Unfair | Very unfair | DK/NA | Total |
| Japan | 2,3 | 5,3 | 44,0 | 34,0 | 7,0 | 7,5 | 100,0 |
| China | 1,0 | 13,2 | 28,8 | 43,3 | 9,7 | 4,1 | 100,0 |
| S. Korea | ,3 | 7,0 | 23,5 | 52,3 | 10,8 | 6,3 | 100,0 |
| India | 8,0 | 18,8 | 16,0 | 28,0 | 10,8 | 18,5 | 100,0 |
| Indonesia | 2,5 | 13,3 | 27,8 | 24,5 | 24,5 | 7,5 | 100,0 |
| Total | 2,8 | 11,5 | 28,0 | 36,4 | 12,5 | 8,8 | 100,0 |

| Countries | MIDDLE EAST | | | | | | |
|------------------|-----------------------------------------------------|-------------|----------------|---------------|--------------------|--------------|--------------|
| | THE DISTRIBUTION OF THE WEALTH AMONG NATIONS | | | | | | |
| | Very fair | Fair | Average | Unfair | Very unfair | DK/NA | Total |
| Israel | ,7 | 16,3 | 10,9 | 38,9 | 23,3 | 9,7 | 100,0 |
| Syria | ,8 | 8,0 | 7,8 | 30,8 | 50,8 | 2,0 | 100,0 |
| Total | ,7 | 12,2 | 9,4 | 34,9 | 36,9 | 5,9 | 100,0 |

| Countries | AFRICA | | | | | | |
|------------------|-----------------------------------------------------|-------------|----------------|---------------|--------------------|--------------|--------------|
| | THE DISTRIBUTION OF THE WEALTH AMONG NATIONS | | | | | | |
| | Very fair | Fair | Average | Unfair | Very unfair | DK/NA | Total |
| Nigeria | 17,9 | 30,0 | 5,3 | 30,9 | 8,1 | 7,7 | 100,0 |
| S. Africa | 2,8 | 20,3 | 17,5 | 38,5 | 15,3 | 5,8 | 100,0 |
| Total | 10,6 | 25,3 | 11,2 | 34,6 | 11,6 | 6,7 | 100,0 |

| Countries | OCEANIA | | | | | | |
|------------------|-----------------------------------------------------|-------------|----------------|---------------|--------------------|--------------|--------------|
| | THE DISTRIBUTION OF THE WEALTH AMONG NATIONS | | | | | | |
| | Very fair | Fair | Average | Unfair | Very unfair | DK/NA | Total |
| Australia | 1,0 | 13,2 | 13,0 | 42,9 | 22,7 | 7,2 | 100,0 |
| Total | 1,0 | 13,2 | 13,0 | 42,9 | 22,7 | 7,2 | 100,0 |

| COUNTRIES | WEALTH (Mean) |
|---------------------|--------------------------|
| France | 4,4 |
| Argentina | 4,3 |
| Syria | 4,3 |
| Spain | 4,2 |
| Brazil | 4,1 |
| Sweden | 4,1 |
| Italy | 4,0 |
| Germany | 3,8 |
| Australia | 3,8 |
| Israel | 3,8 |
| Mexico | 3,8 |
| Portugal | 3,8 |
| South Korea | 3,7 |
| Indonesia | 3,6 |
| England | 3,6 |
| South Africa | 3,5 |
| China | 3,5 |
| Russia | 3,5 |
| Japan | 3,4 |
| USA | 3,2 |
| India | 3,2 |
| Nigeria | 2,8 |
| Total | 3,8 |

5- *Very unfair*4- *Unfair*3- *Avarage*2- *Fair*1- *Very fair*

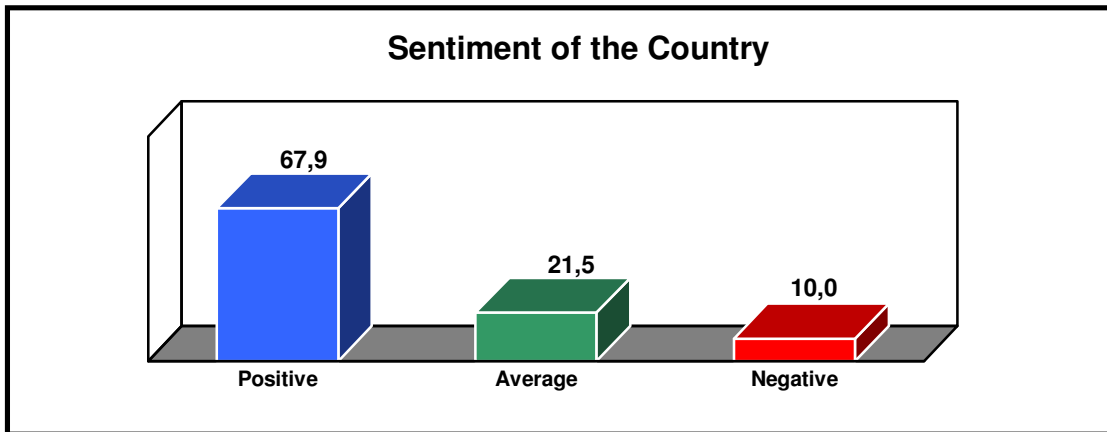
Sentiment of the Country

*Countries have a positive assessment of their own.
Russia is the exception.*

| Continents | WORLD TOTAL | | | | | | |
|-----------------|--------------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF THE COUNTRY | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Brazil | 23,8 | 52,3 | 20,8 | 2,8 | ,5 | | 100,0 |
| Americas | 29,3 | 41,4 | 16,2 | 8,8 | 4,1 | ,2 | 100,0 |
| Europe | 16,8 | 50,2 | 24,4 | 5,7 | 2,2 | ,7 | 100,0 |
| Asia | 21,8 | 43,3 | 24,5 | 8,2 | 1,5 | ,7 | 100,0 |
| M. East | 15,5 | 36,0 | 29,7 | 9,7 | 8,0 | 1,0 | 100,0 |
| Africa | 24,9 | 41,8 | 18,1 | 9,6 | 4,7 | ,8 | 100,0 |
| Oceania | 64,8 | 31,9 | 2,5 | ,2 | ,5 | | 100,0 |
| Total | 23,3 | 44,6 | 21,5 | 7,2 | 2,8 | ,6 | 100,0 |

Do you think that your Country is a:

- 1- Very good to live
- 2- Good to live
- 3- Average
- 4- Bad to live
- 5- Very bad to live



| Countries | AMERICAS | | | | | | |
|------------------|--------------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF THE COUNTRY | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Brazil | 23,8 | 52,3 | 20,8 | 2,8 | ,5 | | 100,0 |
| Argentina | 13,7 | 41,2 | 18,9 | 19,1 | 6,8 | ,3 | 100,0 |
| Mexico | 15,0 | 44,9 | 18,0 | 12,4 | 9,3 | ,3 | 100,0 |
| USA | 64,4 | 27,2 | 7,3 | ,8 | | ,3 | 100,0 |
| Total | 29,3 | 41,4 | 16,2 | 8,8 | 4,1 | ,2 | 100,0 |

| Countries | EUROPE | | | | | | |
|-----------------|--------------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF THE COUNTRY | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Germany | 15,3 | 63,6 | 16,3 | 3,6 | 1,0 | ,7 | 100,0 |
| England | 19,8 | 52,4 | 23,7 | 3,4 | ,7 | | 100,0 |
| France | 21,2 | 61,6 | 15,7 | ,5 | ,7 | ,2 | 100,0 |
| Sweden | 37,3 | 54,6 | 6,7 | ,7 | ,2 | ,5 | 100,0 |
| Italy | 7,1 | 48,8 | 32,6 | 8,8 | ,9 | 1,8 | 100,0 |
| Spain | 21,3 | 63,6 | 13,6 | ,5 | ,7 | ,2 | 100,0 |
| Portugal | 5,3 | 37,0 | 47,8 | 8,0 | ,8 | 1,3 | 100,0 |
| Russia | 7,0 | 19,8 | 39,8 | 20,0 | 12,5 | 1,0 | 100,0 |
| Total | 16,8 | 50,2 | 24,4 | 5,7 | 2,2 | ,7 | 100,0 |

| Countries | ASIA | | | | | | |
|------------------|--------------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF THE COUNTRY | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Japan | 14,8 | 63,3 | 13,5 | 7,8 | ,5 | ,3 | 100,0 |
| China | 3,4 | 31,2 | 46,4 | 14,6 | 3,4 | 1,0 | 100,0 |
| S. Korea | 3,8 | 35,8 | 40,0 | 17,5 | 2,8 | ,3 | 100,0 |
| India | 61,5 | 29,0 | 8,8 | ,5 | | ,3 | 100,0 |
| Indonesia | 25,5 | 57,5 | 14,0 | ,5 | ,8 | 1,8 | 100,0 |
| Total | 21,8 | 43,3 | 24,5 | 8,2 | 1,5 | ,7 | 100,0 |

| Countries | MIDDLE EAST | | | | | | |
|--------------|--------------------------|--------------|-------------|-------------|------------------|------------|--------------|
| | SENTIMENT OF THE COUNTRY | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Israel | 15,5 | 36,0 | 29,7 | 9,7 | 8,0 | 1,0 | 100,0 |
| Syria | | | | | | | |
| Total | 15,5 | 36,0 | 29,7 | 9,7 | 8,0 | 1,0 | 100,0 |

| Countries | AFRICA | | | | | | |
|--------------|--------------------------|--------------|-------------|-------------|------------------|-----------|--------------|
| | SENTIMENT OF THE COUNTRY | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Nigeria | 27,0 | 45,3 | 11,9 | 9,5 | 5,1 | 1,2 | 100,0 |
| S. Africa | 22,8 | 38,0 | 24,8 | 9,8 | 4,3 | ,5 | 100,0 |
| Total | 24,9 | 41,8 | 18,1 | 9,6 | 4,7 | ,8 | 100,0 |

| Countries | OCEANIA | | | | | | |
|--------------|--------------------------|--------------|------------|-------------|------------------|-------|--------------|
| | SENTIMENT OF THE COUNTRY | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Australia | 64,8 | 31,9 | 2,5 | ,2 | ,5 | | 100,0 |
| Total | 64,8 | 31,9 | 2,5 | ,2 | ,5 | | 100,0 |

| COUNTRIES | SENTIMENT (Mean) |
|---------------------|-----------------------------|
| Australia | 1,4 |
| USA | 1,4 |
| India | 1,5 |
| Sweden | 1,7 |
| Indonesia | 1,9 |
| Brazil | 2,0 |
| Spain | 2,0 |
| France | 2,0 |
| Germany | 2,1 |
| England | 2,1 |
| Japan | 2,2 |
| Nigeria | 2,2 |
| South Africa | 2,3 |
| Italy | 2,5 |
| Argentina | 2,6 |
| Israel | 2,6 |
| Mexico | 2,6 |
| Portugal | 2,6 |
| China | 2,8 |
| South Korea | 2,8 |
| Russia | 3,1 |
| Syria | |
| Total | 2,2 |

1- Very good to live

2- Good to live

3- Average

4- Bad to live

5- Very bad to live

| |
|---------------|
| Values |
|---------------|

| |
|---------------------------------------------------------------------------------------------------------------------|
| <i>Tolerance, Responsibility, Religion, Good Manners and Obedience are the values to be taught to the children.</i> |
|---------------------------------------------------------------------------------------------------------------------|

| Continents | WORLD TOTAL | | | | | | | |
|-------------------|--------------------|----------|---------------------|-----------------|-----------|-------|-------|-------|
| | VALUES | | | | | | | |
| | Tolerance | Religion | Responsi- bility | Good manners | Obedience | Other | DK/NA | Total |
| Brazil | 7,0 | 25,3 | 18,5 | 8,3 | 22,8 | 16,1 | 2,3 | 100,0 |
| Americas | 24,1 | 16,5 | 12,9 | 19,5 | 10,4 | 14,6 | 2,0 | 100,0 |
| Europe | 51,9 | 3,9 | 14,9 | 7,7 | 4,8 | 15,5 | 1,3 | 100,0 |
| Asia | 17,0 | 20,2 | 18,4 | 16,6 | 4,5 | 21,9 | 1,4 | 100,0 |
| M. East | 35,9 | 25,8 | 7,4 | 11,2 | 5,5 | 12,9 | 1,2 | 100,0 |
| Africa | 23,9 | 35,9 | 4,8 | 10,0 | 12,2 | 11,8 | 1,4 | 100,0 |
| Oceania | 52,1 | 5,2 | 12,5 | 6,7 | 3,7 | 16,0 | 3,7 | 100,0 |
| Total | 35,0 | 14,9 | 13,6 | 12,3 | 6,4 | 16,2 | 1,6 | 100,0 |

From this list of qualities that children are encouraged to learn at home, which do you consider the most important?

1- Religion
2- Obedience
3- Tolerance

4- Good manners
5- Responsibility
6- Hard word

7- Determination
8- Independence
9- Saving money

| Countries | AMERICAS | | | | | | | |
|------------------|-------------|--------------|-------------|----------------|-------------|-------------|------------|--------------|
| | VALUES | | | | | | | |
| | Tolerance | Good manners | Religion | Responsibility | Obedience | Other | DK/NA | Total |
| Brazil | 7,0 | 8,3 | 25,3 | 18,5 | 22,8 | 16,1 | 2,3 | 100,0 |
| Argentina | 40,0 | 12,0 | 10,3 | 15,8 | 7,8 | 12,4 | 1,7 | 100,0 |
| Mexico | 7,4 | 55,3 | 6,5 | 6,1 | 6,0 | 18,3 | ,5 | 100,0 |
| USA | 41,6 | 2,7 | 23,9 | 11,2 | 5,0 | 12,1 | 3,4 | 100,0 |
| Total | 24,1 | 19,5 | 16,5 | 12,9 | 10,4 | 14,6 | 2,0 | 100,0 |

| Countries | EUROPE | | | | | | | |
|-----------------|-------------|----------------|--------------|------------|------------|-------------|------------|--------------|
| | VALUES | | | | | | | |
| | Tolerance | Responsibility | Good manners | Hard work | Obedience | Other | DK/NA | Total |
| Germany | 62,6 | 14,1 | 1,2 | 4,4 | 3,2 | 13,6 | 1,0 | 100,0 |
| England | 56,9 | 7,7 | 11,6 | 5,8 | 4,4 | 12,6 | 1,0 | 100,0 |
| France | 56,9 | 16,2 | 5,7 | 5,0 | 7,0 | 8,7 | ,5 | 100,0 |
| Sweden | 61,5 | 18,0 | 4,2 | ,7 | 2,5 | 12,3 | ,7 | 100,0 |
| Italy | 44,2 | 15,2 | 13,2 | 5,0 | 3,6 | 16,2 | 2,6 | 100,0 |
| Spain | 58,9 | 15,3 | 9,3 | ,5 | 6,5 | 8,8 | ,7 | 100,0 |
| Portugal | 51,5 | 16,8 | 12,5 | 1,3 | 7,0 | 8,9 | 2,3 | 100,0 |
| Russia | 22,5 | 15,8 | 4,0 | 32,0 | 4,5 | 19,7 | 1,8 | 100,0 |
| Total | 51,9 | 14,9 | 7,7 | 6,8 | 4,8 | 12,6 | 1,3 | 100,0 |

| Countries | ASIA | | | | | | | |
|------------------|-------------|----------------|-------------|--------------|------------|-------------|------------|--------------|
| | VALUES | | | | | | | |
| | Religion | Responsibility | Tolerance | Good manners | Hard work | Other | DK/NA | Total |
| Japan | 1,5 | 24,0 | 37,3 | 17,8 | ,8 | 17,6 | 1,3 | 100,0 |
| China | ,2 | 27,0 | 20,1 | 7,1 | 12,9 | 31,6 | 1,2 | 100,0 |
| S. Korea | 6,0 | 25,8 | 18,5 | 28,8 | 7,8 | 11,0 | 2,3 | 100,0 |
| India | 10,5 | 13,3 | 6,5 | 24,8 | 14,3 | 29,1 | 1,8 | 100,0 |
| Indonesia | 82,8 | 2,0 | 2,5 | 4,8 | ,5 | 7,1 | ,5 | 100,0 |
| Total | 20,2 | 18,4 | 17,0 | 16,6 | 7,2 | 19,2 | 1,4 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|------------------|--------------------|-----------------|---------------------|-----------------------|---------------------|--------------|--------------|--------------|
| | VALUES | | | | | | | |
| | Tolerance | Religion | Good manners | Responsibility | Independence | Other | DK/NA | Total |
| Israel | 58,6 | 9,8 | 5,4 | 6,8 | 6,8 | 10,2 | 2,4 | 100,0 |
| Syria | 12,5 | 42,3 | 17,3 | 8,0 | 5,0 | 15,1 | | 100,0 |
| Total | 35,9 | 25,8 | 11,2 | 7,4 | 5,9 | 12,5 | 1,2 | 100,0 |

| Countries | AFRICA | | | | | | | |
|------------------|-----------------|------------------|------------------|---------------------|-----------------------|--------------|--------------|--------------|
| | VALUES | | | | | | | |
| | Religion | Tolerance | Obedience | Good manners | Responsibility | Other | DK/NA | Total |
| Nigeria | 47,7 | 18,6 | 14,0 | 9,5 | 1,9 | 6,3 | 2,1 | 100,0 |
| S. Africa | 23,3 | 29,5 | 10,3 | 10,5 | 8,0 | 17,8 | ,8 | 100,0 |
| Total | 35,9 | 23,9 | 12,2 | 10,0 | 4,8 | 11,8 | 1,4 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|------------------|------------------|-----------------------|---------------------|---------------------|-----------------|--------------|--------------|--------------|
| | VALUES | | | | | | | |
| | Tolerance | Responsibility | Good manners | Independence | Religion | Other | DK/NA | Total |
| Australia | 52,1 | 12,5 | 6,7 | 6,0 | 5,2 | 13,7 | 3,7 | 100,0 |
| Total | 52,1 | 12,5 | 6,7 | 6,0 | 5,2 | 13,7 | 3,7 | 100,0 |

Attitude and Behavior

Order in the nation, more say in political decisions and freedom of speech are the social norms prioritized by the public opinion.

| Continents | WORLD TOTAL | | | | | |
|-----------------|-----------------------|------------------|-----------------|-------------------|-------|-------|
| | ATTITUDE AND BEHAVIOR | | | | | |
| | Maintaining order | People decisions | Fighting prices | Freedom of speech | DK/NA | Total |
| Brazil | 16,8 | 26,5 | 25,4 | 20,4 | 11,0 | 100,0 |
| Americas | 22,4 | 25,1 | 20,1 | 25,3 | 7,1 | 100,0 |
| Europe | 28,0 | 28,2 | 13,2 | 27,8 | 2,8 | 100,0 |
| Asia | 36,7 | 24,4 | 19,8 | 12,9 | 6,3 | 100,0 |
| M. East | 32,5 | 14,6 | 16,4 | 31,6 | 4,9 | 100,0 |
| Africa | 34,6 | 30,5 | 24,1 | 8,9 | 1,9 | 100,0 |
| Oceania | 23,1 | 32,4 | 12,6 | 28,9 | 3,0 | 100,0 |
| Total | 29,7 | 25,9 | 17,2 | 22,6 | 4,6 | 100,0 |

If you had to choose, which one of the things in the following list would you say is most important? And which would be the next most important?

- 1- Maintaining order
- 2- People decisions
- 3- Fighting prices
- 4- Freedom of speech

| Countries | AMERICAS | | | | | |
|------------------|-----------------------|------------------|-----------------|-------------------|-------|-------|
| | ATTITUDE AND BEHAVIOR | | | | | |
| | Maintaining order | People decisions | Fighting prices | Freedom of speech | DK/NA | Total |
| Brazil | 16,8 | 26,5 | 25,4 | 20,4 | 11,0 | 100,0 |
| Argentina | 29,4 | 18,3 | 18,2 | 31,7 | 2,3 | 100,0 |
| Mexico | 19,9 | 23,4 | 25,4 | 19,4 | 11,9 | 100,0 |
| USA | 23,4 | 32,2 | 11,6 | 29,8 | 3,1 | 100,0 |
| Total | 22,4 | 25,1 | 20,1 | 25,3 | 7,1 | 100,0 |

| Countries | EUROPE | | | | | |
|-----------------|-----------------------|------------------|-----------------|-------------------|-------|-------|
| | ATTITUDE AND BEHAVIOR | | | | | |
| | Maintaining order | People decisions | Fighting prices | Freedom of speech | DK/NA | Total |
| Germany | 16,9 | 38,5 | 9,6 | 33,9 | 1,2 | 100,0 |
| England | 25,9 | 31,7 | 12,6 | 28,6 | 1,3 | 100,0 |
| France | 26,7 | 30,7 | 15,2 | 25,8 | 1,6 | 100,0 |
| Sweden | 28,9 | 30,6 | 5,6 | 32,3 | 2,6 | 100,0 |
| Italy | 29,2 | 24,0 | 11,2 | 30,4 | 5,2 | 100,0 |
| Spain | 28,9 | 23,1 | 12,1 | 33,0 | 2,9 | 100,0 |
| Portugal | 26,9 | 26,4 | 13,2 | 29,1 | 4,5 | 100,0 |
| Russia | 40,6 | 21,0 | 26,8 | 8,8 | 2,9 | 100,0 |
| Total | 28,0 | 28,2 | 13,2 | 27,8 | 2,8 | 100,0 |

| Countries | ASIA | | | | | |
|------------------|-----------------------|------------------|-----------------|-------------------|-------|-------|
| | ATTITUDE AND BEHAVIOR | | | | | |
| | Maintaining order | People decisions | Fighting prices | Freedom of speech | DK/NA | Total |
| Japan | 33,3 | 30,0 | 18,3 | 16,1 | 2,4 | 100,0 |
| China | 33,7 | 29,1 | 21,6 | 12,6 | 3,0 | 100,0 |
| S. Korea | 27,3 | 31,5 | 18,0 | 18,5 | 4,8 | 100,0 |
| India | 30,1 | 18,3 | 24,8 | 10,9 | 16,0 | 100,0 |
| Indonesia | 59,0 | 13,3 | 16,1 | 6,5 | 5,1 | 100,0 |
| Total | 36,7 | 24,4 | 19,8 | 12,9 | 6,3 | 100,0 |

| Countries | MIDDLE EAST | | | | | |
|------------------|------------------------------|-------------------------|------------------------|--------------------------|--------------|--------------|
| | ATTITUDE AND BEHAVIOR | | | | | |
| | Maintaining order | People decisions | Fighting prices | Freedom of speech | DK/NA | Total |
| Israel | 33,1 | 17,2 | 13,3 | 28,5 | 8,0 | 100,0 |
| Syria | 32,0 | 11,9 | 19,6 | 34,8 | 1,8 | 100,0 |
| Total | 32,5 | 14,6 | 16,4 | 31,6 | 4,9 | 100,0 |

| Countries | AFRICA | | | | | |
|------------------|------------------------------|-------------------------|------------------------|--------------------------|--------------|--------------|
| | ATTITUDE AND BEHAVIOR | | | | | |
| | Maintaining order | People decisions | Fighting prices | Freedom of speech | DK/NA | Total |
| Nigeria | 37,9 | 33,3 | 27,3 | ,6 | ,9 | 100,0 |
| S. Africa | 31,0 | 27,6 | 20,6 | 17,8 | 3,0 | 100,0 |
| Total | 34,6 | 30,5 | 24,1 | 8,9 | 1,9 | 100,0 |

| Countries | OCEANIA | | | | | |
|------------------|------------------------------|-------------------------|------------------------|--------------------------|--------------|--------------|
| | ATTITUDE AND BEHAVIOR | | | | | |
| | Maintaining order | People decisions | Fighting prices | Freedom of speech | DK/NA | Total |
| Australia | 23,1 | 32,4 | 12,6 | 28,9 | 3,0 | 100,0 |
| Total | 23,1 | 32,4 | 12,6 | 28,9 | 3,0 | 100,0 |

Confidence

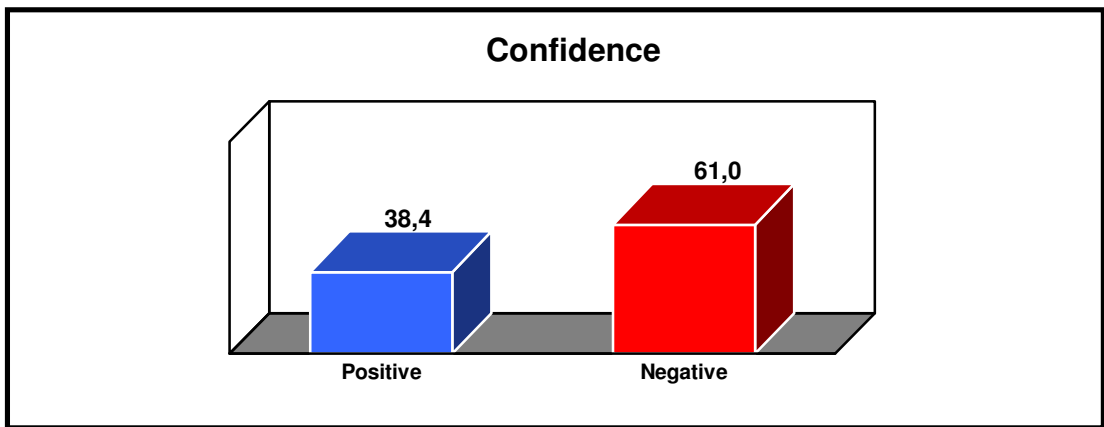
*Most countries show low levels of trust.
Brazil and Mexico show the lowest levels of trust.*

| Continents | WORLD TOTAL | | | | | |
|-----------------|-------------|-------------|------------|-----------------|-------|-------|
| | CONFIDENCE | | | | | |
| | Most people | Some people | Be careful | Be very careful | DK/NA | Total |
| Brazil | 4,3 | 12,8 | 25,5 | 56,3 | 1,3 | 100,0 |
| Americas | 9,3 | 16,5 | 39,5 | 34,1 | ,7 | 100,0 |
| Europe | 15,6 | 24,5 | 33,9 | 25,5 | ,5 | 100,0 |
| Asia | 17,4 | 32,5 | 40,6 | 8,8 | ,7 | 100,0 |
| M. East | 8,8 | 28,5 | 33,4 | 28,8 | ,5 | 100,0 |
| Africa | 7,6 | 16,0 | 51,3 | 24,3 | ,7 | 100,0 |
| Oceania | 34,2 | 16,5 | 29,7 | 19,5 | ,2 | 100,0 |
| Total | 14,3 | 24,1 | 37,8 | 23,2 | ,6 | 100,0 |

Generally speaking, would you say that most people can be trusted, some people can be trusted, you need to be careful in dealing with people, or that you need to be very careful in dealing with people?

1- Most people
2- Some people

3- Be careful
4- Be very careful



| Countries | AMERICAS | | | | | |
|------------------|-------------|-------------|------------|-----------------|-------|-------|
| | CONFIDENCE | | | | | |
| | Most people | Some people | Be careful | Be very careful | DK/NA | Total |
| Brazil | 4,3 | 12,8 | 25,5 | 56,3 | 1,3 | 100,0 |
| Argentina | 3,9 | 20,6 | 74,7 | | ,7 | 100,0 |
| Mexico | 1,1 | 12,5 | 32,3 | 53,7 | ,4 | 100,0 |
| USA | 27,8 | 20,1 | 25,3 | 26,6 | ,3 | 100,0 |
| Total | 9,3 | 16,5 | 39,5 | 34,1 | ,7 | 100,0 |

| Countries | EUROPE | | | | | |
|-----------------|-------------|-------------|------------|-----------------|-------|-------|
| | CONFIDENCE | | | | | |
| | Most people | Some people | Be careful | Be very careful | DK/NA | Total |
| Germany | 13,6 | 31,6 | 43,9 | 10,9 | | 100,0 |
| England | 16,8 | 19,4 | 38,2 | 25,7 | | 100,0 |
| France | 4,2 | 24,2 | 36,2 | 35,2 | ,2 | 100,0 |
| Sweden | 42,5 | 24,7 | 26,2 | 6,4 | ,2 | 100,0 |
| Italy | 12,7 | 19,2 | 30,0 | 37,6 | ,4 | 100,0 |
| Spain | 15,3 | 31,1 | 28,0 | 25,1 | ,5 | 100,0 |
| Portugal | 4,3 | 14,5 | 33,5 | 46,0 | 1,8 | 100,0 |
| Russia | 15,3 | 31,3 | 35,8 | 17,0 | ,8 | 100,0 |
| Total | 15,6 | 24,5 | 33,9 | 25,5 | ,5 | 100,0 |

| Countries | ASIA | | | | | |
|------------------|-------------|-------------|------------|-----------------|-------|-------|
| | CONFIDENCE | | | | | |
| | Most people | Some people | Be careful | Be very careful | DK/NA | Total |
| Japan | 25,0 | 57,5 | 13,8 | 3,8 | | 100,0 |
| China | 28,0 | 25,3 | 31,8 | 14,8 | ,2 | 100,0 |
| S. Korea | 9,8 | 23,5 | 54,5 | 12,0 | ,3 | 100,0 |
| India | 16,5 | 39,3 | 28,5 | 13,3 | 2,5 | 100,0 |
| Indonesia | 8,0 | 17,0 | 74,2 | ,3 | ,5 | 100,0 |
| Total | 17,4 | 32,5 | 40,6 | 8,8 | ,7 | 100,0 |

| Countries | MIDDLE EAST | | | | | |
|------------------|--------------------|--------------------|-------------------|------------------------|--------------|--------------|
| | CONFIDENCE | | | | | |
| | Most people | Some people | Be careful | Be very careful | DK/NA | Total |
| Israel | 12,4 | 30,7 | 36,5 | 19,7 | ,7 | 100,0 |
| Syria | 5,0 | 26,3 | 30,3 | 38,3 | ,3 | 100,0 |
| Total | 8,8 | 28,5 | 33,4 | 28,8 | ,5 | 100,0 |

| Countries | AFRICA | | | | | |
|------------------|--------------------|--------------------|-------------------|------------------------|--------------|--------------|
| | CONFIDENCE | | | | | |
| | Most people | Some people | Be careful | Be very careful | DK/NA | Total |
| Nigeria | 9,3 | 15,8 | 71,6 | 3,0 | ,2 | 100,0 |
| S. Africa | 5,8 | 16,3 | 29,5 | 47,3 | 1,3 | 100,0 |
| Total | 7,6 | 16,0 | 51,3 | 24,3 | ,7 | 100,0 |

| Countries | OCEANIA | | | | | |
|------------------|--------------------|--------------------|-------------------|------------------------|--------------|--------------|
| | CONFIDENCE | | | | | |
| | Most people | Some people | Be careful | Be very careful | DK/NA | Total |
| Australia | 34,2 | 16,5 | 29,7 | 19,5 | ,2 | 100,0 |
| Total | 34,2 | 16,5 | 29,7 | 19,5 | ,2 | 100,0 |

| COUNTRIES | CONFIDENCE (Mean) |
|---------------------|------------------------------|
| Brazil | 3,4 |
| Mexico | 3,4 |
| South Africa | 3,2 |
| Portugal | 3,2 |
| France | 3,0 |
| Syria | 3,0 |
| Italy | 2,9 |
| Argentina | 2,7 |
| South Korea | 2,7 |
| Indonesia | 2,7 |
| England | 2,7 |
| Nigeria | 2,7 |
| Spain | 2,6 |
| Israel | 2,6 |
| Germany | 2,5 |
| USA | 2,5 |
| Russia | 2,5 |
| India | 2,4 |
| Australia | 2,3 |
| China | 2,3 |
| Japan | 2,0 |
| Sweden | 2,0 |
| Total | 2,7 |

4- Be very careful

3- Be careful

2- Some people

1- Most people

Education and Income

Hard work and education are the most important factors in determining income and social mobility.

| Continents | WORLD TOTAL | | | | | |
|-----------------|---------------------------------------|---------------------|----------------------|-------------|------------|--------------|
| | EDUCATION, INCOME AND SOCIAL MOBILITY | | | | | |
| | Wealthy family | Influential friends | Education/ Degree | Work hard | DK/NA | Total |
| Brazil | 6,5 | 14,0 | 33,0 | 45,3 | 1,3 | 100,0 |
| Americas | 7,0 | 15,7 | 33,0 | 42,5 | 1,9 | 100,0 |
| Europe | 8,9 | 18,0 | 31,8 | 39,5 | 1,8 | 100,0 |
| Asia | 14,4 | 8,5 | 23,2 | 51,9 | 2,0 | 100,0 |
| M. East | 21,5 | 24,4 | 25,4 | 27,2 | 1,5 | 100,0 |
| Africa | 10,7 | 18,4 | 30,6 | 38,0 | 2,3 | 100,0 |
| Oceania | 3,5 | 10,7 | 25,7 | 58,9 | 1,2 | 100,0 |
| Total | 10,9 | 15,8 | 29,1 | 42,4 | 1,8 | 100,0 |

To get a better income or job in this Country, the most important thing is:

- 1- Wealthy family
- 2- Influential friends
- 3- Education/Degree
- 4- Work hard

| Countries | AMERICAS | | | | | |
|------------------|---------------------------------------|---------------------|----------------------|-----------|-------|-------|
| | EDUCATION, INCOME AND SOCIAL MOBILITY | | | | | |
| | Wealthy family | Influential friends | Education/ Degree | Work hard | DK/NA | Total |
| Brazil | 6,5 | 14,0 | 33,0 | 45,3 | 1,3 | 100,0 |
| Argentina | 11,4 | 35,0 | 32,9 | 17,8 | 2,9 | 100,0 |
| Mexico | 7,0 | 10,1 | 35,6 | 45,5 | 1,8 | 100,0 |
| USA | 2,9 | 3,7 | 30,6 | 61,4 | 1,4 | 100,0 |
| Total | 7,0 | 15,7 | 33,0 | 42,5 | 1,9 | 100,0 |

| Countries | EUROPE | | | | | |
|-----------------|---------------------------------------|---------------------|----------------------|-----------|-------|-------|
| | EDUCATION, INCOME AND SOCIAL MOBILITY | | | | | |
| | Wealthy family | Influential friends | Education/ Degree | Work hard | DK/NA | Total |
| Germany | 7,5 | 9,5 | 34,5 | 47,6 | 1,0 | 100,0 |
| England | 7,6 | 17,2 | 18,8 | 55,7 | ,6 | 100,0 |
| France | 7,5 | 12,7 | 23,7 | 54,6 | 1,5 | 100,0 |
| Sweden | 3,7 | 11,6 | 48,1 | 35,3 | 1,2 | 100,0 |
| Italy | 10,4 | 18,5 | 26,0 | 41,8 | 3,3 | 100,0 |
| Spain | 6,7 | 19,9 | 42,8 | 29,2 | 1,4 | 100,0 |
| Portugal | 6,0 | 29,8 | 35,8 | 25,5 | 3,0 | 100,0 |
| Russia | 22,0 | 25,3 | 24,3 | 26,3 | 2,3 | 100,0 |
| Total | 8,9 | 18,0 | 31,8 | 39,5 | 1,8 | 100,0 |

| Countries | ASIA | | | | | |
|------------------|---------------------------------------|---------------------|----------------------|-----------|-------|-------|
| | EDUCATION, INCOME AND SOCIAL MOBILITY | | | | | |
| | Wealthy family | Influential friends | Education/ Degree | Work hard | DK/NA | Total |
| Japan | 7,0 | 6,3 | 10,5 | 74,5 | 1,8 | 100,0 |
| China | 13,8 | 6,5 | 48,2 | 31,1 | ,4 | 100,0 |
| S. Korea | 19,8 | 12,0 | 16,0 | 50,5 | 1,8 | 100,0 |
| India | 26,3 | 9,3 | 25,8 | 34,5 | 4,3 | 100,0 |
| Indonesia | 5,0 | 8,5 | 15,8 | 69,0 | 1,8 | 100,0 |
| Total | 14,4 | 8,5 | 23,2 | 51,9 | 2,0 | 100,0 |

| Countries | MIDDLE EAST | | | | | |
|------------------|----------------------------------------------|----------------------------|--------------------------|------------------|--------------|--------------|
| | EDUCATION, INCOME AND SOCIAL MOBILITY | | | | | |
| | Wealthy family | Influential friends | Education/ Degree | Work hard | DK/NA | Total |
| Israel | 21,5 | 18,0 | 26,5 | 31,4 | 2,7 | 100,0 |
| Syria | 21,5 | 31,0 | 24,3 | 23,0 | ,3 | 100,0 |
| Total | 21,5 | 24,4 | 25,4 | 27,2 | 1,5 | 100,0 |

| Countries | AFRICA | | | | | |
|------------------|----------------------------------------------|----------------------------|--------------------------|------------------|--------------|--------------|
| | EDUCATION, INCOME AND SOCIAL MOBILITY | | | | | |
| | Wealthy family | Influential friends | Education/ Degree | Work hard | DK/NA | Total |
| Nigeria | 16,5 | 20,9 | 30,7 | 29,8 | 2,1 | 100,0 |
| S. Africa | 4,5 | 15,8 | 30,5 | 46,8 | 2,5 | 100,0 |
| Total | 10,7 | 18,4 | 30,6 | 38,0 | 2,3 | 100,0 |

| Countries | OCEANIA | | | | | |
|------------------|----------------------------------------------|----------------------------|--------------------------|------------------|--------------|--------------|
| | EDUCATION, INCOME AND SOCIAL MOBILITY | | | | | |
| | Wealthy family | Influential friends | Education/ Degree | Work hard | DK/NA | Total |
| Australia | 3,5 | 10,7 | 25,7 | 58,9 | 1,2 | 100,0 |
| Total | 3,5 | 10,7 | 25,7 | 58,9 | 1,2 | 100,0 |

Social Classes

Political Groups, Social Classes and Races are the most important source of conflicts in the countries.

| Continents | WORLD TOTAL | | | | | |
|---------------|-------------------------------------|------------------|-----------------|---------------------|------------|-------|
| | SOURCE OF CONFLICTS IN THIS COUNTRY | | | | | |
| | Social classes | Political groups | Different races | Different religions | None DK/NA | Total |
| Brazil | 16,0 | 54,8 | 7,0 | 15,0 | 7,3 | 100,0 |
| Americas | 18,8 | 52,6 | 12,7 | 8,1 | 7,8 | 100,0 |
| Europe | 21,6 | 32,9 | 20,0 | 11,7 | 13,8 | 100,0 |
| Asia | 24,9 | 43,5 | 6,4 | 8,7 | 16,5 | 100,0 |
| M. East | 26,3 | 28,7 | 17,5 | 21,7 | 5,8 | 100,0 |
| Africa | 14,2 | 32,3 | 31,4 | 16,5 | 5,6 | 100,0 |
| Oceania | 20,4 | 24,2 | 39,4 | 9,2 | 6,7 | 100,0 |
| Total | 21,1 | 38,2 | 17,9 | 11,3 | 11,5 | 100,0 |

Would you say that the most important source of conflicts in this Country is between the:

- 1- Social classes*
- 2- Political groups*
- 3- Different races*
- 4- Different religions*

| Countries | AMERICAS | | | | | |
|------------------|-------------------------------------|------------------|-----------------|---------------------|------------|-------|
| | SOURCE OF CONFLICTS IN THIS COUNTRY | | | | | |
| | Social classes | Political groups | Different races | Different religions | None DK/NA | Total |
| Brazil | 16,0 | 54,8 | 7,0 | 15,0 | 7,3 | 100,0 |
| Argentina | 19,4 | 75,3 | 2,5 | 1,5 | 1,4 | 100,0 |
| Mexico | 14,0 | 59,7 | 4,6 | 7,3 | 14,3 | 100,0 |
| USA | 25,7 | 20,7 | 36,6 | 8,8 | 8,3 | 100,0 |
| Total | 18,8 | 52,6 | 12,7 | 8,1 | 7,8 | 100,0 |

| Countries | EUROPE | | | | | |
|-----------------|-------------------------------------|------------------|-----------------|---------------------|------------|-------|
| | SOURCE OF CONFLICTS IN THIS COUNTRY | | | | | |
| | Social classes | Political groups | Different races | Different religions | None DK/NA | Total |
| Germany | 43,4 | 16,0 | 11,2 | 5,8 | 23,6 | 100,0 |
| England | 13,9 | 13,4 | 43,9 | 22,6 | 6,2 | 100,0 |
| France | 28,2 | 35,2 | 6,0 | 16,0 | 14,7 | 100,0 |
| Sweden | 21,0 | 19,5 | 25,4 | 18,5 | 15,5 | 100,0 |
| Italy | 16,3 | 54,5 | 8,1 | 9,8 | 11,3 | 100,0 |
| Spain | 12,0 | 47,8 | 16,0 | 5,3 | 18,9 | 100,0 |
| Portugal | 26,8 | 37,3 | 19,8 | 6,5 | 9,8 | 100,0 |
| Russia | 11,3 | 38,0 | 31,0 | 10,0 | 9,8 | 100,0 |
| Total | 21,6 | 32,9 | 20,0 | 11,7 | 13,8 | 100,0 |

| Countries | ASIA | | | | | |
|------------------|-------------------------------------|------------------|-----------------|---------------------|------------|-------|
| | SOURCE OF CONFLICTS IN THIS COUNTRY | | | | | |
| | Social classes | Political groups | Different races | Different religions | None DK/NA | Total |
| Japan | 21,5 | 52,8 | 5,5 | 7,3 | 13,1 | 100,0 |
| China | | | | | | |
| S. Korea | 32,5 | 52,5 | 2,5 | 4,0 | 8,6 | 100,0 |
| India | 13,0 | 45,5 | 10,5 | 14,8 | 16,3 | 100,0 |
| Indonesia | 32,8 | 23,3 | 7,0 | 8,8 | 28,3 | 100,0 |
| Total | 24,9 | 43,5 | 6,4 | 8,7 | 16,5 | 100,0 |

| Countries | MIDDLE EAST | | | | | |
|------------------|--------------------------------------------|-------------------------|------------------------|----------------------------|-------------------|--------------|
| | SOURCE OF CONFLICTS IN THIS COUNTRY | | | | | |
| | Social classes | Political groups | Different races | Different religions | None DK/NA | Total |
| Israel | 26,3 | 28,7 | 17,5 | 21,7 | 5,8 | 100,0 |
| Syria | | | | | | |
| Total | 26,3 | 28,7 | 17,5 | 21,7 | 5,8 | 100,0 |

| Countries | AFRICA | | | | | |
|------------------|--------------------------------------------|-------------------------|------------------------|----------------------------|-------------------|--------------|
| | SOURCE OF CONFLICTS IN THIS COUNTRY | | | | | |
| | Social classes | Political groups | Different races | Different religions | None DK/NA | Total |
| Nigeria | 19,1 | 23,3 | 25,1 | 26,5 | 6,1 | 100,0 |
| S. Africa | 9,0 | 42,0 | 38,3 | 5,8 | 5,0 | 100,0 |
| Total | 14,2 | 32,3 | 31,4 | 16,5 | 5,6 | 100,0 |

| Countries | OCEANIA | | | | | |
|------------------|--------------------------------------------|-------------------------|------------------------|----------------------------|-------------------|--------------|
| | SOURCE OF CONFLICTS IN THIS COUNTRY | | | | | |
| | Social classes | Political groups | Different races | Different religions | None DK/NA | Total |
| Australia | 20,4 | 24,2 | 39,4 | 9,2 | 6,7 | 100,0 |
| Total | 20,4 | 24,2 | 39,4 | 9,2 | 6,7 | 100,0 |

Public and Private

The public opinion either opposes or has reservations in relation to privatization. Italy and Japan are the exceptions.

| Continents | WORLD TOTAL | | | | |
|---------------|----------------------------|--------------------|--------------------|-------|-------|
| | PUBLIC AND PRIVATE SECTORS | | | | |
| | All be privatized | Some be privatized | Government control | DK/NA | Total |
| Brazil | 14,5 | 24,5 | 50,5 | 10,5 | 100,0 |
| Americas | 12,2 | 31,8 | 46,1 | 9,9 | 100,0 |
| Europe | 13,7 | 48,4 | 30,6 | 7,3 | 100,0 |
| Asia | 18,8 | 42,1 | 29,4 | 9,6 | 100,0 |
| M. East | 20,7 | 50,7 | 21,6 | 7,0 | 100,0 |
| Africa | 13,4 | 29,9 | 49,9 | 6,9 | 100,0 |
| Oceania | 4,5 | 49,4 | 40,6 | 5,5 | 100,0 |
| Total | 14,6 | 42,6 | 34,8 | 8,1 | 100,0 |

In your opinion, should all state owned companies be privatized, should some of them be privatized, or should they all remain under the control of government?

1- All be privatized

2- Some be privatized

3- Government control

| Countries | AMERICAS | | | | |
|---------------|----------------------------|--------------------|--------------------|------------|--------------|
| | PUBLIC AND PRIVATE SECTORS | | | | |
| | All be privatized | Some be privatized | Government control | DK/NA | Total |
| Brazil | 14,5 | 24,5 | 50,5 | 10,5 | 100,0 |
| Argentina | 9,7 | 24,6 | 59,7 | 6,0 | 100,0 |
| Mexico | 5,4 | 32,6 | 47,6 | 14,4 | 100,0 |
| USA | 19,1 | 45,5 | 26,7 | 8,7 | 100,0 |
| Total | 12,2 | 31,8 | 46,1 | 9,9 | 100,0 |

| Countries | EUROPE | | | | |
|--------------|----------------------------|--------------------|--------------------|------------|--------------|
| | PUBLIC AND PRIVATE SECTORS | | | | |
| | All be privatized | Some be privatized | Government control | DK/NA | Total |
| Germany | 13,1 | 63,6 | 20,4 | 2,9 | 100,0 |
| England | 6,7 | 44,7 | 45,2 | 3,4 | 100,0 |
| France | 13,7 | 52,6 | 25,9 | 7,7 | 100,0 |
| Sweden | 7,2 | 66,7 | 20,7 | 5,4 | 100,0 |
| Italy | 26,6 | 44,7 | 19,1 | 9,7 | 100,0 |
| Spain | 18,2 | 38,3 | 30,1 | 13,4 | 100,0 |
| Portugal | 18,5 | 52,5 | 17,8 | 11,3 | 100,0 |
| Russia | 4,5 | 24,5 | 66,8 | 4,3 | 100,0 |
| Total | 13,7 | 48,4 | 30,6 | 7,3 | 100,0 |

| Countries | ASIA | | | | |
|--------------|----------------------------|--------------------|--------------------|------------|--------------|
| | PUBLIC AND PRIVATE SECTORS | | | | |
| | All be privatized | Some be privatized | Government control | DK/NA | Total |
| Japan | 21,5 | 66,0 | 8,3 | 4,3 | 100,0 |
| China | | | | | |
| S. Korea | 33,5 | 50,3 | 8,5 | 7,8 | 100,0 |
| India | 15,0 | 26,3 | 39,5 | 19,3 | 100,0 |
| Indonesia | 5,3 | 26,0 | 61,5 | 7,3 | 100,0 |
| Total | 18,8 | 42,1 | 29,4 | 9,6 | 100,0 |

| Countries | MIDDLE EAST | | | | |
|------------------|-----------------------------------|---------------------------|---------------------------|--------------|--------------|
| | PUBLIC AND PRIVATE SECTORS | | | | |
| | All be privatized | Some be privatized | Government control | DK/NA | Total |
| Israel | 19,4 | 47,7 | 24,1 | 8,8 | 100,0 |
| Syria | 22,0 | 53,8 | 19,0 | 5,3 | 100,0 |
| Total | 20,7 | 50,7 | 21,6 | 7,0 | 100,0 |

| Countries | AFRICA | | | | |
|------------------|-----------------------------------|---------------------------|---------------------------|--------------|--------------|
| | PUBLIC AND PRIVATE SECTORS | | | | |
| | All be privatized | Some be privatized | Government control | DK/NA | Total |
| Nigeria | 16,5 | 25,8 | 50,7 | 7,0 | 100,0 |
| S. Africa | 10,0 | 34,3 | 49,0 | 6,8 | 100,0 |
| Total | 13,4 | 29,9 | 49,9 | 6,9 | 100,0 |

| Countries | OCEANIA | | | | |
|------------------|-----------------------------------|---------------------------|---------------------------|--------------|--------------|
| | PUBLIC AND PRIVATE SECTORS | | | | |
| | All be privatized | Some be privatized | Government control | DK/NA | Total |
| Australia | 4,5 | 49,4 | 40,6 | 5,5 | 100,0 |
| Total | 4,5 | 49,4 | 40,6 | 5,5 | 100,0 |

Globalization

Most of the World Population do not express any opinion about Globalization, positively assessed by the ones who have an opinion.

| Continents | WORLD TOTAL | | | | | |
|-------------------|----------------------|---------------------|-----------|-------------|-------|-------|
| | GLOBALIZATION | | | | | |
| | Benefits our Country | Damages our Country | Not clear | Never heard | DK/NA | Total |
| Brazil | 17,8 | 19,0 | 22,5 | 21,0 | 19,8 | 100,0 |
| Americas | 13,4 | 23,6 | 27,4 | 24,0 | 11,6 | 100,0 |
| Europe | 18,5 | 11,1 | 30,4 | 33,8 | 6,2 | 100,0 |
| Asia | 32,1 | 11,8 | 25,9 | 17,2 | 13,0 | 100,0 |
| M. East | 14,4 | 23,7 | 25,0 | 31,2 | 5,7 | 100,0 |
| Africa | 30,7 | 15,8 | 27,7 | 12,9 | 12,9 | 100,0 |
| Oceania | 18,0 | 13,5 | 23,4 | 42,6 | 2,5 | 100,0 |
| Total | 21,4 | 15,2 | 27,8 | 26,5 | 9,1 | 100,0 |

What is your opinion about the Globalization of the World Economy today?

- 1- Benefits our Country*
- 2- Damages our Country*
- 3- Not clear*
- 4- Never heard*

| Countries | AMERICAS | | | | | |
|------------------|----------------------|---------------------|-----------|-------------|-------|-------|
| | GLOBALIZATION | | | | | |
| | Benefits our Country | Damages our Country | Not clear | Never heard | DK/NA | Total |
| Brazil | 17,8 | 19,0 | 22,5 | 21,0 | 19,8 | 100,0 |
| Argentina | 5,0 | 32,7 | 40,6 | 18,7 | 3,1 | 100,0 |
| Mexico | 11,2 | 27,3 | 21,2 | 18,4 | 21,8 | 100,0 |
| USA | 19,5 | 15,4 | 25,4 | 37,7 | 2,0 | 100,0 |
| Total | 13,4 | 23,6 | 27,4 | 24,0 | 11,6 | 100,0 |

| Countries | EUROPE | | | | | |
|-----------------|----------------------|---------------------|-----------|-------------|-------|-------|
| | GLOBALIZATION | | | | | |
| | Benefits our Country | Damages our Country | Not clear | Never heard | DK/NA | Total |
| Germany | 23,3 | 8,3 | 32,5 | 35,4 | ,5 | 100,0 |
| England | 13,6 | 10,7 | 25,2 | 48,7 | 1,8 | 100,0 |
| France | 12,2 | 10,7 | 35,7 | 38,7 | 2,7 | 100,0 |
| Sweden | 17,3 | 9,4 | 35,1 | 34,1 | 4,2 | 100,0 |
| Italy | 23,9 | 13,6 | 27,6 | 27,5 | 7,4 | 100,0 |
| Spain | 18,7 | 8,1 | 27,0 | 44,5 | 1,7 | 100,0 |
| Portugal | 25,0 | 18,3 | 22,3 | 20,3 | 14,3 | 100,0 |
| Russia | 13,8 | 9,5 | 38,3 | 21,5 | 17,0 | 100,0 |
| Total | 18,5 | 11,1 | 30,4 | 33,8 | 6,2 | 100,0 |

| Countries | ASIA | | | | | |
|------------------|----------------------|---------------------|-----------|-------------|-------|-------|
| | GLOBALIZATION | | | | | |
| | Benefits our Country | Damages our Country | Not clear | Never heard | DK/NA | Total |
| Japan | 18,8 | 5,5 | 37,5 | 30,3 | 8,0 | 100,0 |
| China | 50,2 | 3,5 | 15,4 | 23,6 | 7,3 | 100,0 |
| S. Korea | 34,5 | 22,0 | 27,0 | 11,0 | 5,5 | 100,0 |
| India | 21,8 | 17,5 | 10,0 | 14,0 | 36,8 | 100,0 |
| Indonesia | 35,5 | 10,5 | 39,5 | 7,3 | 7,3 | 100,0 |
| Total | 32,1 | 11,8 | 25,9 | 17,2 | 13,0 | 100,0 |

| Countries | MIDDLE EAST | | | | | |
|------------------|-----------------------------|----------------------------|------------------|--------------------|--------------|--------------|
| | GLOBALIZATION | | | | | |
| | Benefits our Country | Damages our Country | Not clear | Never heard | DK/NA | Total |
| Israel | 17,3 | 24,4 | 29,5 | 23,8 | 5,1 | 100,0 |
| Syria | 11,5 | 23,0 | 20,5 | 38,8 | 6,3 | 100,0 |
| Total | 14,4 | 23,7 | 25,0 | 31,2 | 5,7 | 100,0 |

| Countries | AFRICA | | | | | |
|------------------|-----------------------------|----------------------------|------------------|--------------------|--------------|--------------|
| | GLOBALIZATION | | | | | |
| | Benefits our Country | Damages our Country | Not clear | Never heard | DK/NA | Total |
| Nigeria | 38,6 | 15,6 | 17,4 | 15,8 | 12,6 | 100,0 |
| S. Africa | 22,3 | 16,0 | 38,8 | 9,8 | 13,3 | 100,0 |
| Total | 30,7 | 15,8 | 27,7 | 12,9 | 12,9 | 100,0 |

| Countries | OCEANIA | | | | | |
|------------------|-----------------------------|----------------------------|------------------|--------------------|--------------|--------------|
| | GLOBALIZATION | | | | | |
| | Benefits our Country | Damages our Country | Not clear | Never heard | DK/NA | Total |
| Australia | 18,0 | 13,5 | 23,4 | 42,6 | 2,5 | 100,0 |
| Total | 18,0 | 13,5 | 23,4 | 42,6 | 2,5 | 100,0 |

Economic Blocs

The public opinion tends to support Economic Blocs. Opposition is larger in Argentina, the USA, England and South Africa.

| Continents | WORLD TOTAL | | | |
|-----------------|----------------|--------|-------|-------|
| | ECONOMIC BLOCS | | | |
| | Support | Oppose | DK/NA | Total |
| Brazil | 48,0 | 27,5 | 24,5 | 100,0 |
| Americas | 46,6 | 26,4 | 27,0 | 100,0 |
| Europe | 69,2 | 16,8 | 14,0 | 100,0 |
| Asia | 67,3 | 14,3 | 18,5 | 100,0 |
| M. East | 80,3 | 13,8 | 5,9 | 100,0 |
| Africa | 54,9 | 25,5 | 19,5 | 100,0 |
| Oceania | 47,9 | 30,2 | 21,9 | 100,0 |
| Total | 63,4 | 19,1 | 17,5 | 100,0 |

Do you support or oppose the formation of Economic Blocs with neighboring Countries?

1- Support

2- Oppose

| Countries | AMERICAS | | | |
|------------------|----------------|-------------|-------------|--------------|
| | ECONOMIC BLOCS | | | |
| | Support | Oppose | DK/NA | Total |
| Brazil | 48,0 | 27,5 | 24,5 | 100,0 |
| Argentina | 47,2 | 36,1 | 16,7 | 100,0 |
| Mexico | 44,3 | 12,0 | 43,7 | 100,0 |
| USA | 46,9 | 30,0 | 23,1 | 100,0 |
| Total | 46,6 | 26,4 | 27,0 | 100,0 |

| Countries | EUROPE | | | |
|-----------------|----------------|-------------|-------------|--------------|
| | ECONOMIC BLOCS | | | |
| | Support | Oppose | DK/NA | Total |
| Germany | 83,5 | 11,2 | 5,3 | 100,0 |
| England | 44,2 | 28,8 | 27,0 | 100,0 |
| France | 64,8 | 24,7 | 10,5 | 100,0 |
| Sweden | 60,5 | 26,7 | 12,8 | 100,0 |
| Italy | 81,2 | 7,5 | 11,2 | 100,0 |
| Spain | 72,0 | 17,2 | 10,8 | 100,0 |
| Portugal | 64,0 | 13,3 | 22,8 | 100,0 |
| Russia | 82,5 | 5,5 | 12,0 | 100,0 |
| Total | 69,2 | 16,8 | 14,0 | 100,0 |

| Countries | ASIA | | | |
|------------------|----------------|-------------|-------------|--------------|
| | ECONOMIC BLOCS | | | |
| | Support | Oppose | DK/NA | Total |
| Japan | 62,3 | 23,8 | 14,0 | 100,0 |
| China | 75,8 | 7,9 | 16,3 | 100,0 |
| S. Korea | 68,5 | 16,5 | 15,0 | 100,0 |
| India | 46,5 | 12,5 | 41,0 | 100,0 |
| Indonesia | 83,3 | 10,8 | 6,0 | 100,0 |
| Total | 67,3 | 14,3 | 18,5 | 100,0 |

| Countries | MIDDLE EAST | | | |
|------------------|-----------------------|---------------|--------------|--------------|
| | ECONOMIC BLOCS | | | |
| | Support | Oppose | DK/NA | Total |
| Israel | 73,0 | 18,5 | 8,5 | 100,0 |
| Syria | 87,8 | 9,0 | 3,3 | 100,0 |
| Total | 80,3 | 13,8 | 5,9 | 100,0 |

| Countries | AFRICA | | | |
|------------------|-----------------------|---------------|--------------|--------------|
| | ECONOMIC BLOCS | | | |
| | Support | Oppose | DK/NA | Total |
| Nigeria | 61,2 | 21,9 | 17,0 | 100,0 |
| S. Africa | 48,3 | 29,5 | 22,3 | 100,0 |
| Total | 54,9 | 25,5 | 19,5 | 100,0 |

| Countries | OCEANIA | | | |
|------------------|-----------------------|---------------|--------------|--------------|
| | ECONOMIC BLOCS | | | |
| | Support | Oppose | DK/NA | Total |
| Australia | 47,9 | 30,2 | 21,9 | 100,0 |
| Total | 47,9 | 30,2 | 21,9 | 100,0 |

3. NATIONAL AND INTERNATIONAL PROBLEMS

National Problems

Poverty, Corruption and Social Issues – Housing, Health and Education – are the most important problems in the countries.

| Continents | WORLD TOTAL | | | | | | | |
|-----------------|-------------------|----------------------|--------|-------------------|------------------|------|-------|-------|
| | NATIONAL PROBLEMS | | | | | | | |
| | Poverty | Crime/ Corruption | Social | War/ Terrorism | Environ- ment | Food | DK/NA | Total |
| Brazil | 46,8 | 24,5 | 17,5 | 1,8 | | 9,3 | ,3 | 100,0 |
| Americas | 42,9 | 24,7 | 20,0 | 2,1 | 2,9 | 5,0 | 2,3 | 100,0 |
| Europe | 23,8 | 31,9 | 19,6 | 14,5 | 5,8 | 2,1 | 2,2 | 100,0 |
| Asia | 27,0 | 23,5 | 23,4 | 6,3 | 11,2 | 6,1 | 2,5 | 100,0 |
| M. East | 17,5 | 11,2 | 25,5 | 41,2 | 1,7 | ,7 | 2,2 | 100,0 |
| Africa | 42,5 | 32,2 | 9,5 | 1,4 | ,4 | 13,1 | ,8 | 100,0 |
| Oceania | 26,7 | 44,1 | 17,5 | 2,0 | 6,7 | ,2 | 2,7 | 100,0 |
| Total | 29,8 | 28,2 | 19,8 | 9,7 | 5,8 | 4,5 | 2,2 | 100,0 |

In this list, what do you think the most important problem in this Country is today?

1- Food

2- Social

3- Poverty

4- Environment

5- Crime/Corruption

6- War/Terrorism

| Countries | AMERICAS | | | | | | | |
|------------------|-------------------|----------------------|-------------|------------|------------------|-------------------|------------|--------------|
| | NATIONAL PROBLEMS | | | | | | | |
| | Poverty | Crime/ Corruption | Social | Food | Environ- ment | War/ Terrorism | DK/NA | Total |
| Brazil | 46,8 | 24,5 | 17,5 | 9,3 | | 1,8 | ,3 | 100,0 |
| Argentina | 59,5 | 21,8 | 13,6 | 1,5 | 1,1 | 1,8 | ,8 | 100,0 |
| Mexico | 50,1 | 17,3 | 16,6 | 7,9 | 3,1 | ,8 | 4,2 | 100,0 |
| USA | 15,6 | 35,3 | 32,4 | 1,6 | 7,2 | 4,1 | 3,9 | 100,0 |
| Total | 42,9 | 24,7 | 20,0 | 5,0 | 2,9 | 2,1 | 2,3 | 100,0 |

| Countries | EUROPE | | | | | | | |
|-----------------|----------------------|-------------|-------------|-------------------|------------------|------------|------------|--------------|
| | NATIONAL PROBLEMS | | | | | | | |
| | Crime/ Corruption | Poverty | Social | War/ Terrorism | Environ- ment | Food | DK/NA | Total |
| Germany | 18,2 | 41,7 | 24,3 | 6,6 | 5,6 | 1,5 | 2,2 | 100,0 |
| England | 52,9 | 16,8 | 21,0 | 1,9 | 5,8 | ,5 | 1,0 | 100,0 |
| France | 23,4 | 31,2 | 19,2 | 17,2 | 7,0 | 1,5 | ,5 | 100,0 |
| Sweden | 38,3 | 15,8 | 22,0 | 4,2 | 13,3 | ,7 | 5,7 | 100,0 |
| Italy | 45,2 | 26,4 | 6,5 | 10,1 | 7,0 | ,8 | 4,0 | 100,0 |
| Spain | 16,0 | 12,9 | 12,0 | 55,5 | 1,7 | 1,0 | 1,0 | 100,0 |
| Portugal | 23,5 | 19,8 | 40,3 | 2,0 | 1,8 | 10,8 | 2,0 | 100,0 |
| Russia | 38,0 | 25,8 | 12,8 | 17,5 | 4,0 | ,5 | 1,5 | 100,0 |
| Total | 31,9 | 23,8 | 19,6 | 14,5 | 5,8 | 2,1 | 2,2 | 100,0 |

| Countries | ASIA | | | | | | | |
|------------------|-------------------|----------------------|-------------|------------------|-------------------|------------|------------|--------------|
| | NATIONAL PROBLEMS | | | | | | | |
| | Poverty | Crime/ Corruption | Social | Environ- ment | War/ Terrorism | Food | DK/NA | Total |
| Japan | 21,8 | 21,8 | 29,3 | 17,8 | 3,8 | 4,5 | 1,3 | 100,0 |
| China | 21,3 | 42,7 | 22,5 | 10,5 | ,8 | 1,0 | 1,2 | 100,0 |
| S. Korea | 22,0 | 15,5 | 29,8 | 21,8 | 8,8 | | 2,3 | 100,0 |
| India | 42,5 | 24,0 | 12,8 | 5,5 | 7,5 | 5,3 | 2,5 | 100,0 |
| Indonesia | 27,5 | 13,5 | 22,8 | ,5 | 10,8 | 19,8 | 5,3 | 100,0 |
| Total | 27,0 | 23,5 | 23,4 | 11,2 | 6,3 | 6,1 | 2,5 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|------------------|---------------------------|---------------|----------------|------------------------------|--------------------------|-------------|--------------|--------------|
| | NATIONAL PROBLEMS | | | | | | | |
| | War/ Terrorism | Social | Poverty | Crime/ Corruption | Environ- ment | Food | DK/NA | Total |
| Israel | 41,2 | 25,5 | 17,5 | 11,2 | 1,7 | ,7 | 2,2 | 100,0 |
| Syria | | | | | | | | |
| Total | 41,2 | 25,5 | 17,5 | 11,2 | 1,7 | ,7 | 2,2 | 100,0 |

| Countries | AFRICA | | | | | | | |
|------------------|--------------------------|------------------------------|-------------|---------------|---------------------------|--------------------------|--------------|--------------|
| | NATIONAL PROBLEMS | | | | | | | |
| | Poverty | Crime/ Corruption | Food | Social | War/ Terrorism | Environ- ment | DK/NA | Total |
| Nigeria | 30,5 | 30,9 | 24,2 | 10,5 | 2,1 | ,2 | 1,6 | 100,0 |
| S. Africa | 55,5 | 33,5 | 1,3 | 8,5 | ,8 | ,5 | | 100,0 |
| Total | 42,5 | 32,2 | 13,1 | 9,5 | 1,4 | ,4 | ,8 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|------------------|------------------------------|----------------|---------------|--------------------------|---------------------------|-------------|--------------|--------------|
| | NATIONAL PROBLEMS | | | | | | | |
| | Crime/ Corruption | Poverty | Social | Environ- ment | War/ Terrorism | Food | DK/NA | Total |
| Australia | 44,1 | 26,7 | 17,5 | 6,7 | 2,0 | ,2 | 2,7 | 100,0 |
| Total | 44,1 | 26,7 | 17,5 | 6,7 | 2,0 | ,2 | 2,7 | 100,0 |

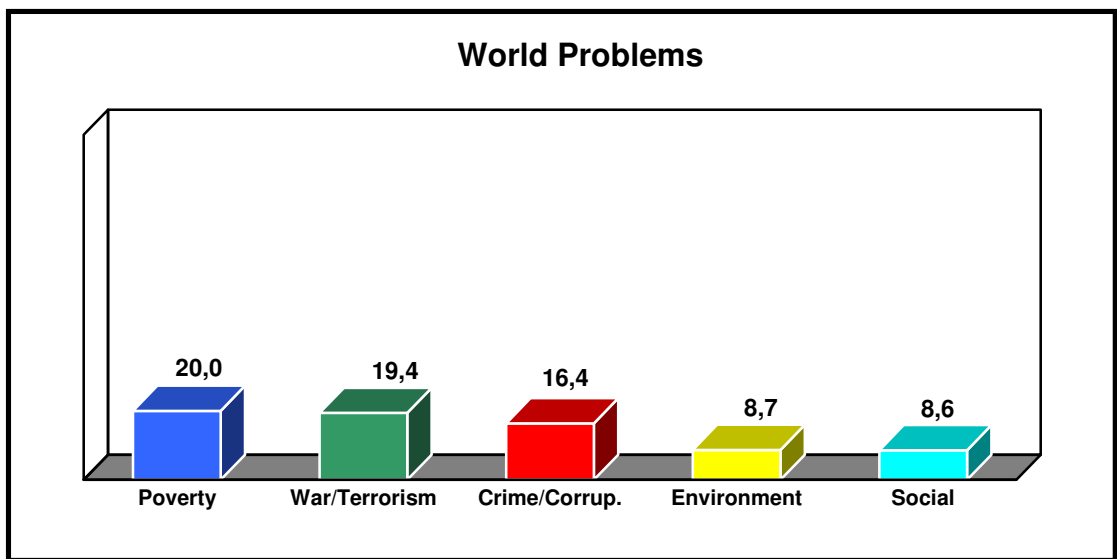
World Problems

Poverty, War and Corruption are the most important problems of the world.

| Continents | WORLD TOTAL | | | | | | | |
|-----------------|----------------|----------------|-------------------|---------------|--------|-------|-------|-------|
| | WORLD PROBLEMS | | | | | | | |
| | Poverty | War/ Terrorism | Crime/ Corruption | Environ- ment | Social | Other | DK/NA | Total |
| Brazil | 23,8 | 18,5 | 29,0 | 1,3 | 8,5 | 17,1 | 2,0 | 100,0 |
| Americas | 27,1 | 12,9 | 22,5 | 3,1 | 10,7 | 20,0 | 3,6 | 100,0 |
| Europe | 18,5 | 25,6 | 12,6 | 7,4 | 6,9 | 25,9 | 3,3 | 100,0 |
| Asia | 11,8 | 18,8 | 13,4 | 17,9 | 7,6 | 21,3 | 9,1 | 100,0 |
| M. East | 25,5 | 19,0 | 13,7 | 9,1 | 13,5 | 16,7 | 2,6 | 100,0 |
| Africa | 25,4 | 11,6 | 28,9 | 1,2 | 7,7 | 23,7 | 1,6 | 100,0 |
| Oceania | 21,7 | 15,7 | 17,0 | 9,5 | 10,0 | 21,9 | 4,2 | 100,0 |
| Total | 20,0 | 19,4 | 16,4 | 8,7 | 8,6 | 22,5 | 4,5 | 100,0 |

And now, in this other list, what do you think the most important problem in the World is today?

- | | |
|---------------------|------------------------|
| 1- Food | 7- Globalization |
| 2- Social | 8- USA supremacy |
| 3- Poverty | 9- Illegal immigration |
| 4- Environment | 10- Oppression women |
| 5- Crime/Corruption | 11- AIDS |
| 6- War/Terrorism | |



| Countries | AMERICAS | | | | | | | |
|------------------|----------------|----------------------|-------------------|--------|------|-------|-------|-------|
| | WORLD PROBLEMS | | | | | | | |
| | Poverty | Crime/ Corruption | War/ Terrorism | Social | Food | Other | DK/NA | Total |
| Brazil | 23,8 | 29,0 | 18,5 | 8,5 | 6,0 | 12,4 | 2,0 | 100,0 |
| Argentina | 23,6 | 28,9 | 7,6 | 11,8 | 4,0 | 20,7 | 3,4 | 100,0 |
| Mexico | 34,0 | 16,3 | 10,4 | 7,3 | 9,5 | 17,5 | 4,9 | 100,0 |
| USA | 27,2 | 16,0 | 15,3 | 15,1 | 8,4 | 13,6 | 4,2 | 100,0 |
| Total | 27,1 | 22,5 | 12,9 | 10,7 | 7,0 | 16,1 | 3,6 | 100,0 |

| Countries | EUROPE | | | | | | | |
|-----------------|-------------------|---------|----------------------|------|------------------|-------|-------|-------|
| | WORLD PROBLEMS | | | | | | | |
| | War/ Terrorism | Poverty | Crime/ Corruption | Food | Environ- ment | Other | DK/NA | Total |
| Germany | 18,0 | 20,9 | 9,0 | 13,6 | 8,7 | 25,7 | 4,1 | 100,0 |
| England | 19,5 | 18,5 | 16,6 | 1,5 | 13,0 | 27,6 | 3,3 | 100,0 |
| France | 29,9 | 18,7 | 10,7 | 4,5 | 7,0 | 26,8 | 2,2 | 100,0 |
| Sweden | 30,1 | 19,3 | 8,1 | 5,7 | 13,3 | 19,8 | 3,7 | 100,0 |
| Italy | 21,1 | 23,7 | 12,7 | 10,0 | 6,4 | 21,0 | 5,2 | 100,0 |
| Spain | 32,5 | 24,2 | 8,9 | 5,0 | 2,2 | 25,4 | 1,9 | 100,0 |
| Portugal | 20,3 | 13,0 | 10,8 | 27,5 | 1,3 | 24,7 | 2,8 | 100,0 |
| Russia | 33,3 | 9,0 | 24,0 | ,3 | 7,3 | 23,2 | 3,3 | 100,0 |
| Total | 25,6 | 18,5 | 12,6 | 8,5 | 7,4 | 24,3 | 3,3 | 100,0 |

| Countries | ASIA | | | | | | | |
|------------------|-------------------|------------------|----------------------|---------|--------|-------|-------|-------|
| | WORLD PROBLEMS | | | | | | | |
| | War/ Terrorism | Environ- ment | Crime/ Corruption | Poverty | Social | Other | DK/NA | Total |
| Japan | 31,0 | 21,8 | 11,5 | 8,5 | 6,5 | 17,1 | 3,8 | 100,0 |
| China | 18,9 | 20,9 | 10,8 | 14,0 | 7,2 | 24,0 | 4,2 | 100,0 |
| S. Korea | 7,8 | 38,5 | 10,3 | 10,8 | 8,3 | 18,5 | 6,3 | 100,0 |
| India | 24,5 | 4,8 | 17,0 | 11,5 | 5,5 | 17,3 | 19,5 | 100,0 |
| Indonesia | 11,8 | 3,8 | 17,5 | 14,0 | 10,5 | 30,6 | 12,0 | 100,0 |
| Total | 18,8 | 17,9 | 13,4 | 11,8 | 7,6 | 21,3 | 9,1 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|---------------|----------------|-------------------|----------------------|--------|------------------|-------|-------|-------|
| | WORLD PROBLEMS | | | | | | | |
| | Poverty | War/ Terrorism | Crime/ Corruption | Social | Environ- ment | Other | DK/NA | Total |
| Israel | 25,0 | 17,7 | 15,4 | 17,8 | 9,5 | 9,5 | 5,1 | 100,0 |
| Syria | 26,0 | 20,3 | 12,0 | 9,0 | 8,8 | 24,1 | | 100,0 |
| Total | 25,5 | 19,0 | 13,7 | 13,5 | 9,1 | 16,7 | 2,6 | 100,0 |

| Countries | AFRICA | | | | | | | |
|------------------|----------------------|---------|------|-------------------|--------|-------|-------|-------|
| | WORLD PROBLEMS | | | | | | | |
| | Crime/ Corruption | Poverty | AIDS | War/ Terrorism | Social | Other | DK/NA | Total |
| Nigeria | 22,1 | 20,7 | 12,6 | 16,7 | 8,4 | 17,3 | 2,3 | 100,0 |
| S. Africa | 36,3 | 30,5 | 12,3 | 6,0 | 7,0 | 7,5 | ,8 | 100,0 |
| Total | 28,9 | 25,4 | 12,4 | 11,6 | 7,7 | 12,5 | 1,6 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|------------------|----------------|----------------------|-------------------|--------|------------------|-------|-------|-------|
| | WORLD PROBLEMS | | | | | | | |
| | Poverty | Crime/ Corruption | War/ Terrorism | Social | Environ- ment | Other | DK/NA | Total |
| Australia | 21,7 | 17,0 | 15,7 | 10,0 | 9,5 | 21,9 | 4,2 | 100,0 |
| Total | 21,7 | 17,0 | 15,7 | 10,0 | 9,5 | 21,9 | 4,2 | 100,0 |

4. ENVIRONMENT

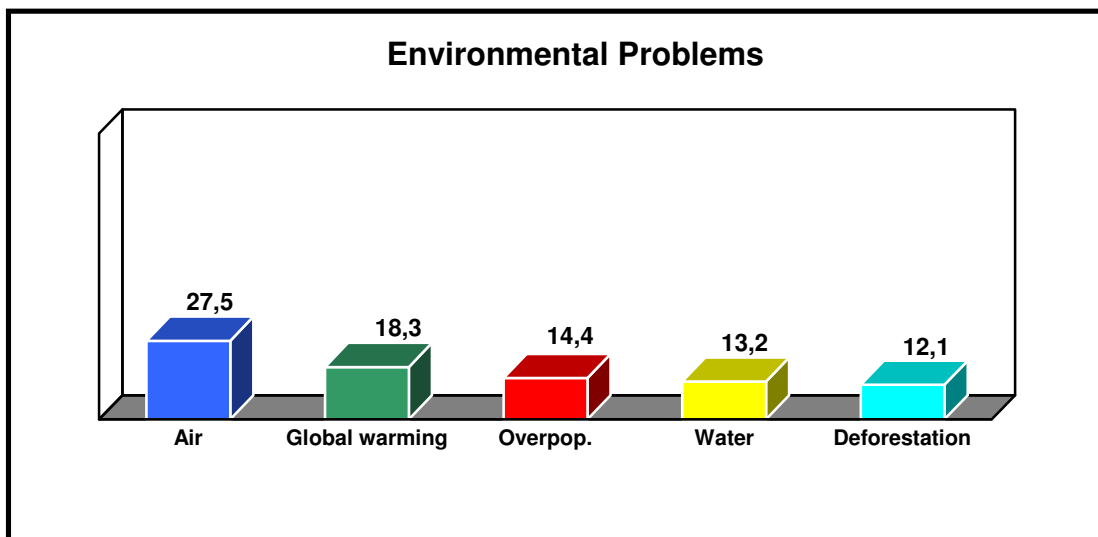
Environment

Air, Global Warming, Overpopulation, Water and Deforestation are the most important environmental problems of the world.

| Continents | WORLD TOTAL | | | | | | | |
|-----------------|------------------------|----------------|-----------------|-------|----------------|-------|-------|-------|
| | ENVIRONMENTAL PROBLEMS | | | | | | | |
| | Air | Global warming | Over-population | Water | Defores-tation | Other | DK/NA | Total |
| Brazil | 21,0 | 7,3 | 4,0 | 30,3 | 24,0 | 7,6 | 6,0 | 100,0 |
| Americas | 24,1 | 11,6 | 13,4 | 21,2 | 12,9 | 11,3 | 5,5 | 100,0 |
| Europe | 31,0 | 25,3 | 7,8 | 9,4 | 14,7 | 8,2 | 3,7 | 100,0 |
| Asia | 29,0 | 17,0 | 15,0 | 13,8 | 12,2 | 6,5 | 6,4 | 100,0 |
| M. East | 34,8 | 13,7 | 12,7 | 17,7 | 6,8 | 11,3 | 2,9 | 100,0 |
| Africa | 18,1 | 6,3 | 40,1 | 10,1 | 2,2 | 11,6 | 11,7 | 100,0 |
| Oceania | 11,2 | 28,4 | 18,2 | 6,5 | 19,5 | 13,9 | 2,2 | 100,0 |
| Total | 27,5 | 18,3 | 14,4 | 13,2 | 12,1 | 9,3 | 5,3 | 100,0 |

And in this list, which one do you consider the most serious Environmental problem in the World today?

- 1- Air
- 2- Water
- 3- Deforestation
- 4- Desertification
- 5- Overpopulation
- 6- Animals and Plants
- 7- Global warming



| Countries | AMERICAS | | | | | | | |
|------------------|------------------------|-------|-----------------|---------------|----------------|-------|-------|-------|
| | ENVIRONMENTAL PROBLEMS | | | | | | | |
| | Air | Water | Over-population | Deforestation | Global warming | Other | DK/NA | Total |
| Brazil | 21,0 | 30,3 | 4,0 | 24,0 | 7,3 | 7,6 | 6,0 | 100,0 |
| Argentina | 31,3 | 12,9 | 8,1 | 10,4 | 19,3 | 11,6 | 6,4 | 100,0 |
| Mexico | 24,3 | 26,2 | 16,4 | 7,4 | 6,7 | 15,5 | 3,4 | 100,0 |
| USA | 19,7 | 15,6 | 25,0 | 9,7 | 13,2 | 10,6 | 6,3 | 100,0 |
| Total | 24,1 | 21,2 | 13,4 | 12,9 | 11,6 | 11,3 | 5,5 | 100,0 |

| Countries | EUROPE | | | | | | | |
|-----------------|------------------------|----------------|---------------|-------|-----------------|-------|-------|-------|
| | ENVIRONMENTAL PROBLEMS | | | | | | | |
| | Air | Global warming | Deforestation | Water | Over-population | Other | DK/NA | Total |
| Germany | 14,1 | 36,7 | 24,5 | 4,4 | 13,3 | 6,0 | 1,0 | 100,0 |
| England | 16,8 | 27,5 | 21,4 | 4,0 | 20,8 | 6,6 | 2,9 | 100,0 |
| France | 31,2 | 26,4 | 11,7 | 12,5 | 6,0 | 11,2 | 1,0 | 100,0 |
| Sweden | 20,0 | 27,7 | 14,6 | 15,8 | 8,1 | 9,1 | 4,7 | 100,0 |
| Italy | 43,9 | 17,5 | 11,8 | 6,8 | 6,6 | 7,1 | 6,4 | 100,0 |
| Spain | 27,3 | 24,9 | 15,8 | 9,3 | 4,8 | 14,4 | 3,6 | 100,0 |
| Portugal | 44,3 | 27,8 | 4,8 | 9,5 | ,8 | 5,6 | 7,5 | 100,0 |
| Russia | 50,3 | 14,0 | 12,8 | 13,3 | 1,8 | 5,3 | 2,8 | 100,0 |
| Total | 31,0 | 25,3 | 14,7 | 9,4 | 7,8 | 8,2 | 3,7 | 100,0 |

| Countries | ASIA | | | | | | | |
|------------------|------------------------|----------------|-----------------|-------|---------------|-------|-------|-------|
| | ENVIRONMENTAL PROBLEMS | | | | | | | |
| | Air | Global warming | Over-population | Water | Deforestation | Other | DK/NA | Total |
| Japan | 32,8 | 40,8 | 4,5 | 4,8 | 12,0 | 4,0 | 1,3 | 100,0 |
| China | 32,5 | 12,0 | 14,0 | 20,7 | 6,1 | 11,6 | 3,0 | 100,0 |
| S. Korea | 29,5 | 23,5 | 5,8 | 31,0 | 2,5 | 5,0 | 2,8 | 100,0 |
| India | 15,0 | 3,0 | 35,3 | 6,0 | 18,3 | 6,5 | 16,0 | 100,0 |
| Indonesia | 35,3 | 5,8 | 15,8 | 6,8 | 22,0 | 5,5 | 9,0 | 100,0 |
| Total | 29,0 | 17,0 | 15,0 | 13,8 | 12,2 | 6,5 | 6,4 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|------------------|-------------------------------|--------------|-----------------------|------------------------|------------------------|--------------|--------------|--------------|
| | ENVIRONMENTAL PROBLEMS | | | | | | | |
| | Air | Water | Global warming | Over-population | Desertification | Other | DK/NA | Total |
| Israel | 45,3 | 14,6 | 13,4 | 4,6 | 1,2 | 15,6 | 5,3 | 100,0 |
| Syria | 24,0 | 21,0 | 14,0 | 21,0 | 15,3 | 4,3 | ,5 | 100,0 |
| Total | 34,8 | 17,7 | 13,7 | 12,7 | 8,1 | 10,0 | 2,9 | 100,0 |

| Countries | AFRICA | | | | | | | |
|------------------|-------------------------------|------------|--------------|------------------------|-----------------------|--------------|--------------|--------------|
| | ENVIRONMENTAL PROBLEMS | | | | | | | |
| | Over-population | Air | Water | Desertification | Global warming | Other | DK/NA | Total |
| Nigeria | 33,0 | 19,1 | 15,6 | 13,3 | 3,5 | 4,2 | 11,4 | 100,0 |
| S. Africa | 47,8 | 17,0 | 4,3 | 3,8 | 9,3 | 6,0 | 12,0 | 100,0 |
| Total | 40,1 | 18,1 | 10,1 | 8,7 | 6,3 | 5,1 | 11,7 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|------------------|-------------------------------|----------------------|------------------------|------------|---------------------------|--------------|--------------|--------------|
| | ENVIRONMENTAL PROBLEMS | | | | | | | |
| | Global warming | Deforestation | Over-population | Air | Animals and plants | Other | DK/NA | Total |
| Australia | 28,4 | 19,5 | 18,2 | 11,2 | 8,7 | 11,7 | 2,2 | 100,0 |
| Total | 28,4 | 19,5 | 18,2 | 11,2 | 8,7 | 11,7 | 2,2 | 100,0 |

5. IMMIGRATION**Immigrants**

The countries are divided in the issue of immigration. Australia is the most welcoming and South Africa the least one.

| Continents | WORLD TOTAL | | | | | |
|-----------------|------------------|-------------------|-------------------|-----------------------|-------|-------|
| | IMMIGRANTS | | | | | |
| | Welcome as labor | Increase violence | Lead unemployment | Cultural contribution | DK/NA | Total |
| Brazil | 3,0 | 13,0 | 44,3 | 26,3 | 13,5 | 100,0 |
| Americas | 18,1 | 9,2 | 38,7 | 25,3 | 8,6 | 100,0 |
| Europe | 28,9 | 16,6 | 21,2 | 25,8 | 7,6 | 100,0 |
| Asia | 23,3 | 11,9 | 26,6 | 21,8 | 16,4 | 100,0 |
| M. East | 21,2 | 5,2 | 45,1 | 19,8 | 8,6 | 100,0 |
| Africa | 14,3 | 18,0 | 45,8 | 14,2 | 7,7 | 100,0 |
| Oceania | 14,2 | 15,5 | 14,2 | 50,9 | 5,2 | 100,0 |
| Total | 22,7 | 13,1 | 30,1 | 24,3 | 9,8 | 100,0 |

Which of the following statements about Immigrants in our Country do you agree most with, or better expresses your point of view:

- 1- Welcome as labor force
- 2- Increase violence
- 3- Lead to unemployment
- 4- Cultural contribution

| Countries | AMERICAS | | | | | |
|------------------|------------------|-------------------|-------------------|-----------------------|-------|-------|
| | IMMIGRANTS | | | | | |
| | Welcome as labor | Increase violence | Lead unemployment | Cultural contribution | DK/NA | Total |
| Brazil | 3,0 | 13,0 | 44,3 | 26,3 | 13,5 | 100,0 |
| Argentina | 17,9 | 4,7 | 59,8 | 14,5 | 3,1 | 100,0 |
| Mexico | 28,8 | 12,9 | 27,7 | 19,7 | 11,0 | 100,0 |
| USA | 22,6 | 6,4 | 23,1 | 40,8 | 7,0 | 100,0 |
| Total | 18,1 | 9,2 | 38,7 | 25,3 | 8,6 | 100,0 |

| Countries | EUROPE | | | | | |
|-----------------|------------------|-------------------|-------------------|-----------------------|-------|-------|
| | IMMIGRANTS | | | | | |
| | Welcome as labor | Increase violence | Lead unemployment | Cultural contribution | DK/NA | Total |
| Germany | 24,5 | 13,1 | 18,0 | 39,1 | 5,3 | 100,0 |
| England | 13,2 | 21,3 | 32,9 | 21,7 | 10,9 | 100,0 |
| France | | | | | | |
| Sweden | 35,3 | 18,8 | 1,7 | 41,0 | 3,2 | 100,0 |
| Italy | 34,2 | 26,9 | 12,9 | 19,4 | 6,5 | 100,0 |
| Spain | 43,1 | 14,1 | 12,7 | 24,6 | 5,5 | 100,0 |
| Portugal | 38,5 | 9,8 | 15,5 | 26,8 | 9,5 | 100,0 |
| Russia | 12,5 | 11,5 | 55,8 | 8,0 | 12,3 | 100,0 |
| Total | 28,9 | 16,6 | 21,2 | 25,8 | 7,6 | 100,0 |

| Countries | ASIA | | | | | |
|------------------|------------------|-------------------|-------------------|-----------------------|-------|-------|
| | IMMIGRANTS | | | | | |
| | Welcome as labor | Increase violence | Lead unemployment | Cultural contribution | DK/NA | Total |
| Japan | 21,0 | 27,8 | 25,5 | 17,3 | 8,5 | 100,0 |
| China | 26,2 | 4,3 | 27,9 | 30,4 | 11,3 | 100,0 |
| S. Korea | 31,8 | 9,0 | 24,3 | 28,8 | 6,3 | 100,0 |
| India | 12,3 | 8,5 | 30,3 | 9,5 | 39,5 | 100,0 |
| Indonesia | 25,5 | 10,0 | 25,0 | 23,3 | 16,3 | 100,0 |
| Total | 23,3 | 11,9 | 26,6 | 21,8 | 16,4 | 100,0 |

| Countries | MIDDLE EAST | | | | | |
|------------------|-------------------------|--------------------------|--------------------------|------------------------------|--------------|--------------|
| | IMMIGRANTS | | | | | |
| | Welcome as labor | Increase violence | Lead unemployment | Cultural contribution | DK/NA | Total |
| Israel | 22,9 | 8,0 | 33,1 | 26,5 | 9,5 | 100,0 |
| Syria | 19,5 | 2,3 | 57,5 | 13,0 | 7,8 | 100,0 |
| Total | 21,2 | 5,2 | 45,1 | 19,8 | 8,6 | 100,0 |

| Countries | AFRICA | | | | | |
|------------------|-------------------------|--------------------------|--------------------------|------------------------------|--------------|--------------|
| | IMMIGRANTS | | | | | |
| | Welcome as labor | Increase violence | Lead unemployment | Cultural contribution | DK/NA | Total |
| Nigeria | 18,6 | 22,3 | 31,2 | 16,7 | 11,2 | 100,0 |
| S. Africa | 9,8 | 13,3 | 61,5 | 11,5 | 4,0 | 100,0 |
| Total | 14,3 | 18,0 | 45,8 | 14,2 | 7,7 | 100,0 |

| Countries | OCEANIA | | | | | |
|------------------|-------------------------|--------------------------|--------------------------|------------------------------|--------------|--------------|
| | IMMIGRANTS | | | | | |
| | Welcome as labor | Increase violence | Lead unemployment | Cultural contribution | DK/NA | Total |
| Australia | 14,2 | 15,5 | 14,2 | 50,9 | 5,2 | 100,0 |
| Total | 14,2 | 15,5 | 14,2 | 50,9 | 5,2 | 100,0 |

Access to the Country

In all countries, however, there is support for prohibiting or imposing restrictions on Immigration.

| Continents | WORLD TOTAL | | | | |
|-----------------|-----------------------|-------------------|----------------|-------|-------|
| | ACCESS TO THE COUNTRY | | | | |
| | Prohibit Immigration | Some restrictions | No restriction | DK/NA | Total |
| Brazil | 18,0 | 42,5 | 31,0 | 8,5 | 100,0 |
| Americas | 11,4 | 59,9 | 23,9 | 4,8 | 100,0 |
| Europe | 6,6 | 73,2 | 16,9 | 3,3 | 100,0 |
| Asia | 9,1 | 60,4 | 19,5 | 10,9 | 100,0 |
| M. East | 8,3 | 61,8 | 26,6 | 3,3 | 100,0 |
| Africa | 12,9 | 61,7 | 18,0 | 7,5 | 100,0 |
| Oceania | 8,2 | 85,5 | 5,2 | 1,0 | 100,0 |
| Total | 8,9 | 66,1 | 19,3 | 5,7 | 100,0 |

In your opinion, should your Country prohibit Immigration, impose some restrictions on immigration, or should not impose any restriction?

- 1- Prohibit Immigration*
- 2- Some restrictions*
- 3- No restriction*

| Countries | AMERICAS | | | | |
|------------------|-----------------------|-------------------|----------------|-------|-------|
| | ACCESS TO THE COUNTRY | | | | |
| | Prohibit Immigration | Some restrictions | No restriction | DK/NA | Total |
| Brazil | 18,0 | 42,5 | 31,0 | 8,5 | 100,0 |
| Argentina | 11,2 | 71,2 | 16,5 | 1,1 | 100,0 |
| Mexico | 12,8 | 42,0 | 36,8 | 8,5 | 100,0 |
| USA | 3,6 | 83,6 | 11,7 | 1,1 | 100,0 |
| Total | 11,4 | 59,9 | 23,9 | 4,8 | 100,0 |

| Countries | EUROPE | | | | |
|-----------------|-----------------------|-------------------|----------------|-------|-------|
| | ACCESS TO THE COUNTRY | | | | |
| | Prohibit Immigration | Some restrictions | No restriction | DK/NA | Total |
| Germany | 2,4 | 78,6 | 18,4 | ,5 | 100,0 |
| England | 10,5 | 82,2 | 4,9 | 2,4 | 100,0 |
| France | | | | | |
| Sweden | ,5 | 70,6 | 25,2 | 3,7 | 100,0 |
| Italy | 6,1 | 85,4 | 7,0 | 1,5 | 100,0 |
| Spain | 2,9 | 73,7 | 21,1 | 2,4 | 100,0 |
| Portugal | 9,0 | 64,8 | 22,5 | 3,8 | 100,0 |
| Russia | 15,0 | 56,0 | 19,8 | 9,3 | 100,0 |
| Total | 6,6 | 73,2 | 16,9 | 3,3 | 100,0 |

| Countries | ASIA | | | | |
|------------------|-----------------------|-------------------|----------------|-------|-------|
| | ACCESS TO THE COUNTRY | | | | |
| | Prohibit Immigration | Some restrictions | No restriction | DK/NA | Total |
| Japan | 5,5 | 63,0 | 27,3 | 4,3 | 100,0 |
| China | 4,9 | 69,0 | 17,2 | 8,9 | 100,0 |
| S. Korea | 8,8 | 60,8 | 27,5 | 3,0 | 100,0 |
| India | 19,3 | 27,5 | 19,8 | 33,5 | 100,0 |
| Indonesia | 7,3 | 82,0 | 5,8 | 5,0 | 100,0 |
| Total | 9,1 | 60,4 | 19,5 | 10,9 | 100,0 |

| Countries | MIDDLE EAST | | | | |
|------------------|------------------------------|--------------------------|-----------------------|--------------|--------------|
| | ACCESS TO THE COUNTRY | | | | |
| | Prohibit Immigration | Some restrictions | No restriction | DK/NA | Total |
| Israel | 6,8 | 65,3 | 26,2 | 1,7 | 100,0 |
| Syria | 9,8 | 58,3 | 27,0 | 5,0 | 100,0 |
| Total | 8,3 | 61,8 | 26,6 | 3,3 | 100,0 |

| Countries | AFRICA | | | | |
|------------------|------------------------------|--------------------------|-----------------------|--------------|--------------|
| | ACCESS TO THE COUNTRY | | | | |
| | Prohibit Immigration | Some restrictions | No restriction | DK/NA | Total |
| Nigeria | 8,8 | 56,7 | 23,7 | 10,7 | 100,0 |
| S. Africa | 17,3 | 67,0 | 11,8 | 4,0 | 100,0 |
| Total | 12,9 | 61,7 | 18,0 | 7,5 | 100,0 |

| Countries | OCEANIA | | | | |
|------------------|------------------------------|--------------------------|-----------------------|--------------|--------------|
| | ACCESS TO THE COUNTRY | | | | |
| | Prohibit Immigration | Some restrictions | No restriction | DK/NA | Total |
| Australia | 8,2 | 85,5 | 5,2 | 1,0 | 100,0 |
| Total | 8,2 | 85,5 | 5,2 | 1,0 | 100,0 |

6. TRANSPORTATION

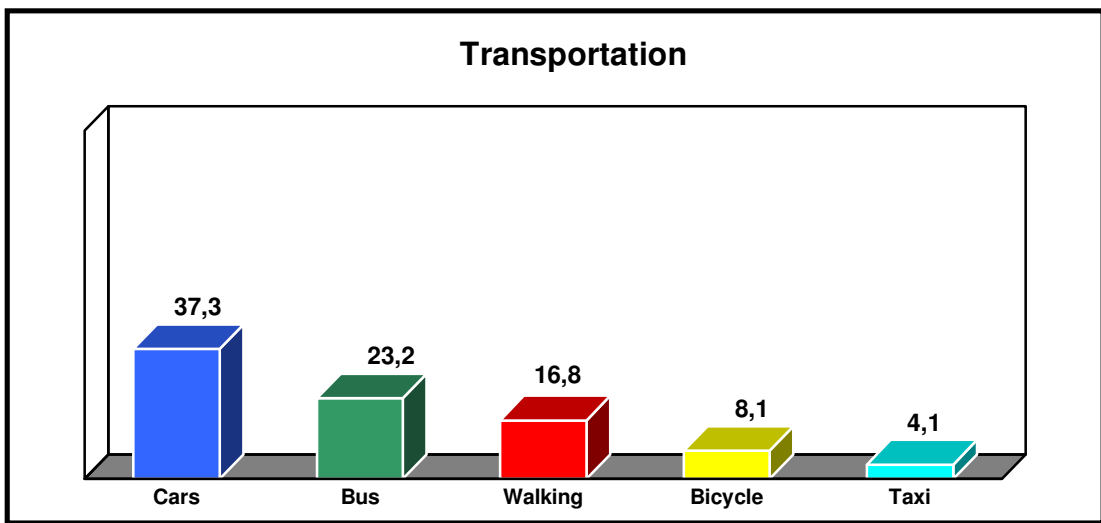
Transportation

The world population make use of cars, buses, walk and bike in the everyday life.

| Continents | WORLD TOTAL | | | | | | | |
|-----------------|----------------|------|---------|---------|------|-------|-------|-------|
| | TRANSPORTATION | | | | | | | |
| | Cars | Bus | Walking | Bicycle | Taxi | Other | DK/NA | Total |
| Brazil | 17,5 | 39,3 | 25,5 | 12,0 | 1,3 | 3,8 | ,8 | 100,0 |
| Americas | 36,3 | 32,6 | 16,5 | 7,3 | 1,9 | 5,1 | ,2 | 100,0 |
| Europe | 50,4 | 13,6 | 21,1 | 6,1 | ,4 | 7,7 | ,6 | 100,0 |
| Asia | 14,3 | 32,0 | 11,8 | 18,2 | 1,8 | 21,0 | ,8 | 100,0 |
| M. East | 36,0 | 28,8 | 13,9 | 2,2 | 15,0 | 3,5 | ,4 | 100,0 |
| Africa | 26,5 | 25,1 | 17,7 | 2,0 | 19,4 | 8,8 | ,5 | 100,0 |
| Oceania | 73,1 | 5,0 | 10,7 | 2,2 | ,7 | 6,7 | 1,5 | 100,0 |
| Total | 37,3 | 23,2 | 16,8 | 8,1 | 4,1 | 9,9 | ,6 | 100,0 |

Which one, in the following list of modes of transportation, do you most make use in the everyday life?

- 1- Walking 3- Motorcycle 5- Taxi 7- Subway 9- Boats
 2- Bicycle 4- Cars 6- Bus 8- Train 10- Airplane



| Countries | AMERICAS | | | | | | | |
|------------------|----------------|-------------|-------------|------------|-------------|------------|-----------|--------------|
| | TRANSPORTATION | | | | | | | |
| | Car | Bus | Walking | Bicycle | Motorecycle | Other | DK/NA | Total |
| Brazil | 17,5 | 39,3 | 25,5 | 12,0 | 3,3 | 1,8 | ,8 | 100,0 |
| Argentina | 20,8 | 36,5 | 18,0 | 11,0 | 5,3 | 8,4 | | 100,0 |
| Mexico | 21,9 | 51,1 | 15,0 | 5,5 | ,4 | 5,8 | ,2 | 100,0 |
| USA | 84,6 | 3,8 | 7,6 | ,6 | ,8 | 2,6 | | 100,0 |
| Total | 36,3 | 32,6 | 16,5 | 7,3 | 2,4 | 4,6 | ,2 | 100,0 |

| Countries | EUROPE | | | | | | | |
|-----------------|----------------|-------------|-------------|------------|------------|------------|-----------|--------------|
| | TRANSPORTATION | | | | | | | |
| | Cars | Walking | Bus | Bicycle | Subway | Other | DK/NA | Total |
| Germany | 58,5 | 9,7 | 7,8 | 15,8 | 4,9 | 2,9 | ,5 | 100,0 |
| England | 52,3 | 22,1 | 18,2 | 2,4 | 1,3 | 3,8 | | 100,0 |
| France | 62,6 | 16,7 | 6,5 | 4,5 | 5,7 | 3,6 | ,2 | 100,0 |
| Sweden | 60,2 | 11,9 | 7,2 | 15,3 | 2,7 | 1,9 | ,7 | 100,0 |
| Italy | 55,7 | 15,3 | 9,7 | 8,8 | 1,8 | 8,3 | ,3 | 100,0 |
| Spain | 45,9 | 30,4 | 12,7 | ,5 | 4,1 | 5,5 | 1,0 | 100,0 |
| Portugal | 53,8 | 17,3 | 19,5 | ,3 | ,3 | 8,6 | ,5 | 100,0 |
| Russia | 14,0 | 46,3 | 28,0 | ,8 | 5,5 | 3,6 | 2,0 | 100,0 |
| Total | 50,4 | 21,1 | 13,6 | 6,1 | 3,3 | 4,8 | ,6 | 100,0 |

| Countries | ASIA | | | | | | | |
|------------------|----------------|-------------|-------------|-------------|------------|-------------|-----------|--------------|
| | TRANSPORTATION | | | | | | | |
| | Bus | Bicycle | Cars | Walking | Subway | Other | DK/NA | Total |
| Japan | 3,5 | 25,0 | 34,3 | 6,0 | 4,0 | 27,3 | | 100,0 |
| China | 31,2 | 43,8 | 2,9 | 13,4 | ,7 | 7,1 | ,8 | 100,0 |
| S. Korea | 33,5 | ,3 | 22,8 | 5,8 | 34,3 | 3,6 | | 100,0 |
| India | 36,3 | 15,5 | 3,0 | 28,0 | | 15,6 | 1,8 | 100,0 |
| Indonesia | 55,8 | 6,5 | 8,8 | 5,8 | 3,5 | 18,4 | 1,5 | 100,0 |
| Total | 32,0 | 18,2 | 14,3 | 11,8 | 8,5 | 14,3 | ,8 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|------------------|-----------------------|------------|-------------|----------------|-------------------|--------------|--------------|--------------|
| | TRANSPORTATION | | | | | | | |
| | Cars | Bus | Taxi | Walking | Motorcycle | Other | DK/NA | Total |
| Israel | 45,3 | 27,5 | 4,6 | 13,9 | 4,1 | 4,2 | ,5 | 100,0 |
| Syria | 26,5 | 30,3 | 25,8 | 14,0 | 1,5 | 1,8 | ,3 | 100,0 |
| Total | 36,0 | 28,8 | 15,0 | 13,9 | 2,8 | 2,9 | ,4 | 100,0 |

| Countries | AFRICA | | | | | | | |
|------------------|-----------------------|------------|-------------|----------------|-------------------|--------------|--------------|--------------|
| | TRANSPORTATION | | | | | | | |
| | Cars | Bus | Taxi | Walking | Motorcycle | Other | DK/NA | Total |
| Nigeria | 5,1 | 42,3 | 11,9 | 24,0 | 11,6 | 4,4 | ,7 | 100,0 |
| S. Africa | 49,5 | 6,5 | 27,5 | 11,0 | ,5 | 4,8 | ,3 | 100,0 |
| Total | 26,5 | 25,1 | 19,4 | 17,7 | 6,3 | 4,5 | ,5 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|------------------|-----------------------|----------------|--------------|------------|----------------|--------------|--------------|--------------|
| | TRANSPORTATION | | | | | | | |
| | Cars | Walking | Train | Bus | Bicycle | Other | DK/NA | Total |
| Australia | 73,1 | 10,7 | 5,2 | 5,0 | 2,2 | 2,2 | 1,5 | 100,0 |
| Total | 73,1 | 10,7 | 5,2 | 5,0 | 2,2 | 2,2 | 1,5 | 100,0 |

7. PERCEPTION OF BRAZIL ***Knowledge and Continent**

*Brazil is known by 70,8% of the respondents.
65,8% knows that Brazil is located in South America.*

| Continents | WORLD TOTAL | | | | | | | | |
|-----------------|-------------------------|---------------|--------|--------|------|---------|------------|-------|-------|
| | KNOWLEDGE AND CONTINENT | | | | | | | | |
| | South America | North America | Africa | Europe | Asia | Oceania | Have heard | DK/NA | Total |
| Brazil | 35,0 | 3,5 | ,3 | ,3 | ,8 | | 21,3 | 39,0 | 100,0 |
| Americas | 67,5 | ,8 | ,3 | ,7 | ,1 | ,4 | 13,1 | 17,2 | 100,0 |
| Europe | 75,1 | 1,3 | 1,0 | ,3 | ,3 | ,2 | 13,0 | 8,8 | 100,0 |
| Asia | 51,1 | 3,2 | 2,6 | 1,8 | ,2 | ,3 | 22,5 | 18,3 | 100,0 |
| M. East | 76,7 | ,7 | ,5 | ,1 | ,6 | | 12,7 | 8,6 | 100,0 |
| Africa | 45,1 | 5,5 | 1,0 | 4,2 | ,8 | ,2 | 27,3 | 15,8 | 100,0 |
| Oceania | 80,0 | 2,0 | 1,2 | 1,0 | | ,2 | 6,0 | 9,5 | 100,0 |
| Total | 65,8 | 2,1 | 1,2 | 1,1 | ,3 | ,2 | 16,3 | 12,9 | 100,0 |

Have you ever heard about Brazil?

If yes: Do you happen to know what continent Brazil is located in?

- | | |
|------------------|---------------|
| 1- South America | 5- Asia |
| 2- North America | 6- Oceania |
| 3- Africa | 7- Have heard |
| 4- Europe | |

Questionnaire Brazil:

In your opinion have people from other countries in general ever heard about Brazil?"

If yes: "In your opinion which continent people from other countries think Brazil is located in?"

- | | |
|------------------|-----------------------------------------------------------------------------------|
| 1- South America | 5- Asia |
| 2- North America | 6- Oceania |
| 3- Africa | 7- They may have heard about Brazil, but they do not know where Brazil is located |
| 4- Europe | |

** Brazil is not considered in the ponderation for the "Perception of Brazil".*

| Countries | AMERICAS | | | | | | | | |
|------------------|-------------------------|---------------|--------|--------|------|---------|------------|-------|-------|
| | KNOWLEDGE AND CONTINENT | | | | | | | | |
| | South America | North America | Africa | Europe | Asia | Oceania | Have heard | DK/NA | Total |
| Brazil | 35,0 | 3,5 | ,3 | ,3 | ,8 | | 21,3 | 39,0 | 100,0 |
| Argentina | 74,5 | 2,1 | ,4 | ,7 | | | 12,5 | 9,9 | 100,0 |
| Mexico | 43,1 | ,3 | | ,5 | | | 19,8 | 36,3 | 100,0 |
| USA | 84,8 | | ,4 | ,8 | ,3 | 1,1 | 7,1 | 5,5 | 100,0 |
| Total | 67,5 | ,8 | ,3 | ,7 | ,1 | ,4 | 13,1 | 17,2 | 100,0 |

| Countries | EUROPE | | | | | | | | |
|-----------------|-------------------------|---------------|--------|--------|------|---------|------------|-------|-------|
| | KNOWLEDGE AND CONTINENT | | | | | | | | |
| | South America | North America | Africa | Europe | Asia | Oceania | Have heard | DK/NA | Total |
| Germany | 81,3 | 1,7 | 1,2 | ,2 | ,2 | 1,0 | 3,6 | 10,7 | 100,0 |
| England | 68,6 | ,8 | 1,2 | ,4 | ,5 | | 16,3 | 12,2 | 100,0 |
| France | 81,3 | 2,5 | ,2 | | | | 9,5 | 6,5 | 100,0 |
| Sweden | 84,2 | ,7 | ,5 | ,2 | ,2 | | 9,1 | 4,9 | 100,0 |
| Italy | 79,1 | ,5 | 1,1 | ,7 | | | 12,5 | 6,0 | 100,0 |
| Spain | 68,2 | 1,7 | ,2 | ,2 | ,5 | | 20,3 | 8,9 | 100,0 |
| Portugal | 74,3 | 1,3 | 1,5 | | ,8 | | 5,8 | 16,5 | 100,0 |
| Russia | 63,3 | 1,0 | 2,0 | ,8 | ,5 | ,3 | 27,0 | 5,3 | 100,0 |
| Total | 75,1 | 1,3 | 1,0 | ,3 | ,3 | ,2 | 13,0 | 8,8 | 100,0 |

| Countries | ASIA | | | | | | | | |
|------------------|-------------------------|---------------|--------|--------|------|---------|------------|-------|-------|
| | KNOWLEDGE AND CONTINENT | | | | | | | | |
| | South America | North America | Africa | Europe | Asia | Oceania | Have heard | DK/NA | Total |
| Japan | 75,0 | 2,0 | 3,5 | ,5 | ,5 | ,5 | 10,8 | 7,3 | 100,0 |
| China | 47,8 | 3,6 | 4,3 | 2,6 | | ,5 | 31,7 | 9,6 | 100,0 |
| S. Korea | 59,3 | 2,0 | 1,0 | 1,8 | | ,3 | 15,0 | 20,8 | 100,0 |
| India | 15,5 | 5,3 | 2,3 | 1,3 | ,5 | ,3 | 29,8 | 45,3 | 100,0 |
| Indonesia | 58,0 | 3,3 | 1,8 | 3,0 | | | 25,3 | 8,8 | 100,0 |
| Total | 51,1 | 3,2 | 2,6 | 1,8 | ,2 | ,3 | 22,5 | 18,3 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | | |
|------------------|--------------------------------|----------------------|---------------|---------------|-------------|----------------|-------------------|--------------|--------------|
| | KNOWLEDGE AND CONTINENT | | | | | | | | |
| | South America | North America | Africa | Europe | Asia | Oceania | Have heard | DK/NA | Total |
| Israel | 83,3 | 1,2 | ,7 | ,2 | ,7 | | 4,1 | 9,7 | 100,0 |
| Syria | 70,0 | ,3 | ,3 | | ,5 | | 21,5 | 7,5 | 100,0 |
| Total | 76,7 | ,7 | ,5 | ,1 | ,6 | | 12,7 | 8,6 | 100,0 |

| Countries | AFRICA | | | | | | | | |
|------------------|--------------------------------|----------------------|---------------|---------------|-------------|----------------|-------------------|--------------|--------------|
| | KNOWLEDGE AND CONTINENT | | | | | | | | |
| | South America | North America | Africa | Europe | Asia | Oceania | Have heard | DK/NA | Total |
| Nigeria | 36,5 | 4,7 | ,9 | 2,6 | 1,2 | ,5 | 29,3 | 24,4 | 100,0 |
| S. Africa | 54,3 | 6,5 | 1,0 | 6,0 | ,5 | | 25,3 | 6,5 | 100,0 |
| Total | 45,1 | 5,5 | 1,0 | 4,2 | ,8 | ,2 | 27,3 | 15,8 | 100,0 |

| Countries | OCEANIA | | | | | | | | |
|------------------|--------------------------------|----------------------|---------------|---------------|-------------|----------------|-------------------|--------------|--------------|
| | KNOWLEDGE AND CONTINENT | | | | | | | | |
| | South America | North America | Africa | Europe | Asia | Oceania | Have heard | DK/NA | Total |
| Australia | 80,0 | 2,0 | 1,2 | 1,0 | | ,2 | 6,0 | 9,5 | 100,0 |
| Total | 80,0 | 2,0 | 1,2 | 1,0 | | ,2 | 6,0 | 9,5 | 100,0 |

| |
|--------------|
| Media |
|--------------|

| |
|-----------------------------------------------------------------|
| <i>It is through TV that most people hear about Brazil.</i> |
|-----------------------------------------------------------------|

| Continents | WORLD TOTAL | | | | |
|-------------------|--------------------|------------|-----------------|----------------------|-------|
| | MEDIA | | | | |
| | TV and Radio | Newspapers | People you Know | DK/NA Not applic. | Total |
| Brazil | 43,3 | 8,5 | 6,8 | 41,5 | 100,0 |
| Americas | 52,2 | 13,2 | 14,8 | 19,8 | 100,0 |
| Europe | 65,5 | 12,9 | 10,9 | 10,7 | 100,0 |
| Asia | 59,3 | 16,9 | 3,5 | 20,3 | 100,0 |
| M. East | 61,4 | 11,0 | 15,3 | 12,3 | 100,0 |
| Africa | 60,8 | 10,6 | 10,4 | 18,2 | 100,0 |
| Oceania | 38,9 | 28,7 | 16,0 | 16,5 | 100,0 |
| Total | 60,1 | 14,2 | 10,3 | 15,4 | 100,0 |

How do you usually hear most about Brazil: through TV or radio; newspapers or magazines, or through people you know?

- 1- TV and Radio
- 2- Newspapers
- 3- People you Know

Questionnaire Brazil:

In your opinion do people from other countries usually hear about Brazil: through TV or radio; newspapers or magazines, or through other people they know?

- 1- Through TV and Radio
- 2- Through Newspapers and Magazines
- 3- Through People they know

| Countries | AMERICAS | | | | |
|------------------|--------------|------------|-----------------|----------------------|-------|
| | MEDIA | | | | |
| | TV and Radio | Newspapers | People you Know | DK/NA Not applic. | Total |
| Brazil | 43,3 | 8,5 | 6,8 | 41,5 | 100,0 |
| Argentina | 52,6 | 9,6 | 25,7 | 12,0 | 100,0 |
| Mexico | 59,6 | 3,3 | | 37,1 | 100,0 |
| USA | 44,5 | 26,5 | 18,6 | 10,3 | 100,0 |
| Total | 52,2 | 13,2 | 14,8 | 19,8 | 100,0 |

| Countries | EUROPE | | | | |
|-----------------|--------------|------------|-----------------|----------------------|-------|
| | MEDIA | | | | |
| | TV and Radio | Newspapers | People you Know | DK/NA Not applic. | Total |
| Germany | 67,1 | 20,1 | 11,4 | 1,4 | 100,0 |
| England | 60,0 | 21,5 | 4,6 | 13,9 | 100,0 |
| France | 57,9 | 16,5 | 18,7 | 7,0 | 100,0 |
| Sweden | 70,1 | 10,1 | 12,6 | 7,1 | 100,0 |
| Italy | 58,9 | 15,3 | 17,2 | 8,5 | 100,0 |
| Spain | 65,3 | 13,2 | 11,2 | 10,3 | 100,0 |
| Portugal | 69,0 | 1,8 | 11,0 | 18,3 | 100,0 |
| Russia | 83,5 | 6,8 | 1,0 | 8,8 | 100,0 |
| Total | 65,5 | 12,9 | 10,9 | 10,7 | 100,0 |

| Countries | ASIA | | | | |
|------------------|--------------|------------|-----------------|----------------------|-------|
| | MEDIA | | | | |
| | TV and Radio | Newspapers | People you Know | DK/NA Not applic. | Total |
| Japan | 73,0 | 17,0 | 1,8 | 8,3 | 100,0 |
| China | 70,8 | 14,0 | 2,8 | 12,4 | 100,0 |
| S. Korea | 54,5 | 16,8 | 5,3 | 23,6 | 100,0 |
| India | 27,5 | 21,5 | 5,0 | 46,1 | 100,0 |
| Indonesia | 70,8 | 15,3 | 2,8 | 11,3 | 100,0 |
| Total | 59,3 | 16,9 | 3,5 | 20,3 | 100,0 |

| Countries | MIDDLE EAST | | | | |
|------------------|---------------------|-------------------|------------------------|------------------------------|--------------|
| | MEDIA | | | | |
| | TV and Radio | Newspapers | People you Know | DK/NA Not applic. | Total |
| Israel | 47,9 | 15,3 | 24,1 | 12,6 | 100,0 |
| Syria | 75,3 | 6,5 | 6,3 | 12,0 | 100,0 |
| Total | 61,4 | 11,0 | 15,3 | 12,3 | 100,0 |

| Countries | AFRICA | | | | |
|------------------|---------------------|-------------------|------------------------|------------------------------|--------------|
| | MEDIA | | | | |
| | TV and Radio | Newspapers | People you Know | DK/NA Not applic. | Total |
| Nigeria | 54,2 | 7,0 | 12,1 | 26,7 | 100,0 |
| S. Africa | 68,0 | 14,5 | 8,5 | 9,0 | 100,0 |
| Total | 60,8 | 10,6 | 10,4 | 18,2 | 100,0 |

| Countries | OCEANIA | | | | |
|------------------|---------------------|-------------------|------------------------|------------------------------|--------------|
| | MEDIA | | | | |
| | TV and Radio | Newspapers | People you Know | DK/NA Not applic. | Total |
| Australia | 38,9 | 28,7 | 16,0 | 16,5 | 100,0 |
| Total | 38,9 | 28,7 | 16,0 | 16,5 | 100,0 |

Sentiment of Brazil

The public opinion is divided in their perceptions of Brazil. The most positive are Nigeria and India. The most negative, Italy, England and Israel.

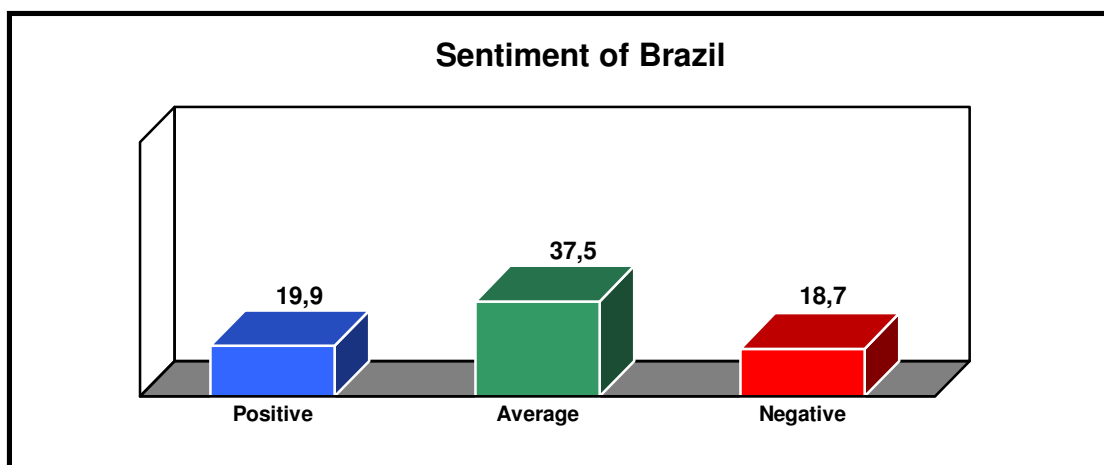
| Continents | WORLD TOTAL | | | | | | |
|---------------|---------------------|--------------|-------------|-------------|------------------|-------------|--------------|
| | SENTIMENT OF BRAZIL | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Brazil | 19,3 | 53,3 | 18,0 | 7,0 | ,8 | 1,8 | 100,0 |
| Americas | 1,6 | 19,3 | 35,0 | 15,2 | 3,6 | 25,3 | 100,0 |
| Europe | 1,9 | 14,0 | 40,5 | 23,0 | 3,7 | 16,9 | 100,0 |
| Asia | 3,0 | 15,3 | 37,7 | 10,1 | ,8 | 33,1 | 100,0 |
| M. East | 2,7 | 20,6 | 33,7 | 14,9 | 3,7 | 24,4 | 100,0 |
| Africa | 14,7 | 23,7 | 27,2 | 3,7 | 1,0 | 29,6 | 100,0 |
| Oceania | ,5 | 10,2 | 48,1 | 17,7 | 2,2 | 21,2 | 100,0 |
| Total | 3,4 | 16,5 | 37,5 | 16,0 | 2,7 | 24,1 | 100,0 |

Brazil is a Country in South America. Compared to other Countries, would you say that Brazil is a:

- 1- Very good to live
- 2- Good to live
- 3- Average
- 4- Bad to live
- 5- Very bad to live

Questionnaire Brazil:

- In general, people from other countries think Brazil is:
- 1- A very good Country to live in
 - 2- A good Country to live in
 - 3- Neither good, nor bad
 - 4- A bad Country to live in
 - 5- A very bad Country to live in



| Countries | AMERICAS | | | | | | |
|------------------|---------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF BRAZIL | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Brazil | 19,3 | 53,3 | 18,0 | 7,0 | ,8 | 1,8 | 100,0 |
| Argentina | 1,2 | 23,4 | 35,3 | 22,0 | 4,9 | 13,2 | 100,0 |
| Mexico | 2,3 | 23,4 | 23,4 | 12,2 | 4,1 | 34,5 | 100,0 |
| USA | 1,3 | 11,1 | 46,3 | 11,3 | 1,7 | 28,3 | 100,0 |
| Total | 1,6 | 19,3 | 35,0 | 15,2 | 3,6 | 25,3 | 100,0 |

| Countries | EUROPE | | | | | | |
|-----------------|---------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF BRAZIL | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Germany | 1,0 | 14,1 | 47,3 | 21,1 | 3,2 | 13,3 | 100,0 |
| England | ,4 | 6,8 | 37,5 | 23,2 | 4,3 | 27,7 | 100,0 |
| France | 1,5 | 16,5 | 49,4 | 17,7 | 2,2 | 12,7 | 100,0 |
| Sweden | 1,0 | 12,1 | 47,9 | 19,3 | 1,7 | 18,0 | 100,0 |
| Italy | ,3 | 7,5 | 33,6 | 37,1 | 8,1 | 13,3 | 100,0 |
| Spain | 1,7 | 11,7 | 41,6 | 25,8 | 4,1 | 15,1 | 100,0 |
| Portugal | 2,3 | 17,8 | 35,0 | 32,5 | 4,5 | 8,0 | 100,0 |
| Russia | 7,0 | 26,3 | 31,5 | 6,5 | 1,3 | 27,5 | 100,0 |
| Total | 1,9 | 14,0 | 40,5 | 23,0 | 3,7 | 16,9 | 100,0 |

| Countries | ASIA | | | | | | |
|------------------|---------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF BRAZIL | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Japan | ,5 | 16,8 | 55,0 | 16,8 | 2,0 | 9,0 | 100,0 |
| China | 4,9 | 18,0 | 31,6 | 9,3 | ,3 | 35,9 | 100,0 |
| S. Korea | ,8 | 17,8 | 46,8 | 20,8 | 1,0 | 13,0 | 100,0 |
| India | 5,8 | 16,0 | 11,8 | ,8 | ,3 | 65,5 | 100,0 |
| Indonesia | 3,0 | 8,0 | 43,5 | 3,0 | ,5 | 42,0 | 100,0 |
| Total | 3,0 | 15,3 | 37,7 | 10,1 | ,8 | 33,1 | 100,0 |

| Countries | MIDDLE EAST | | | | | | |
|---------------|---------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF BRAZIL | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Israel | 1,9 | 10,7 | 33,3 | 22,1 | 6,6 | 25,3 | 100,0 |
| Syria | 3,5 | 30,8 | 34,0 | 7,5 | ,8 | 23,5 | 100,0 |
| Total | 2,7 | 20,6 | 33,7 | 14,9 | 3,7 | 24,4 | 100,0 |

| Countries | AFRICA | | | | | | |
|------------------|---------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF BRAZIL | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Nigeria | 21,2 | 33,0 | 17,7 | 1,6 | ,7 | 25,8 | 100,0 |
| S. Africa | 7,8 | 13,8 | 37,5 | 6,0 | 1,3 | 33,8 | 100,0 |
| Total | 14,7 | 23,7 | 27,2 | 3,7 | 1,0 | 29,6 | 100,0 |

| Countries | OCEANIA | | | | | | |
|------------------|---------------------|--------------|---------|-------------|------------------|-------|-------|
| | SENTIMENT OF BRAZIL | | | | | | |
| | Very good to live | Good to live | Average | Bad to live | Very bad to live | DK/NA | Total |
| Australia | ,5 | 10,2 | 48,1 | 17,7 | 2,2 | 21,2 | 100,0 |
| Total | ,5 | 10,2 | 48,1 | 17,7 | 2,2 | 21,2 | 100,0 |

| COUNTRIES | BRAZIL (Mean) |
|---------------------|--------------------------|
| Nigeria | 2,0 |
| Brazil | 2,2 |
| India | 2,2 |
| Russia | 2,6 |
| Syria | 2,6 |
| South Africa | 2,7 |
| China | 2,7 |
| Indonesia | 2,8 |
| Mexico | 2,9 |
| South Korea | 3,0 |
| USA | 3,0 |
| France | 3,0 |
| Japan | 3,0 |
| Germany | 3,1 |
| Argentina | 3,1 |
| Australia | 3,1 |
| Sweden | 3,1 |
| Spain | 3,2 |
| Portugal | 3,2 |
| England | 3,3 |
| Israel | 3,3 |
| Italy | 3,5 |
| Total | 3,0 |

1- Very good

2- Good

3- Average

4- Bad

5- Very Bad

Development

Brazil is seen as an emerging country. As developed by Nigeria, and as underdeveloped by Japan and Indonesia.

| Continents | WORLD TOTAL | | | | |
|-----------------|-------------|----------|----------------|-------|-------|
| | DEVELOPMENT | | | | |
| | Developed | Emerging | Underdeveloped | DK/NA | Total |
| Brazil | 37,5 | 25,5 | 29,8 | 7,3 | 100,0 |
| Americas | 20,3 | 36,3 | 25,5 | 17,9 | 100,0 |
| Europe | 13,1 | 48,7 | 26,3 | 11,9 | 100,0 |
| Asia | 12,9 | 37,5 | 24,9 | 24,8 | 100,0 |
| M. East | 16,2 | 49,5 | 20,9 | 13,4 | 100,0 |
| Africa | 33,5 | 28,4 | 10,1 | 28,0 | 100,0 |
| Oceania | 14,5 | 44,1 | 28,7 | 12,7 | 100,0 |
| Total | 16,4 | 42,2 | 23,9 | 17,5 | 100,0 |

Do you think that Brazil is a developed Country, an emerging Country, or an Underdeveloped Country?

1- Developed

2- Emerging

3- Underdeveloped

| Countries | AMERICAS | | | | |
|------------------|-------------|----------|----------------|-------|-------|
| | DEVELOPMENT | | | | |
| | Developed | Emerging | Underdeveloped | DK/NA | Total |
| Brazil | 37,5 | 25,5 | 29,8 | 7,3 | 100,0 |
| Argentina | 21,5 | 40,8 | 30,2 | 7,5 | 100,0 |
| Mexico | 22,9 | 19,5 | 25,0 | 32,6 | 100,0 |
| USA | 16,5 | 48,4 | 21,2 | 13,9 | 100,0 |
| Total | 20,3 | 36,3 | 25,5 | 17,9 | 100,0 |

| Countries | EUROPE | | | | |
|-----------------|-------------|----------|----------------|-------|-------|
| | DEVELOPMENT | | | | |
| | Developed | Emerging | Underdeveloped | DK/NA | Total |
| Germany | 7,0 | 52,2 | 33,0 | 7,8 | 100,0 |
| England | 6,7 | 41,5 | 34,0 | 17,8 | 100,0 |
| France | 10,7 | 67,6 | 13,5 | 8,2 | 100,0 |
| Sweden | 9,6 | 60,0 | 16,8 | 13,6 | 100,0 |
| Italy | 10,7 | 37,0 | 39,1 | 13,2 | 100,0 |
| Spain | 18,9 | 42,3 | 28,9 | 9,8 | 100,0 |
| Portugal | 19,5 | 37,5 | 33,0 | 10,0 | 100,0 |
| Russia | 21,5 | 52,5 | 10,8 | 15,3 | 100,0 |
| Total | 13,1 | 48,7 | 26,3 | 11,9 | 100,0 |

| Countries | ASIA | | | | |
|------------------|-------------|----------|----------------|-------|-------|
| | DEVELOPMENT | | | | |
| | Developed | Emerging | Underdeveloped | DK/NA | Total |
| Japan | 6,3 | 30,8 | 54,3 | 8,8 | 100,0 |
| China | 12,0 | 65,6 | 6,9 | 15,6 | 100,0 |
| S. Korea | 10,0 | 64,5 | 16,0 | 9,5 | 100,0 |
| India | 17,0 | 20,5 | 1,0 | 61,5 | 100,0 |
| Indonesia | 19,0 | 6,0 | 46,5 | 28,5 | 100,0 |
| Total | 12,9 | 37,5 | 24,9 | 24,8 | 100,0 |

| Countries | MIDDLE EAST | | | | |
|------------------|--------------------|-----------------|-----------------------|--------------|--------------|
| | DEVELOPMENT | | | | |
| | Developed | Emerging | Underdeveloped | DK/NA | Total |
| Israel | <i>10,5</i> | <i>48,5</i> | <i>30,3</i> | <i>10,7</i> | <i>100,0</i> |
| Syria | <i>22,0</i> | <i>50,5</i> | <i>11,3</i> | <i>16,3</i> | <i>100,0</i> |
| Total | <i>16,2</i> | <i>49,5</i> | <i>20,9</i> | <i>13,4</i> | <i>100,0</i> |

| Countries | AFRICA | | | | |
|------------------|--------------------|-----------------|-----------------------|--------------|--------------|
| | DEVELOPMENT | | | | |
| | Developed | Emerging | Underdeveloped | DK/NA | Total |
| Nigeria | <i>43,3</i> | <i>25,6</i> | <i>7,9</i> | <i>23,3</i> | <i>100,0</i> |
| S. Africa | <i>23,0</i> | <i>31,5</i> | <i>12,5</i> | <i>33,0</i> | <i>100,0</i> |
| Total | <i>33,5</i> | <i>28,4</i> | <i>10,1</i> | <i>28,0</i> | <i>100,0</i> |

| Countries | OCEANIA | | | | |
|------------------|--------------------|-----------------|-----------------------|--------------|--------------|
| | DEVELOPMENT | | | | |
| | Developed | Emerging | Underdeveloped | DK/NA | Total |
| Australia | <i>14,5</i> | <i>44,1</i> | <i>28,7</i> | <i>12,7</i> | <i>100,0</i> |
| Total | <i>14,5</i> | <i>44,1</i> | <i>28,7</i> | <i>12,7</i> | <i>100,0</i> |

Brazil and Latin America

*Brazil is considered to be an average economy in Latin America.
The USA, England and Australia see Brazil as the largest one.*

| Continents | WORLD TOTAL | | | | |
|-----------------|--------------------------|-----------------|---------------------|-------|-------|
| | BRAZIL AND LATIN AMERICA | | | | |
| | Largest Economy | Average Economy | One of the smallest | DK/NA | Total |
| Brazil | 20,8 | 42,8 | 17,8 | 18,8 | 100,0 |
| Americas | 24,4 | 42,3 | 10,1 | 23,2 | 100,0 |
| Europe | 24,4 | 45,7 | 9,6 | 20,2 | 100,0 |
| Asia | 17,2 | 35,5 | 9,9 | 37,4 | 100,0 |
| M. East | 18,6 | 41,5 | 12,3 | 27,5 | 100,0 |
| Africa | 19,0 | 31,2 | 8,2 | 41,6 | 100,0 |
| Oceania | 36,4 | 35,9 | 6,7 | 20,9 | 100,0 |
| Total | 22,2 | 40,6 | 9,7 | 27,5 | 100,0 |

From an economic point of view, would you say that Brazil is the:

- 1- Largest Economy
- 2- Average Economy
- 3- One of the smallest

Questionnaire Brazil:

From an economic point of view, how would you say that people from other countries consider Brazil?

- 1- The largest Economy in Latin America
- 2- An average Economy in Latin America
- 3- One of the smallest Economies in Latin America

| Countries | AMERICAS | | | | |
|------------------|--------------------------|-----------------|---------------------|-------|-------|
| | BRAZIL AND LATIN AMERICA | | | | |
| | Largest Economy | Average Economy | One of the smallest | DK/NA | Total |
| Brazil | 20,8 | 42,8 | 17,8 | 18,8 | 100,0 |
| Argentina | 23,0 | 55,5 | 9,2 | 12,3 | 100,0 |
| Mexico | 11,9 | 34,9 | 15,7 | 37,5 | 100,0 |
| USA | 38,2 | 36,4 | 5,5 | 19,9 | 100,0 |
| Total | 24,4 | 42,3 | 10,1 | 23,2 | 100,0 |

| Countries | EUROPE | | | | |
|-----------------|--------------------------|-----------------|---------------------|-------|-------|
| | BRAZIL AND LATIN AMERICA | | | | |
| | Largest Economy | Average Economy | One of the smallest | DK/NA | Total |
| Germany | 27,2 | 50,5 | 7,5 | 14,8 | 100,0 |
| England | 34,2 | 27,0 | 15,9 | 22,9 | 100,0 |
| France | 34,2 | 45,4 | 4,7 | 15,7 | 100,0 |
| Sweden | 33,1 | 35,1 | 4,4 | 27,4 | 100,0 |
| Italy | 20,5 | 43,9 | 14,9 | 20,7 | 100,0 |
| Spain | 17,5 | 58,9 | 9,6 | 14,1 | 100,0 |
| Portugal | 19,5 | 43,0 | 13,5 | 24,0 | 100,0 |
| Russia | 9,5 | 61,8 | 6,0 | 22,8 | 100,0 |
| Total | 24,4 | 45,7 | 9,6 | 20,2 | 100,0 |

| Countries | ASIA | | | | |
|------------------|--------------------------|-----------------|---------------------|-------|-------|
| | BRAZIL AND LATIN AMERICA | | | | |
| | Largest Economy | Average Economy | One of the smallest | DK/NA | Total |
| Japan | 29,3 | 46,0 | 11,3 | 13,5 | 100,0 |
| China | 12,2 | 45,0 | 9,7 | 33,1 | 100,0 |
| S. Korea | 19,3 | 47,5 | 13,5 | 19,8 | 100,0 |
| India | 11,0 | 11,5 | 3,0 | 74,5 | 100,0 |
| Indonesia | 14,3 | 27,3 | 12,3 | 46,3 | 100,0 |
| Total | 17,2 | 35,5 | 9,9 | 37,4 | 100,0 |

| Countries | MIDDLE EAST | | | | |
|---------------|--------------------------|-----------------|---------------------|-------|-------|
| | BRAZIL AND LATIN AMERICA | | | | |
| | Largest Economy | Average Economy | One of the smallest | DK/NA | Total |
| Israel | 20,5 | 39,9 | 16,6 | 23,1 | 100,0 |
| Syria | 16,8 | 43,3 | 8,0 | 32,0 | 100,0 |
| Total | 18,6 | 41,5 | 12,3 | 27,5 | 100,0 |

| Countries | AFRICA | | | | |
|------------------|--------------------------|-----------------|---------------------|-------|-------|
| | BRAZIL AND LATIN AMERICA | | | | |
| | Largest Economy | Average Economy | One of the smallest | DK/NA | Total |
| Nigeria | 20,7 | 32,6 | 7,7 | 39,1 | 100,0 |
| S. Africa | 17,3 | 29,8 | 8,8 | 44,3 | 100,0 |
| Total | 19,0 | 31,2 | 8,2 | 41,6 | 100,0 |

| Countries | OCEANIA | | | | |
|------------------|--------------------------|-----------------|---------------------|-------|-------|
| | BRAZIL AND LATIN AMERICA | | | | |
| | Largest Economy | Average Economy | One of the smallest | DK/NA | Total |
| Australia | 36,4 | 35,9 | 6,7 | 20,9 | 100,0 |
| Total | 36,4 | 35,9 | 6,7 | 20,9 | 100,0 |

Friendliness and Hospitality

*The Brazilian people
are seen as “fun” and “friendly”.*

| Continents | WORLD TOTAL | | | |
|-----------------|----------------------------------------------------|------------|-------|-------|
| | THE BRAZILIAN PEOPLE: FRIENDLINESS AND HOSPITALITY | | | |
| | Fun and friendly | Unfriendly | DK/NA | Total |
| Brazil | 88,5 | 10,5 | 1,0 | 100,0 |
| Americas | 63,8 | 12,9 | 23,3 | 100,0 |
| Europe | 82,3 | 2,7 | 15,0 | 100,0 |
| Asia | 48,5 | 6,7 | 44,8 | 100,0 |
| M. East | 74,4 | 4,9 | 20,7 | 100,0 |
| Africa | 60,1 | 6,0 | 33,9 | 100,0 |
| Oceania | 69,1 | 2,5 | 28,4 | 100,0 |
| Total | 68,2 | 5,6 | 26,2 | 100,0 |

How do you see Brazilian People: as fun and friendly, or as reserved and unfriendly People?

1- Fun and friendly

2- Unfriendly

| Countries | AMERICAS | | | |
|------------------|----------------------------------------------------|-------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: FRIENDLINESS AND HOSPITALITY | | | |
| | Fun and friendly | Unfriendly | DK/NA | Total |
| Brazil | 88,5 | 10,5 | 1,0 | 100,0 |
| Argentina | 71,6 | 20,3 | 8,1 | 100,0 |
| Mexico | 62,1 | 13,1 | 24,9 | 100,0 |
| USA | 57,8 | 5,2 | 36,9 | 100,0 |
| Total | 63,8 | 12,9 | 23,3 | 100,0 |

| Countries | EUROPE | | | |
|-----------------|----------------------------------------------------|------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: FRIENDLINESS AND HOSPITALITY | | | |
| | Fun and friendly | Unfriendly | DK/NA | Total |
| Germany | 89,8 | 1,0 | 9,2 | 100,0 |
| England | 62,3 | 2,5 | 35,2 | 100,0 |
| France | 89,8 | 2,0 | 8,2 | 100,0 |
| Sweden | 78,8 | 1,2 | 20,0 | 100,0 |
| Italy | 75,3 | 4,4 | 20,3 | 100,0 |
| Spain | 87,3 | 4,3 | 8,4 | 100,0 |
| Portugal | 96,8 | 1,0 | 2,3 | 100,0 |
| Russia | 78,5 | 5,3 | 16,3 | 100,0 |
| Total | 82,3 | 2,7 | 15,0 | 100,0 |

| Countries | ASIA | | | |
|------------------|----------------------------------------------------|------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: FRIENDLINESS AND HOSPITALITY | | | |
| | Fun and friendly | Unfriendly | DK/NA | Total |
| Japan | 77,3 | 6,5 | 16,3 | 100,0 |
| China | 58,6 | 4,8 | 36,5 | 100,0 |
| S. Korea | 50,0 | 13,0 | 37,0 | 100,0 |
| India | 20,8 | 4,3 | 75,0 | 100,0 |
| Indonesia | 36,0 | 5,0 | 59,0 | 100,0 |
| Total | 48,5 | 6,7 | 44,8 | 100,0 |

| Countries | MIDDLE EAST | | | |
|--------------|----------------------------------------------------|------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: FRIENDLINESS AND HOSPITALITY | | | |
| | Fun and friendly | Unfriendly | DK/NA | Total |
| Israel | 78,8 | 4,6 | 16,6 | 100,0 |
| Syria | 69,8 | 5,3 | 25,0 | 100,0 |
| Total | 74,4 | 4,9 | 20,7 | 100,0 |

| Countries | AFRICA | | | |
|--------------|----------------------------------------------------|------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: FRIENDLINESS AND HOSPITALITY | | | |
| | Fun and friendly | Unfriendly | DK/NA | Total |
| Nigeria | 65,8 | 5,8 | 28,4 | 100,0 |
| S. Africa | 54,0 | 6,3 | 39,8 | 100,0 |
| Total | 60,1 | 6,0 | 33,9 | 100,0 |

| Countries | OCEANIA | | | |
|--------------|----------------------------------------------------|------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: FRIENDLINESS AND HOSPITALITY | | | |
| | Fun and friendly | Unfriendly | DK/NA | Total |
| Australia | 69,1 | 2,5 | 28,4 | 100,0 |
| Total | 69,1 | 2,5 | 28,4 | 100,0 |

Work and Trust

*The Brazilian people are seen as “hard-working” and “trustworthy”.
Portugal and Israel differ on this view.*

| Continents | WORLD TOTAL | | | |
|---------------|--------------------------------------|------------------|-------|-------|
| | THE BRAZILIAN PEOPLE: WORK AND TRUST | | | |
| | Hard-working | Not hard-working | DK/NA | Total |
| Brazil | 77,5 | 20,5 | 2,0 | 100,0 |
| Americas | 50,2 | 16,0 | 33,7 | 100,0 |
| Europe | 50,2 | 25,5 | 24,2 | 100,0 |
| Asia | 43,4 | 11,6 | 45,0 | 100,0 |
| M. East | 46,0 | 24,4 | 29,6 | 100,0 |
| Africa | 54,9 | 8,9 | 36,1 | 100,0 |
| Oceania | 51,6 | 12,0 | 36,4 | 100,0 |
| Total | 48,7 | 18,5 | 32,7 | 100,0 |

And do you think of the Brazilian people as hard working, or as not very hard working?

1- Hard-working

2- Not hard-working

| Countries | AMERICAS | | | |
|------------------|--------------------------------------|------------------|-------|-------|
| | THE BRAZILIAN PEOPLE: WORK AND TRUST | | | |
| | Hard-working | Not hard-working | DK/NA | Total |
| Brazil | 77,5 | 20,5 | 2,0 | 100,0 |
| Argentina | 36,7 | 30,8 | 32,5 | 100,0 |
| Mexico | 51,5 | 11,0 | 37,5 | 100,0 |
| USA | 62,5 | 6,2 | 31,2 | 100,0 |
| Total | 50,2 | 16,0 | 33,7 | 100,0 |

| Countries | EUROPE | | | |
|-----------------|--------------------------------------|------------------|-------|-------|
| | THE BRAZILIAN PEOPLE: WORK AND TRUST | | | |
| | Hard-working | Not hard-working | DK/NA | Total |
| Germany | 68,0 | 17,0 | 15,0 | 100,0 |
| England | 55,0 | 10,7 | 34,3 | 100,0 |
| France | 55,4 | 26,2 | 18,5 | 100,0 |
| Sweden | 54,6 | 22,2 | 23,2 | 100,0 |
| Italy | 32,4 | 32,5 | 35,1 | 100,0 |
| Spain | 34,0 | 31,1 | 34,9 | 100,0 |
| Portugal | 37,5 | 46,5 | 16,0 | 100,0 |
| Russia | 66,5 | 17,5 | 16,0 | 100,0 |
| Total | 50,2 | 25,5 | 24,2 | 100,0 |

| Countries | ASIA | | | |
|------------------|--------------------------------------|------------------|-------|-------|
| | THE BRAZILIAN PEOPLE: WORK AND TRUST | | | |
| | Hard-working | Not hard-working | DK/NA | Total |
| Japan | 58,5 | 22,5 | 19,0 | 100,0 |
| China | 55,2 | 3,9 | 40,9 | 100,0 |
| S. Korea | 41,0 | 23,8 | 35,3 | 100,0 |
| India | 26,5 | 3,0 | 70,5 | 100,0 |
| Indonesia | 35,8 | 4,8 | 59,5 | 100,0 |
| Total | 43,4 | 11,6 | 45,0 | 100,0 |

| Countries | MIDDLE EAST | | | |
|--------------|--------------------------------------|------------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: WORK AND TRUST | | | |
| | Hard-working | Not hard-working | DK/NA | Total |
| Israel | 33,1 | 38,9 | 28,0 | 100,0 |
| Syria | 59,3 | 9,5 | 31,3 | 100,0 |
| Total | 46,0 | 24,4 | 29,6 | 100,0 |

| Countries | AFRICA | | | |
|--------------|--------------------------------------|------------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: WORK AND TRUST | | | |
| | Hard-working | Not hard-working | DK/NA | Total |
| Nigeria | 67,7 | 5,1 | 27,2 | 100,0 |
| S. Africa | 41,3 | 13,0 | 45,8 | 100,0 |
| Total | 54,9 | 8,9 | 36,1 | 100,0 |

| Countries | OCEANIA | | | |
|--------------|--------------------------------------|------------------|-------------|--------------|
| | THE BRAZILIAN PEOPLE: WORK AND TRUST | | | |
| | Hard-working | Not hard-working | DK/NA | Total |
| Australia | 51,6 | 12,0 | 36,4 | 100,0 |
| Total | 51,6 | 12,0 | 36,4 | 100,0 |

| |
|--------------|
| Image |
|--------------|

| |
|-------------------------------------------------------------------------------------------------|
| <i>Soccer, Carnival, Poverty, Beaches, Indians and Jungles make up the image of Brazil.</i> |
|-------------------------------------------------------------------------------------------------|

| Continents | WORLD TOTAL | | | | | | | |
|-------------------|--------------------|----------|---------|-----------------|-------------------------|-------|-------|-------|
| | IMAGE | | | | | | | |
| | Soccer and Sports | Carnival | Poverty | Beaches and Fun | Indians/ Rain Forest | Other | DK/NA | Total |
| Brazil | 31,3 | 32,5 | 5,5 | 13,0 | ,8 | 12,1 | 5,0 | 100,0 |
| Americas | 25,7 | 21,8 | 6,7 | 12,8 | 6,7 | 17,2 | 9,0 | 100,0 |
| Europe | 18,7 | 21,2 | 14,5 | 11,4 | 10,0 | 18,5 | 5,8 | 100,0 |
| Asia | 56,8 | 15,7 | 1,4 | 1,7 | 1,6 | 5,1 | 17,8 | 100,0 |
| M. East | 43,6 | 32,9 | 4,4 | 4,9 | 1,1 | 10,6 | 2,3 | 100,0 |
| Africa | 68,9 | 10,0 | 1,6 | 1,3 | 1,1 | 3,5 | 13,5 | 100,0 |
| Oceania | 32,2 | 8,0 | 12,5 | 8,2 | 14,2 | 17,6 | 7,2 | 100,0 |
| Total | 36,6 | 19,4 | 8,0 | 7,6 | 6,0 | 12,9 | 9,6 | 100,0 |

When you think about Brazil, what in this list is the first thing that comes to your mind?

1- Carnival

2- Soccer and Sports

3- Music and Culture

4- TV Soap Operas

5- Poverty

6- Violence

7- Drugs

8- Corruption

9- Prostitution

10- Beaches and Fun

11- Indians/Rain Forest

Questionnaire Brazil:

In your opinion, when people from other countries think about Brazil, what is the first thing in this list that comes to their minds?

1- Carnival

2- Soccer and Sports

3- Music and Culture

4- TV Soap Operas

5- Poverty and inequality

6- Violence

7- Drugs

8- Corruption

9- Prostitution

10- Sun, beaches and fun

11- Indians/Rain Forest

| Countries | AMERICAS | | | | | | | |
|------------------|-------------------|----------|-----------------|-------------------|---------|-------|-------|-------|
| | IMAGE | | | | | | | |
| | Soccer and Sports | Carnival | Beaches and Fun | Music and Culture | Poverty | Other | DK/NA | Total |
| Brazil | 31,3 | 32,5 | 13,0 | 1,5 | 5,5 | 11,4 | 5,0 | 100,0 |
| Argentina | 13,8 | 26,1 | 25,8 | 6,2 | 9,7 | 15,1 | 3,2 | 100,0 |
| Mexico | 44,8 | 28,6 | 2,2 | 2,6 | 1,9 | 7,8 | 12,2 | 100,0 |
| USA | 18,5 | 10,7 | 10,5 | 13,3 | 8,5 | 26,7 | 11,8 | 100,0 |
| Total | 25,7 | 21,8 | 12,8 | 7,4 | 6,7 | 16,5 | 9,0 | 100,0 |

| Countries | EUROPE | | | | | | | |
|-----------------|----------|-------------------|---------|-----------------|----------------------|-------|-------|-------|
| | IMAGE | | | | | | | |
| | Carnival | Soccer and Sports | Poverty | Beaches and Fun | Indians/ Rain Forest | Other | DK/NA | Total |
| Germany | 25,7 | 15,0 | 23,3 | 4,6 | 18,0 | 10,0 | 3,4 | 100,0 |
| England | 7,4 | 24,8 | 15,8 | 9,4 | 17,4 | 17,9 | 7,4 | 100,0 |
| France | 21,4 | 19,5 | 21,7 | 9,2 | 7,5 | 17,7 | 3,0 | 100,0 |
| Sweden | 20,2 | 33,6 | 13,1 | 3,5 | 13,6 | 11,3 | 4,7 | 100,0 |
| Italy | 24,5 | 8,5 | 19,3 | 14,7 | 9,0 | 18,8 | 5,0 | 100,0 |
| Spain | 30,1 | 13,6 | 12,0 | 9,3 | 8,4 | 17,9 | 8,6 | 100,0 |
| Portugal | 17,0 | 9,8 | 7,3 | 32,3 | 3,5 | 23,4 | 7,0 | 100,0 |
| Russia | 22,3 | 26,0 | 2,8 | 8,3 | 2,5 | 30,9 | 7,5 | 100,0 |
| Total | 21,2 | 18,7 | 14,5 | 11,4 | 10,0 | 18,5 | 5,8 | 100,0 |

| Countries | ASIA | | | | | | | |
|------------------|-------------------|----------|-------------------|-----------------|----------------------|-------|-------|-------|
| | IMAGE | | | | | | | |
| | Soccer and Sports | Carnival | Music and Culture | Beaches and Fun | Indians/ Rain Forest | Other | DK/NA | Total |
| Japan | 41,0 | 48,3 | 2,3 | 1,0 | 2,5 | 4,2 | 1,0 | 100,0 |
| China | 66,7 | 9,4 | 1,9 | 2,4 | 3,1 | 3,3 | 13,2 | 100,0 |
| S. Korea | 67,0 | 15,0 | 4,5 | 2,3 | 1,8 | 1,9 | 7,8 | 100,0 |
| India | 28,8 | 1,8 | 3,0 | 2,5 | ,5 | 5,2 | 58,5 | 100,0 |
| Indonesia | 80,5 | 4,0 | 1,8 | ,3 | ,3 | 4,9 | 8,5 | 100,0 |
| Total | 56,8 | 15,7 | 2,7 | 1,7 | 1,6 | 3,8 | 17,8 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|------------------|--------------------------|-----------------|--------------------------|------------------------|----------------|--------------|--------------|--------------|
| | IMAGE | | | | | | | |
| | Soccer and Sports | Carnival | Music and Culture | Beaches and Fun | Poverty | Other | DK/NA | Total |
| Israel | 18,4 | 51,4 | 9,7 | 2,9 | 8,0 | 6,5 | 2,9 | 100,0 |
| Syria | 69,5 | 14,0 | ,5 | 7,0 | ,8 | 6,6 | 1,8 | 100,0 |
| Total | 43,6 | 32,9 | 5,2 | 4,9 | 4,4 | 6,5 | 2,3 | 100,0 |

| Countries | AFRICA | | | | | | | |
|------------------|--------------------------|-----------------|--------------------------|----------------|------------------------|--------------|--------------|--------------|
| | IMAGE | | | | | | | |
| | Soccer and Sports | Carnival | Music and Culture | Poverty | Beaches and Fun | Other | DK/NA | Total |
| Nigeria | 80,2 | 4,2 | 1,2 | ,2 | ,5 | 1,2 | 12,6 | 100,0 |
| S. Africa | 56,8 | 16,3 | 3,3 | 3,0 | 2,3 | 4,1 | 14,5 | 100,0 |
| Total | 68,9 | 10,0 | 2,2 | 1,6 | 1,3 | 2,4 | 13,5 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|------------------|--------------------------|-----------------------------|----------------|------------------------|-----------------|--------------|--------------|--------------|
| | IMAGE | | | | | | | |
| | Soccer and Sports | Indians/ Rain Forest | Poverty | Beaches and Fun | Carnival | Other | DK/NA | Total |
| Australia | 32,2 | 14,2 | 12,5 | 8,2 | 8,0 | 17,6 | 7,2 | 100,0 |
| Total | 32,2 | 14,2 | 12,5 | 8,2 | 8,0 | 17,6 | 7,2 | 100,0 |

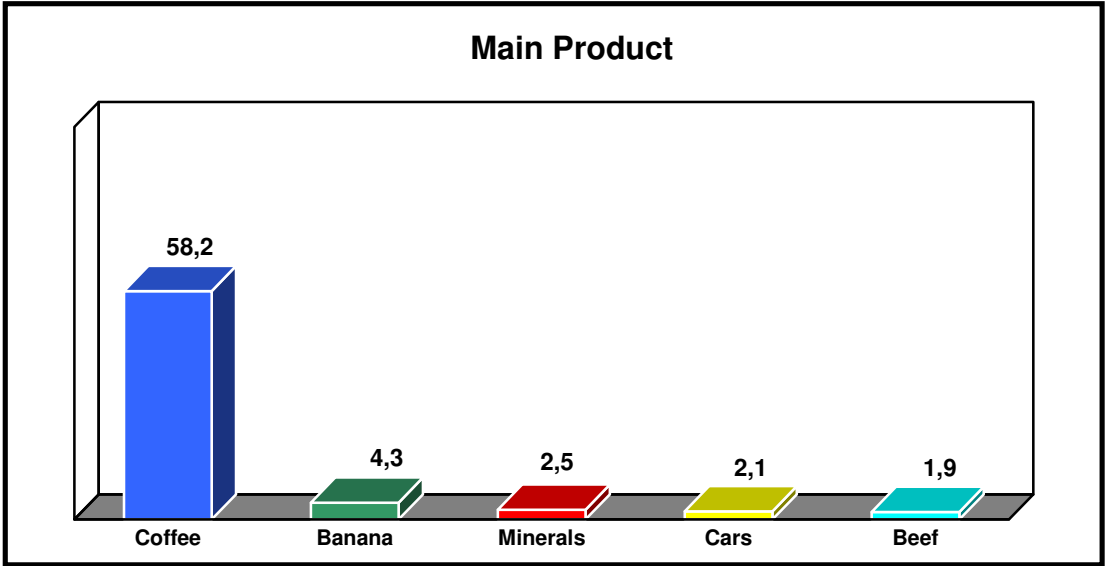
Main Product

Coffee, Banana, Minerals, Cars and Beef constitute the Brazilian export products as perceived by the public opinion.

| Continents | WORLD TOTAL | | | | | | | |
|---------------|--------------|------------|------------|------------|------------|-------------|-------------|--------------|
| | MAIN PRODUCT | | | | | | | |
| | Coffee | Banana | Minerals | Cars | Beef | Other | DK/NA | Total |
| Brazil | 33,3 | 1,3 | 4,0 | 1,3 | 14,8 | 32,0 | 13,8 | 100,0 |
| Americas | 44,5 | 9,4 | 2,7 | 4,3 | 2,0 | 14,5 | 22,6 | 100,0 |
| Europe | 65,7 | 4,7 | 2,9 | 2,3 | 2,2 | 11,1 | 11,3 | 100,0 |
| Asia | 55,5 | 3,5 | 2,1 | ,4 | 1,0 | 6,4 | 31,1 | 100,0 |
| M. East | 85,8 | 1,9 | ,2 | ,2 | 1,5 | 3,5 | 6,9 | 100,0 |
| Africa | 27,7 | 1,3 | 3,7 | 4,3 | 1,2 | 16,8 | 44,7 | 100,0 |
| Oceania | 60,1 | 1,7 | 3,2 | 2,0 | 6,5 | 12,2 | 14,0 | 100,0 |
| Total | 58,2 | 4,3 | 2,5 | 2,1 | 1,9 | 10,4 | 20,5 | 100,0 |

In the following list, which is the main Brazilian Product for export:

- 1- Coffee 4- Orange Juice 7- Gold 10- Clothing 13- Airplanes
- 2- Banana 5- Beef 8- Precious Stones 11- Shoes 14- Armaments
- 3- Soy Bean 6- Chicken 9- Minerals 12- Cars 15- Oil



| Countries | AMERICAS | | | | | | | |
|------------------|--------------|--------|------|----------|----------|-------|-------|-------|
| | MAIN PRODUCT | | | | | | | |
| | Coffee | Banana | Cars | Clothing | Minerals | Other | DK/NA | Total |
| Brazil | 33,3 | 1,3 | 1,3 | ,5 | 4,0 | 46,3 | 13,8 | 100,0 |
| Argentina | 43,6 | 16,6 | 10,3 | 5,8 | ,1 | 12,2 | 11,4 | 100,0 |
| Mexico | 27,7 | 6,2 | 2,6 | ,9 | 6,3 | 12,5 | 43,8 | 100,0 |
| USA | 62,1 | 5,3 | | 2,6 | 1,8 | 15,4 | 12,7 | 100,0 |
| Total | 44,5 | 9,4 | 4,3 | 3,1 | 2,7 | 13,4 | 22,6 | 100,0 |

| Countries | EUROPE | | | | | | | |
|-----------------|--------------|--------|------|----------|------|-------|-------|-------|
| | MAIN PRODUCT | | | | | | | |
| | Coffee | Banana | Oil | Minerals | Cars | Other | DK/NA | Total |
| Germany | 73,3 | 4,9 | 2,2 | 3,6 | 1,2 | 9,3 | 5,3 | 100,0 |
| England | 67,2 | 4,7 | 1,9 | 4,0 | ,3 | 13,8 | 8,0 | 100,0 |
| France | 21,7 | 1,0 | 11,7 | 1,7 | 15,5 | 24,9 | 23,4 | 100,0 |
| Sweden | 67,7 | 4,9 | 2,2 | 5,4 | ,5 | 7,9 | 11,4 | 100,0 |
| Italy | 74,2 | 6,8 | | 1,1 | | 6,8 | 11,2 | 100,0 |
| Spain | 55,5 | 6,7 | 4,8 | 6,5 | ,7 | 12,3 | 13,6 | 100,0 |
| Portugal | 73,8 | 5,3 | ,8 | ,5 | ,3 | 5,0 | 14,8 | 100,0 |
| Russia | 91,8 | 3,0 | ,3 | ,3 | | 1,8 | 3,0 | 100,0 |
| Total | 65,7 | 4,7 | 3,0 | 2,9 | 2,3 | 10,3 | 11,3 | 100,0 |

| Countries | ASIA | | | | | | | |
|------------------|--------------|--------|----------|----------|------|-------|-------|-------|
| | MAIN PRODUCT | | | | | | | |
| | Coffee | Banana | Minerals | Soy Bean | Gold | Other | DK/NA | Total |
| Japan | 91,3 | 1,5 | 1,5 | 1,3 | | 2,4 | 2,3 | 100,0 |
| China | 51,0 | 7,1 | 1,2 | 2,5 | 1,8 | 7,4 | 28,9 | 100,0 |
| S. Korea | 70,0 | 2,8 | 1,8 | ,8 | ,3 | 5,7 | 19,0 | 100,0 |
| India | 18,5 | ,3 | 3,3 | 1,0 | 3,3 | 5,4 | 68,5 | 100,0 |
| Indonesia | 46,8 | 5,8 | 2,8 | 1,3 | ,3 | 6,7 | 36,8 | 100,0 |
| Total | 55,5 | 3,5 | 2,1 | 1,3 | 1,1 | 5,4 | 31,1 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|------------------|---------------------|---------------|-------------|-----------------|------------------------|--------------|--------------|--------------|
| | MAIN PRODUCT | | | | | | | |
| | Coffee | Banana | Beef | Clothing | Precious Stones | Other | DK/NA | Total |
| Israel | 74,5 | 3,4 | 2,9 | 1,2 | 1,2 | 4,1 | 12,6 | 100,0 |
| Syria | 97,5 | ,3 | | ,8 | ,5 | | 1,0 | 100,0 |
| Total | 85,8 | 1,9 | 1,5 | 1,0 | ,9 | 2,0 | 6,9 | 100,0 |

| Countries | AFRICA | | | | | | | |
|------------------|---------------------|--------------|-----------------|-------------|-----------------|--------------|--------------|--------------|
| | MAIN PRODUCT | | | | | | | |
| | Coffee | Shoes | Clothing | Cars | Minerals | Other | DK/NA | Total |
| Nigeria | 11,4 | 9,5 | 6,3 | 7,2 | 5,8 | 13,5 | 46,3 | 100,0 |
| S. Africa | 45,3 | 1,0 | 2,3 | 1,3 | 1,5 | 6,0 | 43,0 | 100,0 |
| Total | 27,7 | 5,4 | 4,3 | 4,3 | 3,7 | 9,6 | 44,7 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|------------------|---------------------|-------------|-----------------|---------------------|-------------|--------------|--------------|--------------|
| | MAIN PRODUCT | | | | | | | |
| | Coffee | Beef | Minerals | Orange Juice | Cars | Other | DK/NA | Total |
| Australia | 60,1 | 6,5 | 3,2 | 3,0 | 2,0 | 10,9 | 14,0 | 100,0 |
| Total | | | | | | | | 100,0 |

Brazilian Products

Countries differ in the evaluation of Brazilian Products. Nigeria, Syria, USA and Germany are positive. Argentina, South Korea and Japan, negative.

| Continents | WORLD TOTAL | | | | |
|-----------------|--------------------|-----------------|--------------|-------|-------|
| | BRAZILIAN PRODUCTS | | | | |
| | Very reliable | Fairly reliable | Not reliable | DK/NA | Total |
| Brazil | 38,3 | 39,0 | 17,0 | 5,8 | 100,0 |
| Americas | 14,0 | 42,0 | 15,0 | 29,0 | 100,0 |
| Europe | 10,8 | 54,6 | 7,7 | 26,9 | 100,0 |
| Asia | 4,8 | 45,9 | 8,8 | 40,5 | 100,0 |
| M. East | 15,9 | 40,9 | 7,5 | 35,6 | 100,0 |
| Africa | 34,1 | 24,7 | 2,8 | 38,4 | 100,0 |
| Oceania | 8,7 | 49,1 | 5,7 | 36,4 | 100,0 |
| Total | 12,5 | 46,3 | 8,4 | 32,8 | 100,0 |

Do you consider the quality of Brazilian goods as very reliable, fairly reliable, or not reliable?

- 1- Very reliable*
- 2- Fairly reliable*
- 3- Not reliable*

| Countries | AMERICAS | | | | |
|------------------|--------------------|-----------------|--------------|-------|-------|
| | BRAZILIAN PRODUCTS | | | | |
| | Very reliable | Fairly reliable | Not reliable | DK/NA | Total |
| Brazil | 38,3 | 39,0 | 17,0 | 5,8 | 100,0 |
| Argentina | 9,7 | 42,6 | 36,9 | 10,8 | 100,0 |
| Mexico | 12,3 | 36,2 | 5,3 | 46,2 | 100,0 |
| USA | 20,1 | 47,0 | 2,8 | 30,1 | 100,0 |
| Total | 14,0 | 42,0 | 15,0 | 29,0 | 100,0 |

| Countries | EUROPE | | | | |
|-----------------|--------------------|-----------------|--------------|-------|-------|
| | BRAZILIAN PRODUCTS | | | | |
| | Very reliable | Fairly reliable | Not reliable | DK/NA | Total |
| Germany | 19,4 | 60,7 | ,7 | 19,2 | 100,0 |
| England | 7,6 | 43,4 | 8,2 | 40,8 | 100,0 |
| France | 7,2 | 61,6 | 12,0 | 19,2 | 100,0 |
| Sweden | 7,2 | 59,3 | 4,2 | 29,4 | 100,0 |
| Italy | 11,1 | 43,2 | 9,3 | 36,4 | 100,0 |
| Spain | 7,9 | 53,3 | 11,5 | 27,3 | 100,0 |
| Portugal | 14,3 | 59,0 | 4,5 | 22,3 | 100,0 |
| Russia | 11,5 | 57,0 | 11,5 | 20,0 | 100,0 |
| Total | 10,8 | 54,6 | 7,7 | 26,9 | 100,0 |

| Countries | ASIA | | | | |
|------------------|--------------------|-----------------|--------------|-------|-------|
| | BRAZILIAN PRODUCTS | | | | |
| | Very reliable | Fairly reliable | Not reliable | DK/NA | Total |
| Japan | 4,5 | 67,8 | 11,8 | 16,0 | 100,0 |
| China | 4,1 | 50,2 | 3,6 | 42,2 | 100,0 |
| S. Korea | 5,0 | 53,3 | 20,8 | 21,0 | 100,0 |
| India | 4,3 | 19,5 | 3,5 | 72,8 | 100,0 |
| Indonesia | 6,3 | 38,8 | 4,5 | 50,5 | 100,0 |
| Total | 4,8 | 45,9 | 8,8 | 40,5 | 100,0 |

| Countries | MIDDLE EAST | | | | |
|------------------|---------------------------|------------------------|---------------------|--------------|--------------|
| | BRAZILIAN PRODUCTS | | | | |
| | Very reliable | Fairly reliable | Not reliable | DK/NA | Total |
| Israel | 7,8 | 40,4 | 11,2 | 40,6 | 100,0 |
| Syria | 24,3 | 41,5 | 3,8 | 30,5 | 100,0 |
| Total | 15,9 | 40,9 | 7,5 | 35,6 | 100,0 |

| Countries | AFRICA | | | | |
|------------------|---------------------------|------------------------|---------------------|--------------|--------------|
| | BRAZILIAN PRODUCTS | | | | |
| | Very reliable | Fairly reliable | Not reliable | DK/NA | Total |
| Nigeria | 47,9 | 19,8 | 1,9 | 30,5 | 100,0 |
| S. Africa | 19,3 | 30,0 | 3,8 | 47,0 | 100,0 |
| Total | 34,1 | 24,7 | 2,8 | 38,4 | 100,0 |

| Countries | OCEANIA | | | | |
|------------------|---------------------------|------------------------|---------------------|--------------|--------------|
| | BRAZILIAN PRODUCTS | | | | |
| | Very reliable | Fairly reliable | Not reliable | DK/NA | Total |
| Australia | 8,7 | 49,1 | 5,7 | 36,4 | 100,0 |
| Total | 8,7 | 49,1 | 5,7 | 36,4 | 100,0 |

Foreign Commerce

Brazil is seen as capable of competing through abundant and cheap labor and in attracting foreign investment.

| Continents | WORLD TOTAL | | | | | | |
|---------------|----------------------------------------|---------------------|---------------|-------------|------------|-------------|--------------|
| | ALTERNATIVES FOR THE BRAZILIAN ECONOMY | | | | | | |
| | Foreign investment | Invest in Countries | Skilled labor | Cheap labor | Technology | DK/NA | Total |
| Brazil | 13,8 | 13,5 | 16,0 | 13,8 | 15,8 | 27,3 | 100,0 |
| Americas | 15,9 | 8,2 | 10,0 | 24,4 | 9,7 | 31,7 | 100,0 |
| Europe | 26,7 | 5,7 | 10,2 | 23,9 | 10,4 | 23,1 | 100,0 |
| Asia | 14,2 | 6,2 | 9,8 | 19,4 | 9,7 | 40,6 | 100,0 |
| M. East | 30,0 | 4,7 | 8,6 | 16,4 | 10,6 | 29,7 | 100,0 |
| Africa | 20,5 | 17,1 | 13,5 | 7,0 | 5,1 | 36,9 | 100,0 |
| Oceania | 11,2 | 1,7 | 3,2 | 59,4 | 1,2 | 23,2 | 100,0 |
| Total | 21,2 | 7,0 | 9,9 | 22,2 | 9,2 | 30,4 | 100,0 |

Thinking of the Brazilian Economy in the International Market, what would you say that Brazil is today or should be most capable of?

- | | |
|------------------------|----------------|
| 1- Foreign investment | 4- Cheap labor |
| 2- Invest in Countries | 5- Technology |
| 3- Skilled labor | |

| Countries | AMERICAS | | | | | | |
|------------------|----------------------------------------|---------------------|---------------|-------------|------------|-------|-------|
| | ALTERNATIVES FOR THE BRAZILIAN ECONOMY | | | | | | |
| | Foreign investment | Invest in Countries | Skilled labor | Cheap labor | Technology | DK/NA | Total |
| Brazil | 13,8 | 13,5 | 16,0 | 13,8 | 15,8 | 27,3 | 100,0 |
| Argentina | 17,9 | 8,7 | 7,1 | 44,1 | 5,7 | 16,5 | 100,0 |
| Mexico | 5,9 | 10,8 | 12,4 | 8,8 | 11,1 | 51,1 | 100,0 |
| USA | 23,9 | 5,2 | 10,4 | 20,4 | 12,4 | 27,8 | 100,0 |
| Total | 15,9 | 8,2 | 10,0 | 24,4 | 9,7 | 31,7 | 100,0 |

| Countries | EUROPE | | | | | | |
|-----------------|----------------------------------------|---------------------|---------------|-------------|------------|-------|-------|
| | ALTERNATIVES FOR THE BRAZILIAN ECONOMY | | | | | | |
| | Foreign investment | Invest in Countries | Skilled labor | Cheap labor | Technology | DK/NA | Total |
| Germany | 27,7 | 3,9 | 7,5 | 45,1 | 8,3 | 7,5 | 100,0 |
| England | 23,7 | 4,6 | 17,8 | 21,8 | 9,2 | 23,0 | 100,0 |
| France | 28,4 | 3,5 | 16,7 | 21,4 | 17,5 | 12,5 | 100,0 |
| Sweden | 24,4 | 4,7 | 9,6 | 33,8 | 1,7 | 25,7 | 100,0 |
| Italy | 19,6 | 5,7 | 13,1 | 7,8 | 22,8 | 31,0 | 100,0 |
| Spain | 28,5 | 5,3 | 4,1 | 29,2 | 8,4 | 24,6 | 100,0 |
| Portugal | 36,0 | 13,5 | 6,8 | 9,8 | 11,0 | 23,0 | 100,0 |
| Russia | 25,8 | 4,5 | 6,3 | 22,5 | 3,8 | 37,3 | 100,0 |
| Total | 26,7 | 5,7 | 10,2 | 23,9 | 10,4 | 23,1 | 100,0 |

| Countries | ASIA | | | | | | |
|------------------|----------------------------------------|---------------------|---------------|-------------|------------|-------|-------|
| | ALTERNATIVES FOR THE BRAZILIAN ECONOMY | | | | | | |
| | Foreign investment | Invest in Countries | Skilled labor | Cheap labor | Technology | DK/NA | Total |
| Japan | 18,3 | 2,8 | 15,3 | 26,5 | 19,5 | 17,8 | 100,0 |
| China | 22,5 | 5,0 | 8,0 | 19,7 | 11,7 | 33,2 | 100,0 |
| S. Korea | 9,8 | 6,5 | 14,3 | 39,5 | 7,0 | 23,0 | 100,0 |
| India | 8,5 | 6,5 | 5,5 | 3,3 | 4,0 | 72,3 | 100,0 |
| Indonesia | 12,0 | 10,5 | 6,3 | 8,0 | 6,3 | 57,0 | 100,0 |
| Total | 14,2 | 6,2 | 9,8 | 19,4 | 9,7 | 40,6 | 100,0 |

| Countries | MIDDLE EAST | | | | | | |
|------------------|-----------------------------------------------|----------------------------|----------------------|--------------------|-------------------|--------------|--------------|
| | ALTERNATIVES FOR THE BRAZILIAN ECONOMY | | | | | | |
| | Foreign investment | Invest in Countries | Skilled labor | Cheap labor | Technology | DK/NA | Total |
| Israel | 29,7 | 4,1 | 7,5 | 11,7 | 11,7 | 35,2 | 100,0 |
| Syria | 30,3 | 5,3 | 9,8 | 21,3 | 9,5 | 24,0 | 100,0 |
| Total | 30,0 | 4,7 | 8,6 | 16,4 | 10,6 | 29,7 | 100,0 |

| Countries | AFRICA | | | | | | |
|------------------|-----------------------------------------------|----------------------------|----------------------|--------------------|-------------------|--------------|--------------|
| | ALTERNATIVES FOR THE BRAZILIAN ECONOMY | | | | | | |
| | Foreign investment | Invest in Countries | Skilled labor | Cheap labor | Technology | DK/NA | Total |
| Nigeria | 17,7 | 24,4 | 16,5 | 4,0 | 6,0 | 31,4 | 100,0 |
| S. Africa | 23,5 | 9,3 | 10,3 | 10,3 | 4,0 | 42,8 | 100,0 |
| Total | 20,5 | 17,1 | 13,5 | 7,0 | 5,1 | 36,9 | 100,0 |

| Countries | OCEANIA | | | | | | |
|------------------|-----------------------------------------------|----------------------------|----------------------|--------------------|-------------------|--------------|--------------|
| | ALTERNATIVES FOR THE BRAZILIAN ECONOMY | | | | | | |
| | Foreign investment | Invest in Countries | Skilled labor | Cheap labor | Technology | DK/NA | Total |
| Australia | 11,2 | 1,7 | 3,2 | 59,4 | 1,2 | 23,2 | 100,0 |
| Total | 11,2 | 1,7 | 3,2 | 59,4 | 1,2 | 23,2 | 100,0 |

Culture

The most well known Brazilians are Pele, Ronaldo, Ayrton Senna, Fernando Henrique and Jorge Amado.

| Continents | TOTAL | | | | | | | |
|-----------------|---------------------------|-------------|--------------|-------------------|-------------|------------|-------------|--------------|
| | MOST WELL KNOWN BRAZILIAN | | | | | | | |
| | Pelé | Ronaldo | Ayrton Senna | Fernando Henrique | Jorge Amado | Other | DK/NA | Total |
| Brazil | 38,5 | 12,1 | 15,0 | 12,3 | 6,5 | 12,6 | 3,1 | 100,0 |
| Americas | 35,1 | 10,9 | 11,5 | 7,2 | 2,8 | 10,6 | 21,9 | 100,0 |
| Europe | 34,6 | 20,4 | 17,4 | 3,4 | 6,4 | 9,6 | 8,3 | 100,0 |
| Asia | 32,5 | 17,7 | 6,3 | 3,6 | ,6 | 6,3 | 33,0 | 100,0 |
| M. East | 37,4 | 28,7 | 1,3 | 1,9 | 4,9 | 9,2 | 16,6 | 100,0 |
| Africa | 31,6 | 29,8 | 4,7 | 2,3 | ,4 | 4,9 | 26,3 | 100,0 |
| Oceania | 28,1 | 10,6 | 25,2 | 4,6 | ,5 | 18,4 | 12,7 | 100,0 |
| Total | 33,9 | 19,7 | 11,7 | 3,8 | 3,6 | 8,9 | 18,4 | 100,0 |

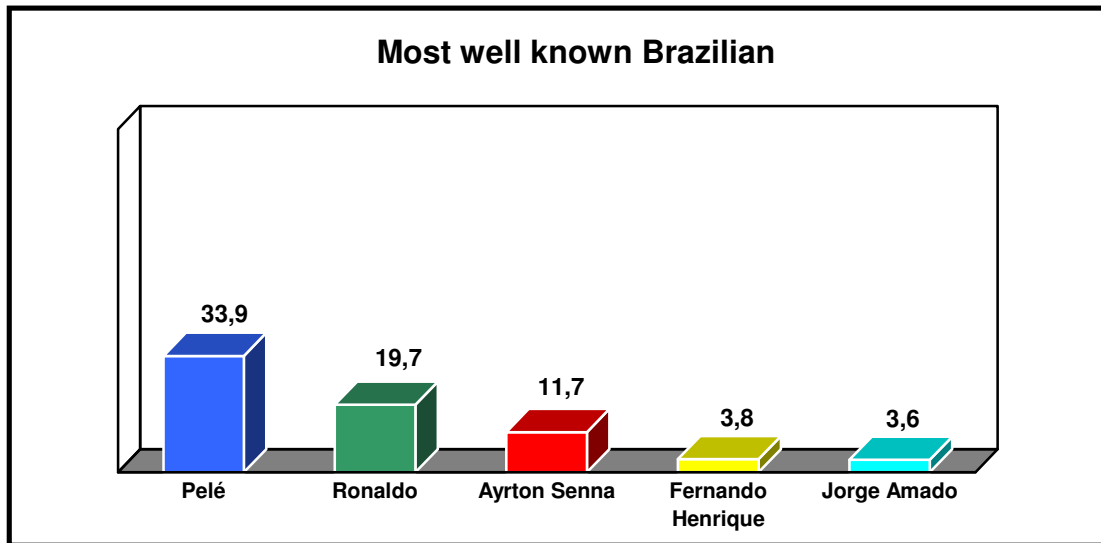
I am going to read a list with the names of some Brazilians, and I would ask you to tell me which one of them you have ever heard most of? And which one do you have heard most of in second place?

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> 1- Oscar Niemeyer - Architect 2- Jorge Amado - Writer 3- Paulo Coelho - Writer 4- Pelé – Soccer World Champion 5- Ronaldo ‘Ronaldo’ - Soccer World Champion | <ul style="list-style-type: none"> 6- Gustavo Kuerten ‘Guga’ – Tennis World Champion 7- Ayrton Senna – Formula One World Champion 8- Antonio Carlos Jobim – Musician and Composer 9- João Gilberto – Musician and Composer 10- Fernando Henrique Cardoso – President of Brazil |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Questionnaire Brazil:

I am going to read a list with the names of some Brazilians, and I would ask you to tell me which one of them would you consider the most well know abroad? And which one would you consider the most well know abroad in second place?

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> 1- Oscar Niemeyer - Architect 2- Jorge Amado - Writer 3- Paulo Coelho - Writer 4- Pelé – Soccer World Champion 5- Ronaldo ‘Ronaldo’ - Soccer World Champion | <ul style="list-style-type: none"> 6- Gustavo Kuerten ‘Guga’ – Tennis World Champion 7- Ayrton Senna – Formula One World Champion 8- Antonio Carlos Jobim – Musician and Composer 9- João Gilberto – Musician and Composer 10- Fernando Henrique Cardoso – President of Brazil |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



| Countries | AMERICAS | | | | | | | |
|---------------|---------------------------|--------------|-------------|-------------------|--------------|------------|-------------|--------------|
| | MOST WELL KNOWN BRAZILIAN | | | | | | | |
| | Pelé | Ayrton Senna | Ronaldo | Fernando Henrique | Paulo Coelho | Other | DK/NA | Total |
| Brazil | 38,5 | 15,0 | 12,1 | 12,3 | ,4 | 18,7 | 3,1 | 100,0 |
| Argentina | 39,3 | 26,6 | 9,7 | 3,5 | 10,7 | 7,4 | 2,7 | 100,0 |
| Mexico | 34,6 | 4,4 | 20,0 | 3,7 | ,9 | 3,5 | 32,9 | 100,0 |
| USA | 31,5 | 3,4 | 3,1 | 14,5 | ,8 | 16,7 | 30,1 | 100,0 |
| Total | 35,1 | 11,5 | 10,9 | 7,2 | 4,1 | 9,3 | 21,9 | 100,0 |

| Countries | EUROPE | | | | | | | |
|--------------|---------------------------|-------------|--------------|-------------|--------------|------------|------------|--------------|
| | MOST WELL KNOWN BRAZILIAN | | | | | | | |
| | Pelé | Ronaldo | Ayrton Senna | Jorge Amado | Paulo Coelho | Other | DK/NA | Total |
| Germany | 38,7 | 15,7 | 21,7 | 4,2 | 1,2 | 13,7 | 4,7 | 100,0 |
| England | 35,1 | 21,0 | 23,8 | ,8 | ,7 | 9,3 | 9,3 | 100,0 |
| France | 31,9 | 21,1 | 23,2 | 2,9 | 5,6 | 10,9 | 4,5 | 100,0 |
| Sweden | 41,7 | 18,5 | 17,8 | ,9 | 1,2 | 11,8 | 8,0 | 100,0 |
| Italy | 30,3 | 26,0 | 22,5 | 2,7 | 3,6 | 6,0 | 8,9 | 100,0 |
| Spain | 30,7 | 30,6 | 12,6 | 1,8 | 10,4 | 7,3 | 6,6 | 100,0 |
| Portugal | 26,5 | 11,7 | 15,4 | 31,7 | 3,2 | 8,2 | 3,3 | 100,0 |
| Russia | 41,6 | 17,8 | 1,6 | 7,8 | 1,8 | 8,7 | 20,9 | 100,0 |
| Total | 34,6 | 20,4 | 17,4 | 6,4 | 3,5 | 9,5 | 8,3 | 100,0 |

| Countries | ASIA | | | | | | | |
|--------------|---------------------------|-------------|--------------|-------------------|---------------|------------|-------------|--------------|
| | MOST WELL KNOWN BRAZILIAN | | | | | | | |
| | Pelé | Ronaldo | Ayrton Senna | Fernando Henrique | Antonio Jobim | Other | DK/NA | Total |
| Japan | 36,9 | 12,8 | 25,6 | 2,5 | 3,9 | 4,4 | 14,0 | 100,0 |
| China | 36,0 | 35,3 | 1,3 | 2,8 | ,5 | 2,4 | 21,7 | 100,0 |
| S. Korea | 38,3 | 5,9 | ,1 | 8,4 | 4,4 | 7,1 | 36,0 | 100,0 |
| India | 12,4 | 12,1 | ,3 | 2,0 | ,5 | 5,9 | 66,9 | 100,0 |
| Indonesia | 45,8 | 27,0 | 2,5 | 1,3 | ,3 | 3,8 | 19,5 | 100,0 |
| Total | 32,5 | 17,7 | 6,3 | 3,6 | 2,1 | 4,8 | 33,0 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|--------------|---------------------------|-------------|-------------|--------------|---------------|------------|-------------|--------------|
| | MOST WELL KNOWN BRAZILIAN | | | | | | | |
| | Pelé | Ronaldo | Jorge Amado | Paulo Coelho | Antonio Jobim | Other | DK/NA | Total |
| Israel | 35,6 | 18,0 | 7,3 | 7,1 | 2,2 | 6,2 | 23,6 | 100,0 |
| Syria | 39,3 | 39,6 | 2,5 | 2,4 | 1,8 | 5,2 | 9,4 | 100,0 |
| Total | 37,4 | 28,7 | 4,9 | 4,7 | 2,0 | 5,7 | 16,6 | 100,0 |

| Countries | AFRICA | | | | | | | |
|--------------|---------------------------|-------------|--------------|-------------------|---------------|------------|-------------|--------------|
| | MOST WELL KNOWN BRAZILIAN | | | | | | | |
| | Pelé | Ronaldo | Ayrton Senna | Fernando Henrique | Antonio Jobim | Other | DK/NA | Total |
| Nigeria | 34,2 | 29,3 | ,2 | 2,1 | 1,0 | 3,7 | 29,5 | 100,0 |
| S. Africa | 28,9 | 30,3 | 9,5 | 2,6 | 1,6 | 4,3 | 22,9 | 100,0 |
| Total | 31,6 | 29,8 | 4,7 | 2,3 | 1,3 | 4,0 | 26,3 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|--------------|---------------------------|--------------|-----------------|-------------|-------------------|------------|-------------|--------------|
| | MOST WELL KNOWN BRAZILIAN | | | | | | | |
| | Pelé | Ayrton Senna | Gustavo Kuerten | Ronaldo | Fernando Henrique | Other | DK/NA | Total |
| Australia | 28,1 | 25,2 | 12,5 | 10,6 | 4,6 | 6,4 | 12,7 | 100,0 |
| Total | 28,1 | 25,2 | 12,5 | 10,6 | 4,6 | 6,4 | 12,7 | 100,0 |

Brazilian Immigrants

*Generally, Brazilian immigrants are welcomed.
South Korea represents the exception.*

| Continents | WORLD TOTAL | | | | | |
|-----------------|----------------------|-------------|----------------|----------------|-------|-------|
| | BRAZILIAN IMMIGRANTS | | | | | |
| | Welcome | Not welcome | Few Brazilians | Few Immigrants | DK/NA | Total |
| Brazil | 36,0 | 37,0 | 11,5 | 3,5 | 12,0 | 100,0 |
| | | | | | | |
| Americas | 44,3 | 10,4 | 31,9 | 3,2 | 10,2 | 100,0 |
| Europe | 31,8 | 4,9 | 47,5 | 5,6 | 10,2 | 100,0 |
| Asia | 38,4 | 11,8 | 21,7 | 6,5 | 21,7 | 100,0 |
| M. East | 34,6 | 5,5 | 31,4 | 14,4 | 13,9 | 100,0 |
| Africa | 42,4 | 8,6 | 17,2 | 13,7 | 18,1 | 100,0 |
| Oceania | 33,7 | 3,5 | 50,1 | 3,0 | 9,7 | 100,0 |
| Total | 36,8 | 7,8 | 34,2 | 7,0 | 14,2 | 100,0 |

In your opinion, the Brazilian Immigrants are:

- 1- Welcome
- 2- Not welcome
- 3- Few Brazilians
- 4- Few Immigrants

| Countries | AMERICAS | | | | | |
|------------------|----------------------|-------------|----------------|----------------|-------|-------|
| | BRAZILIAN IMMIGRANTS | | | | | |
| | Welcome | Not welcome | Few Brazilians | Few Immigrants | DK/NA | Total |
| Brazil | 36,0 | 37,0 | 11,5 | 3,5 | 12,0 | 100,0 |
| Argentina | 31,8 | 21,8 | 40,1 | 2,5 | 3,8 | 100,0 |
| Mexico | 59,2 | 7,3 | 19,1 | 2,1 | 12,3 | 100,0 |
| USA | 42,0 | 2,2 | 36,5 | 4,9 | 14,4 | 100,0 |
| Total | 44,3 | 10,4 | 31,9 | 3,2 | 10,2 | 100,0 |

| Countries | EUROPE | | | | | |
|-----------------|----------------------|-------------|----------------|----------------|-------|-------|
| | BRAZILIAN IMMIGRANTS | | | | | |
| | Welcome | Not welcome | Few Brazilians | Few Immigrants | DK/NA | Total |
| Germany | 8,0 | 2,9 | 76,2 | 8,0 | 4,9 | 100,0 |
| England | 15,1 | 6,6 | 61,4 | 6,1 | 10,8 | 100,0 |
| France | | | | | | |
| Sweden | 39,5 | 1,0 | 46,9 | 5,4 | 7,2 | 100,0 |
| Italy | 33,0 | 5,2 | 46,5 | 1,5 | 13,7 | 100,0 |
| Spain | 38,5 | 6,5 | 46,2 | 2,2 | 6,7 | 100,0 |
| Portugal | 77,0 | 8,8 | 6,5 | 2,0 | 5,8 | 100,0 |
| Russia | 12,0 | 3,5 | 48,0 | 14,3 | 22,3 | 100,0 |
| Total | 31,8 | 4,9 | 47,5 | 5,6 | 10,2 | 100,0 |

| Countries | ASIA | | | | | |
|------------------|----------------------|-------------|----------------|----------------|-------|-------|
| | BRAZILIAN IMMIGRANTS | | | | | |
| | Welcome | Not welcome | Few Brazilians | Few Immigrants | DK/NA | Total |
| Japan | 51,5 | 12,0 | 13,8 | 7,5 | 15,3 | 100,0 |
| China | 22,3 | 4,5 | 45,4 | 6,8 | 21,0 | 100,0 |
| S. Korea | 15,0 | 23,0 | 35,3 | 15,0 | 11,8 | 100,0 |
| India | 45,3 | 6,8 | 9,5 | 1,8 | 36,8 | 100,0 |
| Indonesia | 58,0 | 12,8 | 4,5 | 1,3 | 23,5 | 100,0 |
| Total | 38,4 | 11,8 | 21,7 | 6,5 | 21,7 | 100,0 |

| Countries | MIDDLE EAST | | | | | |
|------------------|-----------------------------|--------------------|-----------------------|-----------------------|--------------|--------------|
| | BRAZILIAN IMMIGRANTS | | | | | |
| | Welcome | Not welcome | Few Brazilians | Few Immigrants | DK/NA | Total |
| Israel | 34,3 | 8,0 | 42,1 | 6,3 | 9,3 | 100,0 |
| Syria | 35,0 | 3,0 | 20,5 | 22,8 | 18,8 | 100,0 |
| Total | 34,6 | 5,5 | 31,4 | 14,4 | 13,9 | 100,0 |

| Countries | AFRICA | | | | | |
|------------------|-----------------------------|--------------------|-----------------------|-----------------------|--------------|--------------|
| | BRAZILIAN IMMIGRANTS | | | | | |
| | Welcome | Not welcome | Few Brazilians | Few Immigrants | DK/NA | Total |
| Nigeria | 43,5 | 8,1 | 14,4 | 21,2 | 12,8 | 100,0 |
| S. Africa | 41,3 | 9,0 | 20,3 | 5,8 | 23,8 | 100,0 |
| Total | 42,4 | 8,6 | 17,2 | 13,7 | 18,1 | 100,0 |

| Countries | OCEANIA | | | | | |
|------------------|-----------------------------|--------------------|-----------------------|-----------------------|--------------|--------------|
| | BRAZILIAN IMMIGRANTS | | | | | |
| | Welcome | Not welcome | Few Brazilians | Few Immigrants | DK/NA | Total |
| Australia | 33,7 | 3,5 | 50,1 | 3,0 | 9,7 | 100,0 |
| Total | 33,7 | 3,5 | 50,1 | 3,0 | 9,7 | 100,0 |

| |
|----------------|
| Tourism |
|----------------|

| |
|---------------------------------------------------------------------------------------------------------------------------------------------|
| <p><i>4,3% have been to Brazil and 27,4% know someone who has been. The Argentineans are the ones who have most been to Brazil.</i></p> |
|---------------------------------------------------------------------------------------------------------------------------------------------|

| Continents | WORLD TOTAL | | | | |
|-----------------|--------------------|---------------|------------|-------|-------|
| | HAS BEEN TO BRAZIL | | | | |
| | Has been | Knows someone | Never been | DK/NA | Total |
| Brazil | 31,8 | 6,8 | 59,8 | 1,8 | 100,0 |
| Americas | 11,4 | 33,7 | 51,4 | 3,5 | 100,0 |
| Europe | 4,4 | 35,1 | 59,2 | 1,3 | 100,0 |
| Asia | ,8 | 9,7 | 79,7 | 9,9 | 100,0 |
| M. East | 4,6 | 38,9 | 55,7 | ,9 | 100,0 |
| Africa | 2,0 | 15,5 | 65,4 | 17,0 | 100,0 |
| Oceania | 3,5 | 36,2 | 59,4 | 1,0 | 100,0 |
| Total | 4,3 | 27,4 | 63,2 | 5,1 | 100,0 |

Have you ever been to Brazil, or know someone who has been to Brazil?

- 1- Has been*
- 2- Knows someone*
- 3- Never been*

Questionnaire Brazil:

Have you ever had any contact with foreign tourists in Brazil?

- 1- Yes, personally*
- 2- Knows someone who has had contact*
- 3- Has never had any contact or met anybody*

| Countries | AMERICAS | | | | |
|------------------|--------------------|---------------|------------|-------|-------|
| | HAS BEEN TO BRAZIL | | | | |
| | Has been | Knows someone | Never been | DK/NA | Total |
| Brazil | 31,8 | 6,8 | 59,8 | 1,8 | 100,0 |
| Argentina | 27,1 | 49,6 | 22,3 | ,9 | 100,0 |
| Mexico | ,9 | 8,9 | 85,3 | 5,0 | 100,0 |
| USA | 6,3 | 42,5 | 46,7 | 4,5 | 100,0 |
| Total | 11,4 | 33,7 | 51,4 | 3,5 | 100,0 |

| Countries | EUROPE | | | | |
|-----------------|--------------------|---------------|------------|-------|-------|
| | HAS BEEN TO BRAZIL | | | | |
| | Has been | Knows someone | Never been | DK/NA | Total |
| Germany | 6,8 | 40,8 | 51,9 | ,5 | 100,0 |
| England | 3,8 | 17,0 | 75,5 | 3,7 | 100,0 |
| France | 2,2 | 31,4 | 65,3 | 1,0 | 100,0 |
| Sweden | 4,9 | 50,6 | 42,7 | 1,7 | 100,0 |
| Italy | 3,9 | 39,3 | 54,8 | 1,9 | 100,0 |
| Spain | 3,1 | 42,1 | 54,8 | | 100,0 |
| Portugal | 9,5 | 56,8 | 32,8 | 1,0 | 100,0 |
| Russia | ,8 | 2,0 | 96,3 | 1,0 | 100,0 |
| Total | 4,4 | 35,1 | 59,2 | 1,3 | 100,0 |

| Countries | ASIA | | | | |
|------------------|--------------------|---------------|------------|-------|-------|
| | HAS BEEN TO BRAZIL | | | | |
| | Has been | Knows someone | Never been | DK/NA | Total |
| Japan | 1,5 | 18,0 | 79,5 | 1,0 | 100,0 |
| China | | 4,5 | 89,4 | 6,1 | 100,0 |
| S. Korea | 1,3 | 14,0 | 79,5 | 5,3 | 100,0 |
| India | ,3 | 4,8 | 69,0 | 26,0 | 100,0 |
| Indonesia | 1,0 | 7,0 | 81,0 | 11,0 | 100,0 |
| Total | ,8 | 9,7 | 79,7 | 9,9 | 100,0 |

| Countries | MIDDLE EAST | | | | |
|---------------|--------------------|---------------|-------------|-----------|--------------|
| | HAS BEEN TO BRAZIL | | | | |
| | Has been | Knows someone | Never been | DK/NA | Total |
| Israel | 8,3 | 52,4 | 39,4 | | 100,0 |
| Syria | ,8 | 25,0 | 72,5 | 1,8 | 100,0 |
| Total | 4,6 | 38,9 | 55,7 | ,9 | 100,0 |

| Countries | AFRICA | | | | |
|------------------|--------------------|---------------|-------------|-------------|--------------|
| | HAS BEEN TO BRAZIL | | | | |
| | Has been | Knows someone | Never been | DK/NA | Total |
| Nigeria | 1,4 | 13,0 | 74,0 | 11,6 | 100,0 |
| S. Africa | 2,8 | 18,3 | 56,3 | 22,8 | 100,0 |
| Total | 2,0 | 15,5 | 65,4 | 17,0 | 100,0 |

| Countries | OCEANIA | | | | |
|------------------|--------------------|---------------|-------------|------------|--------------|
| | HAS BEEN TO BRAZIL | | | | |
| | Has been | Knows someone | Never been | DK/NA | Total |
| Australia | 3,5 | 36,2 | 59,4 | 1,0 | 100,0 |
| Total | 3,5 | 36,2 | 59,4 | 1,0 | 100,0 |

Visit to Brazil

Countries differ in their willingness to visit Brazil. Portugal, Italy, Germany and Spain are the most positive. China and Japan, the most negative.

| Continents | WORLD TOTAL | | | | |
|-----------------|--------------------|--------------|----------------|-------|-------|
| | VISIT TO BRAZIL | | | | |
| | Certainly consider | Not consider | Might consider | DK/NA | Total |
| Brazil | 91,3 | 3,5 | 1,0 | 4,3 | 100,0 |
| Americas | 44,6 | 36,8 | 14,7 | 3,9 | 100,0 |
| Europe | 46,6 | 36,8 | 12,1 | 4,4 | 100,0 |
| Asia | 23,2 | 47,7 | 17,2 | 11,9 | 100,0 |
| M. East | 36,2 | 31,6 | 31,3 | ,9 | 100,0 |
| Africa | 36,4 | 17,5 | 32,5 | 13,6 | 100,0 |
| Oceania | 40,1 | 52,9 | 5,5 | 1,5 | 100,0 |
| Total | 38,5 | 37,7 | 17,2 | 6,5 | 100,0 |

Let us imagine you decide to go on a long vacation: would you consider or not the possibility of going to Brazil? Would you:

- 1- Certainly consider*
- 2- Not consider*
- 3- Might consider*

Questionnaire Brazil:

Do you believe that do foreigners think about coming to Brazil or not?

- 1- Certainly yes*
- 2- Certainly no*
- 3- Might consider*

| Countries | AMERICAS | | | | |
|------------------|--------------------|--------------|----------------|-------|-------|
| | VISIT TO BRAZIL | | | | |
| | Certainly consider | Not consider | Might consider | DK/NA | Total |
| Brazil | 91,3 | 3,5 | 1,0 | 4,3 | 100,0 |
| Argentina | 52,6 | 36,8 | 9,5 | 1,1 | 100,0 |
| Mexico | 33,7 | 35,9 | 24,4 | 5,9 | 100,0 |
| USA | 47,2 | 37,8 | 10,3 | 4,7 | 100,0 |
| Total | 44,6 | 36,8 | 14,7 | 3,9 | 100,0 |

| Countries | EUROPE | | | | |
|-----------------|--------------------|--------------|----------------|-------|-------|
| | VISIT TO BRAZIL | | | | |
| | Certainly consider | Not consider | Might consider | DK/NA | Total |
| Germany | 56,6 | 40,0 | 2,2 | 1,2 | 100,0 |
| England | 34,4 | 44,9 | 17,8 | 2,9 | 100,0 |
| France | 25,9 | 34,4 | 38,4 | 1,2 | 100,0 |
| Sweden | 48,6 | 31,6 | | 19,8 | 100,0 |
| Italy | 57,7 | 25,1 | 15,9 | 1,3 | 100,0 |
| Spain | 54,5 | 40,4 | 3,3 | 1,7 | 100,0 |
| Portugal | 60,0 | 28,5 | 9,5 | 2,0 | 100,0 |
| Russia | 34,0 | 50,0 | 10,5 | 5,5 | 100,0 |
| Total | 46,6 | 36,8 | 12,1 | 4,4 | 100,0 |

| Countries | ASIA | | | | |
|------------------|--------------------|--------------|----------------|-------|-------|
| | VISIT TO BRAZIL | | | | |
| | Certainly consider | Not consider | Might consider | DK/NA | Total |
| Japan | 18,8 | 67,3 | 10,8 | 3,3 | 100,0 |
| China | 9,1 | 67,6 | 18,3 | 5,0 | 100,0 |
| S. Korea | 40,3 | 41,8 | 13,5 | 4,5 | 100,0 |
| India | 29,3 | 29,5 | 14,5 | 26,8 | 100,0 |
| Indonesia | 18,8 | 32,3 | 29,0 | 20,0 | 100,0 |
| Total | 23,2 | 47,7 | 17,2 | 11,9 | 100,0 |

| Countries | MIDDLE EAST | | | | |
|------------------|---------------------------|---------------------|-----------------------|--------------|--------------|
| | VISIT TO BRAZIL | | | | |
| | Certainly consider | Not consider | Might consider | DK/NA | Total |
| Israel | 40,9 | 34,3 | 23,6 | 1,2 | 100,0 |
| Syria | 31,5 | 28,8 | 39,3 | ,5 | 100,0 |
| Total | 36,2 | 31,6 | 31,3 | ,9 | 100,0 |

| Countries | AFRICA | | | | |
|------------------|---------------------------|---------------------|-----------------------|--------------|--------------|
| | VISIT TO BRAZIL | | | | |
| | Certainly consider | Not consider | Might consider | DK/NA | Total |
| Nigeria | 39,8 | 20,5 | 30,7 | 9,1 | 100,0 |
| S. Africa | 32,8 | 14,3 | 34,5 | 18,5 | 100,0 |
| Total | 36,4 | 17,5 | 32,5 | 13,6 | 100,0 |

| Countries | OCEANIA | | | | |
|------------------|---------------------------|---------------------|-----------------------|--------------|--------------|
| | VISIT TO BRAZIL | | | | |
| | Certainly consider | Not consider | Might consider | DK/NA | Total |
| Australia | 40,1 | 52,9 | 5,5 | 1,5 | 100,0 |
| Total | 40,1 | 52,9 | 5,5 | 1,5 | 100,0 |

Going to Brazil

*The Beaches, the Amazon and Carnival are the biggest tourist attractions.
The distance and the cost of the trip are the constraints.*

| Continents | WORLD TOTAL | | | | | | | |
|-----------------|------------------------------------------------|------|------------------|----------|-----------|-------|-------|-------|
| | WOULD CONSIDER OR NOT CONSIDER GOING TO BRAZIL | | | | | | | |
| | Beaches/ nature | Far | Amazon Forest | Carnival | Expensive | Other | DK/NA | Total |
| Brazil | 40,6 | ,5 | 11,6 | 36,1 | ,3 | 7,4 | 3,4 | 100,0 |
| Americas | 28,3 | 8,8 | 10,2 | 10,2 | 7,8 | 13,8 | 20,9 | 100,0 |
| Europe | 27,3 | 11,1 | 14,8 | 8,6 | 8,0 | 11,0 | 19,1 | 100,0 |
| Asia | 12,3 | 26,1 | 9,5 | 7,8 | 17,8 | 11,6 | 14,8 | 100,0 |
| M. East | 25,1 | 16,4 | 7,3 | 15,8 | 4,7 | 11,1 | 19,7 | 100,0 |
| Africa | 24,6 | 4,9 | 12,1 | 22,8 | 11,4 | 8,3 | 15,9 | 100,0 |
| Oceania | 7,5 | 13,4 | 18,5 | 8,6 | 4,8 | 16,1 | 31,1 | 100,0 |
| Total | 22,7 | 14,2 | 12,3 | 10,2 | 9,9 | 11,7 | 19,0 | 100,0 |

What would you consider the main reason for spending or not spending your vacations in Brazil?

- | | |
|-------------------|--------------------|
| 1- Carnival | 5- It is far |
| 2- Beaches/nature | 6- It is expensive |
| 3- Sexual freedom | 7- It is dangerous |
| 4- Amazon Forest | 8- Too poor |

Questionnaire Brazil:

What would you consider the main reason for foreign people spending or not spending your vacations in Brazil?

- | | |
|---------------------------------|----------------------------|
| 1- Carnival | 5- It is far |
| 2- Sun, beaches, and nature | 6- It is expensive |
| 3- The notion of sexual freedom | 7- It is dangerous |
| 4- The Amazon Forest | 8- The Country is too poor |

| Countries | AMERICAS | | | | | | | |
|------------------|------------------------------------------------|-----------|----------|------------------|------|-------|-------|-------|
| | WOULD CONSIDER OR NOT CONSIDER GOING TO BRAZIL | | | | | | | |
| | Beaches/ nature | Dangerous | Carnival | Amazon Forest | Far | Other | DK/NA | Total |
| Brazil | 40,6 | 1,1 | 36,1 | 11,6 | ,5 | 6,6 | 3,4 | 100,0 |
| Argentina | 45,8 | 17,9 | 3,8 | 2,1 | 1,9 | 4,1 | 24,3 | 100,0 |
| Mexico | 14,0 | 2,9 | 21,4 | 7,6 | 18,0 | 18,8 | 17,2 | 100,0 |
| USA | 21,6 | 12,6 | 7,8 | 20,9 | 8,5 | 8,4 | 20,3 | 100,0 |
| Total | 28,3 | 11,8 | 10,2 | 10,2 | 8,8 | 9,8 | 20,9 | 100,0 |

| Countries | EUROPE | | | | | | | |
|-----------------|------------------------------------------------|------------------|------|----------|-----------|-------|-------|-------|
| | WOULD CONSIDER OR NOT CONSIDER GOING TO BRAZIL | | | | | | | |
| | Beaches/ nature | Amazon Forest | Far | Carnival | Expensive | Other | DK/NA | Total |
| Germany | 22,9 | 28,9 | 14,1 | 4,0 | 3,8 | 12,3 | 14,1 | 100,0 |
| England | 16,9 | 14,8 | 12,8 | 9,9 | 4,2 | 16,3 | 25,0 | 100,0 |
| France | 17,8 | 9,9 | 12,8 | 11,6 | 10,3 | 8,7 | 28,9 | 100,0 |
| Sweden | 27,4 | 19,1 | 14,8 | 8,3 | 4,9 | 6,2 | 19,4 | 100,0 |
| Italy | 33,4 | 13,1 | 8,1 | 11,5 | 1,9 | 6,7 | 25,3 | 100,0 |
| Spain | 24,9 | 14,1 | 11,6 | 10,3 | 4,8 | 12,8 | 21,4 | 100,0 |
| Portugal | 51,1 | 7,9 | 1,7 | 4,0 | 3,7 | 18,1 | 13,6 | 100,0 |
| Russia | 20,5 | 7,1 | 13,7 | 10,7 | 33,0 | 6,3 | 8,6 | 100,0 |
| Total | 27,3 | 14,8 | 11,1 | 8,6 | 8,0 | 11,0 | 19,1 | 100,0 |

| Countries | ASIA | | | | | | | |
|------------------|------------------------------------------------|-----------|--------------------|------------------|-----------|-------|-------|-------|
| | WOULD CONSIDER OR NOT CONSIDER GOING TO BRAZIL | | | | | | | |
| | Far | Expensive | Beaches/ nature | Amazon Forest | Dangerous | Other | DK/NA | Total |
| Japan | 38,7 | 8,4 | 10,8 | 4,9 | 14,2 | 7,2 | 15,7 | 100,0 |
| China | 28,5 | 34,1 | 5,5 | 3,3 | 3,4 | 4,7 | 20,6 | 100,0 |
| S. Korea | 18,0 | 5,8 | 14,9 | 10,7 | 11,3 | 24,7 | 14,6 | 100,0 |
| India | 21,3 | 14,5 | 20,4 | 14,9 | 2,1 | 11,1 | 15,7 | 100,0 |
| Indonesia | 20,1 | 31,9 | 11,8 | 18,6 | 5,9 | 7,8 | 3,9 | 100,0 |
| Total | 26,1 | 17,8 | 12,3 | 9,5 | 8,0 | 11,4 | 14,8 | 100,0 |

| Countries | MIDDLE EAST | | | | | | | |
|---------------|------------------------------------------------|------|----------|------------------|-----------|-------|-------|-------|
| | WOULD CONSIDER OR NOT CONSIDER GOING TO BRAZIL | | | | | | | |
| | Beaches/ nature | Far | Carnival | Amazon Forest | Dangerous | Other | DK/NA | Total |
| Israel | 19,4 | 12,9 | 20,4 | 7,7 | 6,5 | 9,7 | 23,4 | 100,0 |
| Syria | 32,4 | 20,7 | 10,0 | 6,6 | 3,7 | 11,6 | 14,9 | 100,0 |
| Total | 25,1 | 16,4 | 15,8 | 7,3 | 5,3 | 10,5 | 19,7 | 100,0 |

| Countries | AFRICA | | | | | | | |
|------------------|------------------------------------------------|----------|------------------|-----------|-----|-------|-------|-------|
| | WOULD CONSIDER OR NOT CONSIDER GOING TO BRAZIL | | | | | | | |
| | Beaches/ nature | Carnival | Amazon Forest | Expensive | Far | Other | DK/NA | Total |
| Nigeria | 21,2 | 27,0 | 10,0 | 14,3 | 4,6 | 7,3 | 15,4 | 100,0 |
| S. Africa | 29,3 | 17,0 | 14,9 | 7,4 | 5,3 | 9,6 | 16,5 | 100,0 |
| Total | 24,6 | 22,8 | 12,1 | 11,4 | 4,9 | 8,3 | 15,9 | 100,0 |

| Countries | OCEANIA | | | | | | | |
|------------------|------------------------------------------------|------|-----------|----------|--------------------|-------|-------|-------|
| | WOULD CONSIDER OR NOT CONSIDER GOING TO BRAZIL | | | | | | | |
| | Amazon Forest | Far | Dangerous | Carnival | Beaches/ nature | Other | DK/NA | Total |
| Australia | 18,5 | 13,4 | 12,9 | 8,6 | 7,5 | 8,0 | 31,1 | 100,0 |
| Total | 18,5 | 13,4 | 12,9 | 8,6 | 7,5 | 8,0 | 31,1 | 100,0 |

8. THE AMAZON

Image *

Animals and Plants, Preservation and “Exotic Paradise” are the positive aspects. Deforestation is the negative one.

| Continents | WORLD TOTAL | | | | | | |
|-----------------|--------------------------|---------------|--------------|-----------------|------------|-------------|--------------|
| | THE AMAZON FOREST: IMAGE | | | | | | |
| | Animals and plants | Deforestation | Preservation | Exotic paradise | Indians | DK/NA | Total |
| Brazil | 24,0 | 22,8 | 28,5 | 12,0 | 5,8 | 7,0 | 100,0 |
| Americas | 33,2 | 19,6 | 17,5 | 18,7 | 3,4 | 7,7 | 100,0 |
| Europe | 16,8 | 35,5 | 21,0 | 15,9 | 5,8 | 4,9 | 100,0 |
| Asia | 26,6 | 6,2 | 25,3 | 18,8 | 6,0 | 17,0 | 100,0 |
| M. East | 32,9 | 13,1 | 10,4 | 32,2 | 4,9 | 6,5 | 100,0 |
| Africa | 25,8 | 5,8 | 11,4 | 21,3 | 1,7 | 34,0 | 100,0 |
| Oceania | 21,4 | 46,1 | 12,0 | 12,5 | 5,0 | 3,0 | 100,0 |
| Total | 24,0 | 21,8 | 19,1 | 18,9 | 5,0 | 11,0 | 100,0 |

When you hear about the Amazon Forest, what in this list is the first idea that comes to your mind?

- 1- Preservation
- 2- Exotic paradise
- 3- Animals and plants
- 4- Indians
- 5- Deforestation

Questionnaire Brazil:

When foreigners hear about the Amazon Forest, in your opinion what in this list would be the first idea that comes to their mind?

- 1- Preservation
- 2- Exotic paradise and tropical exuberance
- 3- Abundance of animals and plants
- 4- Indians
- 5- The Burning and Deforestation

** Brazil is not considered in the ponderation for this Question.*

| Countries | AMERICAS | | | | | | |
|------------------|--------------------------|---------------|-----------------|--------------|---------|-------|-------|
| | THE AMAZON FOREST: IMAGE | | | | | | |
| | Animals and plants | Deforestation | Exotic paradise | Preservation | Indians | DK/NA | Total |
| Brazil | 24,0 | 22,8 | 12,0 | 28,5 | 5,8 | 7,0 | 100,0 |
| Argentina | 26,5 | 27,1 | 20,1 | 17,7 | 3,6 | 5,0 | 100,0 |
| Mexico | 46,4 | 6,4 | 19,9 | 9,5 | 4,8 | 13,1 | 100,0 |
| USA | 26,6 | 25,1 | 16,2 | 25,1 | 1,7 | 5,2 | 100,0 |
| Total | 33,2 | 19,6 | 18,7 | 17,5 | 3,4 | 7,7 | 100,0 |

| Countries | EUROPE | | | | | | |
|-----------------|--------------------------|--------------|--------------------|-----------------|---------|-------|-------|
| | THE AMAZON FOREST: IMAGE | | | | | | |
| | Deforestation | Preservation | Animals and plants | Exotic paradise | Indians | DK/NA | Total |
| Germany | 32,8 | 45,9 | 11,2 | 6,6 | 1,9 | 1,7 | 100,0 |
| England | 48,2 | 16,4 | 15,1 | 14,1 | 3,0 | 3,2 | 100,0 |
| France | 46,6 | 25,2 | 9,2 | 9,2 | 8,2 | 1,5 | 100,0 |
| Sweden | 59,8 | 10,9 | 7,7 | 7,4 | 11,6 | 2,7 | 100,0 |
| Italy | 46,8 | 12,7 | 15,0 | 15,2 | 4,4 | 6,0 | 100,0 |
| Spain | 29,2 | 18,4 | 20,8 | 20,8 | 3,8 | 6,9 | 100,0 |
| Portugal | 14,3 | 22,8 | 24,3 | 18,5 | 7,5 | 12,8 | 100,0 |
| Russia | 5,8 | 16,0 | 31,5 | 36,0 | 6,5 | 4,3 | 100,0 |
| Total | 35,5 | 21,0 | 16,8 | 15,9 | 5,8 | 4,9 | 100,0 |

| Countries | ASIA | | | | | | |
|------------------|--------------------------|--------------|-----------------|---------------|---------|-------|-------|
| | THE AMAZON FOREST: IMAGE | | | | | | |
| | Animals and plants | Preservation | Exotic paradise | Deforestation | Indians | DK/NA | Total |
| Japan | 45,3 | 20,0 | 18,5 | 11,8 | 1,5 | 3,0 | 100,0 |
| China | 16,7 | 20,4 | 31,3 | 2,6 | 9,7 | 19,2 | 100,0 |
| S. Korea | 23,3 | 23,5 | 23,3 | 10,8 | 9,8 | 9,5 | 100,0 |
| India | 18,8 | 19,8 | 10,8 | 3,5 | 2,0 | 45,3 | 100,0 |
| Indonesia | 29,0 | 42,8 | 10,3 | 2,5 | 7,3 | 8,3 | 100,0 |
| Total | 26,6 | 25,3 | 18,8 | 6,2 | 6,0 | 17,0 | 100,0 |

| Countries | MIDDLE EAST | | | | | | |
|------------------|---------------------------------|------------------------|----------------------|---------------------|----------------|--------------|--------------|
| | THE AMAZON FOREST: IMAGE | | | | | | |
| | Animals and plants | Exotic paradise | Deforestation | Preservation | Indians | DK/NA | Total |
| Israel | 19,7 | 27,0 | 19,8 | 19,2 | 5,1 | 9,2 | 100,0 |
| Syria | 46,5 | 37,5 | 6,3 | 1,3 | 4,8 | 3,8 | 100,0 |
| Total | 32,9 | 32,2 | 13,1 | 10,4 | 4,9 | 6,5 | 100,0 |

| Countries | AFRICA | | | | | | |
|------------------|---------------------------------|------------------------|---------------------|----------------------|----------------|--------------|--------------|
| | THE AMAZON FOREST: IMAGE | | | | | | |
| | Animals and plants | Exotic paradise | Preservation | Deforestation | Indians | DK/NA | Total |
| Nigeria | 31,6 | 16,7 | 8,8 | 2,6 | ,7 | 39,5 | 100,0 |
| S. Africa | 19,5 | 26,3 | 14,3 | 9,3 | 2,8 | 28,0 | 100,0 |
| Total | 25,8 | 21,3 | 11,4 | 5,8 | 1,7 | 34,0 | 100,0 |

| Countries | OCEANIA | | | | | | |
|------------------|---------------------------------|---------------------------|------------------------|---------------------|----------------|--------------|--------------|
| | THE AMAZON FOREST: IMAGE | | | | | | |
| | Deforestation | Animals and plants | Exotic paradise | Preservation | Indians | DK/NA | Total |
| Australia | 46,1 | 21,4 | 12,5 | 12,0 | 5,0 | 3,0 | 100,0 |
| Total | 46,1 | 21,4 | 12,5 | 12,0 | 5,0 | 3,0 | 100,0 |

Brazil and The Amazon

*Brazil opposes to have international funds to preserve the Amazon.
Countries recommend the presence of international funds.*

| Continents | WORLD TOTAL | | | |
|-----------------|-----------------------------------|--------------------------|-------|-------|
| | PRESERVATION OF THE AMAZON FOREST | | | |
| | International contribution | Brazilian responsibility | DK/NA | Total |
| Brazil | 45,0 | 48,8 | 6,3 | 100,0 |
| | | | | |
| Americas | 59,4 | 33,2 | 7,4 | 100,0 |
| Europe | 78,2 | 16,0 | 5,8 | 100,0 |
| Asia | 70,7 | 13,8 | 15,5 | 100,0 |
| M. East | 63,1 | 31,5 | 5,4 | 100,0 |
| Africa | 51,1 | 29,8 | 19,2 | 100,0 |
| Oceania | 79,1 | 16,7 | 4,2 | 100,0 |
| Total | 69,3 | 21,3 | 9,4 | 100,0 |

In your opinion, should Countries all over the world give some financial contribution through International Organisms for the preservation of the Amazon Rain Forest, or should the preservation of the Amazon Rain Forest be Brazilian responsibility only?

- 1- International contribution
- 2- Brazilian responsibility

| Countries | AMERICAS | | | |
|------------------|-----------------------------------|--------------------------|-------|-------|
| | PRESERVATION OF THE AMAZON FOREST | | | |
| | International contribution | Brazilian responsibility | DK/NA | Total |
| Brazil | 45,0 | 48,8 | 6,3 | 100,0 |
| Argentina | 70,0 | 25,0 | 4,9 | 100,0 |
| Mexico | 53,7 | 33,2 | 13,1 | 100,0 |
| USA | 68,8 | 26,1 | 5,2 | 100,0 |
| Total | 59,4 | 33,2 | 7,4 | 100,0 |

| Countries | EUROPE | | | |
|-----------------|-----------------------------------|--------------------------|-------|-------|
| | PRESERVATION OF THE AMAZON FOREST | | | |
| | International contribution | Brazilian responsibility | DK/NA | Total |
| Germany | 83,5 | 14,8 | 1,7 | 100,0 |
| England | 82,0 | 13,2 | 4,8 | 100,0 |
| France | 76,3 | 19,2 | 4,5 | 100,0 |
| Sweden | 86,7 | 8,6 | 4,7 | 100,0 |
| Italy | 85,8 | 7,5 | 6,7 | 100,0 |
| Spain | 79,4 | 17,2 | 3,3 | 100,0 |
| Portugal | 73,5 | 15,0 | 11,5 | 100,0 |
| Russia | 57,8 | 33,3 | 9,0 | 100,0 |
| Total | 78,2 | 16,0 | 5,8 | 100,0 |

| Countries | ASIA | | | |
|------------------|-----------------------------------|--------------------------|-------|-------|
| | PRESERVATION OF THE AMAZON FOREST | | | |
| | International contribution | Brazilian responsibility | DK/NA | Total |
| Japan | 84,5 | 10,0 | 5,5 | 100,0 |
| China | 80,8 | 9,9 | 9,3 | 100,0 |
| S. Korea | 73,3 | 15,5 | 11,3 | 100,0 |
| India | 44,5 | 18,0 | 37,5 | 100,0 |
| Indonesia | 70,5 | 15,8 | 13,8 | 100,0 |
| Total | 70,7 | 13,8 | 15,5 | 100,0 |

| Countries | MIDDLE EAST | | | |
|------------------|------------------------------------------|---------------------------------|--------------|--------------|
| | PRESERVATION OF THE AMAZON FOREST | | | |
| | International contribution | Brazilian responsibility | DK/NA | Total |
| Israel | 66,6 | 25,3 | 8,0 | 100,0 |
| Syria | 59,5 | 37,8 | 2,8 | 100,0 |
| Total | 63,1 | 31,5 | 5,4 | 100,0 |

| Countries | AFRICA | | | |
|------------------|------------------------------------------|---------------------------------|--------------|--------------|
| | PRESERVATION OF THE AMAZON FOREST | | | |
| | International contribution | Brazilian responsibility | DK/NA | Total |
| Nigeria | 46,3 | 38,4 | 15,3 | 100,0 |
| S. Africa | 56,3 | 20,5 | 23,3 | 100,0 |
| Total | 51,1 | 29,8 | 19,2 | 100,0 |

| Countries | OCEANIA | | | |
|------------------|------------------------------------------|---------------------------------|--------------|--------------|
| | PRESERVATION OF THE AMAZON FOREST | | | |
| | International contribution | Brazilian responsibility | DK/NA | Total |
| Australia | 79,1 | 16,7 | 4,2 | 100,0 |
| Total | 79,1 | 16,7 | 4,2 | 100,0 |

SUMMARY

The world is undergoing profound changes in the beginning of the XXI century. We are faced with the globalization of the economy, and the state of the environment is a matter of concern. Poverty, war and corruption are world concerns.

In the tables presented countries are equally weighted in order to account for the cultural specificity of each nation.

1. Comparative Analysis

Most countries negatively assess the distribution of wealth among nations. France is the most critical one, followed by Argentina, Syria, Spain, Brazil, Sweden and Italy.

The countries have a positive assessment of their own. Australia, the USA, India, Sweden and Indonesia are the most positive. Russia is the exception.

The world becomes conservative in its ideological expression. Tolerance, Religion, Responsibility, Good Manners and Obedience are the values to be taught to the children. In the countries of Islamic majority, Indonesia, Syria and Nigeria, Religion becomes the predominant Value to be taught. Order in the nation, more say in political decisions and freedom of speech are the social norms prioritized by the public opinion.

Most countries show low levels of trust among people. Brazil, Mexico, South Africa, Portugal, France and Syria are the countries with the lowest levels of trust. Sweden, Japan, China and Australia show the highest levels.

Hard work and education are seen as the most important factors determining income and social mobility. The Indians see being born in a wealthy family as relevant, although hard work is the factor considered by them to be the most important one.

Political Groups are considered the most important source of conflict in the countries, more than Social Classes and Race. This is especially the case in Argentina, Mexico, Brazil, Italy, Japan and South Korea. Race is seen as the major source of conflict in England, Australia, South Africa and Russia. In Germany the focus is on Social Classes. In both Israel and Syria, Political Groups are singled out.

The population of the Countries either opposes or has reservations in relation to privatization of state owned companies. In Brazil there is a clear-cut opposition. Italy and Israel are the exceptions. Most of World Population does not express any opinion about Globalization, positively evaluated by the ones who have an opinion. The public opinion supports Economic Blocs. Opposition is larger in Argentina, the USA, England and South Africa. Israel and Syria see the establishment of Economic Blocs as crucial.

2. National and International Problems

Poverty and Unemployment, Crime and Corruption, and Social Issues – Housing, Health and Education – are the most important problems of the countries. In Brazil, Poverty and Corruption are pointed out. Crime and Corruption are the major problems in England, Italy, China, Australia, Russia, Sweden and the United States. War and Terrorism are the major problems for Spain and the Middle East.

Poverty, War and Corruption are the most important world problems.

3. The Environment

Air Pollution, Global Warming, Overpopulation, Water Pollution and Deforestation are the most important environmental problems in the world. In Brazil, Water, Deforestation and Air Pollution are seen as the most important ones. The USA points out Overpopulation. Germany and England point out Global Warming. France points out Air Pollution. For Japan Global Warming is the main problem, for China Air Pollution, and for India Overpopulation.

4. Immigration

The countries are divided in the issue of immigration. Australia is the most welcoming and South Africa the least one. Brazil is below the world average in this issue. All countries support either prohibiting or imposing restrictions on immigration.

5. Transportation

The world population use cars, buses, walk or ride bicycles in the everyday life. In the USA cars are predominant. In the three Latin American countries, Mexico, Brazil and Argentina, the bus is the most used means of transport. Private car use is also predominant in the Western Europe. In Russia most people walk or take a bus. In Japan cars are predominant, in China bicycles, and in India the bus. In Israel cars and in Syria the bus. In Australia cars are predominant.

6. Perceptions of Brazil

Brazil is known by 70,8% of the respondents. 65,8% knows that Brazil is located in South America. For the Brazilians only 39, 7% of the people in the world would have heard about Brazil. Brazilians also believe that only 35% know in what continent Brazil is located. Brazil is better known in the USA, Sweden, Israel, Germany, France and Australia. Brazil is least known in India and Nigeria. It is through TV that most people basically hear about Brazil.

The countries are divided in their perceptions of Brazil. The most positive views are in Nigeria and India and the most negative in Italy, England and Israel. Brazilians believe her country to be more positively regarded by foreigners than what the world average reveals.

Brazil is seen as an emerging country. Brazil is considered as a developed country in Nigeria and as underdeveloped country in Japan and Indonesia. Brazilians think of Brazil as a developed country. The Brazilian economy is considered to be an average economy in Latin America. In the USA, England and Australia, Brazil is considered as the largest one.

The Brazilian people are seen as “fun” and “friendly” as well as “hard working” and “trustworthy”. Portugal and Israel differ from this view. Soccer, Carnival, Poverty, Beaches, Indians and Jungles make up the image of Brazil.

Coffee, Banana, Minerals, Cars and Beef constitute the Brazilian export products, as perceived by the public opinion. Countries have different points of view about Brazilian products. Nigeria, Syria, the USA and Germany are the most positive. Argentina, South Korea and Japan the most negative. Brazil is seen as capable of competing in international markets through Abundant and Cheap Labor, and in attracting Foreign Capital. Brazilians, however, would rather prefer to compete with Skilled Labor and Technological Innovations.

The most well known Brazilians are Pele, Ronaldo, Ayrton Senna, Fernando Henrique and Jorge Amado. In the USA, Pele and Fernando Henrique. In Germany, England, France and Russia, Pele is the most well known Brazilian. In Portugal, Jorge Amado overshines Pele. In Japan and Australia, Pele and Senna are the famous ones. In China, Pele and Ronaldinho are both pointed out.

Generally, Brazilian immigrants are welcomed. South Korea represents the exception.

4,3% of respondents have been to Brazil and 27,4% know someone who has been. The Argentineans, the Germans and the Israelis are the ones who have most visited Brazil. The Countries differ in their willingness to visit Brazil. The Portuguese, the Italians, the Germans, and the Spanish are the most willing, whereas the Chinese and the Japanese are the least inclined to. The majority of Brazilians believe that foreigners are more willing to travel to Brazil than they actually are. Beaches, the Amazon and Carnival are the biggest tourist attractions. The distance and the cost of the trip are the constraints.

7. The Amazon Rain Forest

Abundance of animals and plants, Preservation and “Exotic Paradise” are the positive aspects related to the Amazon. Deforestation is the negative one.

Brazil opposes the presence of international funds to preserve the Amazon. The countries support the presence of international funds to preserve the Amazon.

CNT is proud to provide this Data Bank for the understanding and interpretation of Brazil and the World, by the media, academics, business and the government of our country, as well as by international organizations.

Brasilia, November 13, 2001

**Clésio Andrade
President of CNT**